



# THE SECURITY BEACON

SEPTEMBER 2015

BOSTON CHAPTER OF ASIS INTERNATIONAL

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### 2015 ASIS BOSTON CHAPTER LEADERSHIP

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## ASIS BOSTON KICKS OFF FALL SEASON WITH ALICE PRESENTATION

By now, you've heard of ALICE Training. Here's your chance to have a firsthand look at how this active shooter response program can work for your business.

Join your ASIS Boston colleagues and friends at the first Dinner Meeting of the Fall season for a presentation by Shawn Slezak, national trainer at the ALICE Training Institute.

A retired member of Iowa's Story County Sheriff's Office, Slezak regularly leads active shooter response training courses for the Alert, Lockdown, Inform, Counter, Evacuate (ALICE) Training Institute. During Slezak's 22-year career with the County Sheriff's Office in Iowa, he served in a variety of roles, including in the Jail, Detective, and Civil Divisions, undercover narcotics, and as a Sergeant in the uniformed Patrol division. During most of his years of service, Slezak was a member and Team Leader of the Story County Emergency Response team. A state certified handgun, shotgun and rifle instructor, he is a Federal Bureau of Investigations National Academy graduate.

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## TIME TO SUBMIT NAMES FOR THE 2015 MANNING LEADERSHIP FUND SCHOLARSHIPS

Do you know a student worthy of a scholarship and recognition by the ASIS Boston Chapter?

If you do, now is the time to nominate that individual for a John P. Manning Leadership Fund Award. In 2014, the ASIS Boston chapter awarded \$9,000 from the Manning Scholarship Fund to worthy recipients.

The John P. Manning Leadership Fund Scholarship was established in memory of the late John Manning, an ASIS Boston past president and dear friend of the Boston chapter who touched the lives and careers of many security professionals. The fund is used to assist in the career development of security practitioners who adhere to the values for which John stood.

Manning Fund Scholarship nominees must be enrolled in an accredited educational institution and must be sponsored by an ASIS member. Candidates must be an ASIS member or related to an ASIS member (son, daughter, spouse, grandparent, or grandchild).

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**CHAIRPERSON'S MESSAGE****SHARPEN YOUR SKILLS WITH ASIS THIS SEASON**

Greetings fellow ASIS Boston members,

Welcome back from a beautiful summer! Hopefully everyone was able to find peace and relaxation. We had a number of exciting events this summer. The Public Safety Luncheon was a great way to kick off the season and honor our Public Safety Professionals. We were very fortunate to have Boston Police

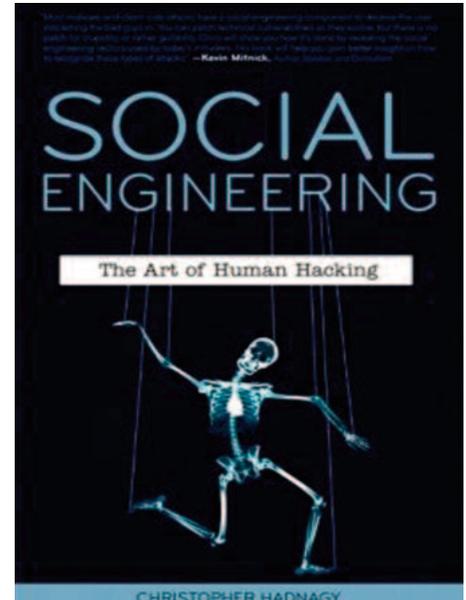
Commissioner William Evans as our speaker. We also had a gorgeous day for the Manning Golf Tournament in late July. It was a nice break from the daily grind! On August 7, ASIS and our IAHS colleagues had our annual Day of Service at the Greater Boston Food Bank. This was a learning experience and it was great to give back to the community by volunteering. Thank you again to all of our volunteers!

As September is here, our Fall program will be packed full of events, which we are excited to jump into with both feet! Our September meeting will be quite interesting with the ALICE Institute presentation. We also have our Annual October Luncheon approaching. We will be lucky enough to host it in the newly remodeled Park Plaza Hotel! Lastly, I would like to highlight an event for Women in Security as a fun night out of networking and other activities – more details to follow!

At this time of year come a number of “housekeeping” items we need to address, ie. Awards and Elections! As you know, in September we start discussing next year’s ASIS Boston Board and volunteer leadership. If you are interested in joining the Board or assisting in any other capacity, please reach out to me at [arossetti@usisecurity.com](mailto:arossetti@usisecurity.com)! We love having a large group provide an array of opinions, insights and creative ideas to make each meeting better than the last!

Take a look through this newsletter and check out the ASIS Boston website at [www.asis-boston.org](http://www.asis-boston.org) to learn more details about the upcoming events for the ASIS Boston chapter and other opportunities available!

Alexis Rossetti, Chairperson  
ASIS Boston Chapter

**ASIS BOOK REVIEW****SOCIAL ENGINEERING:  
THE ART OF HUMAN  
HACKING**

*by Christopher Hadnagy*

*Reviewed by Mark H. Beaudry, PhD, CPP*

In today's complex business environment, attackers are using various psychological tricks to steal information or control networks. One such technique used to bypass physical security measures via employees is Social Engineering (SE). The security professional must understand these basic tricks in order to prevent access by social engineers. In fact, this book is one of the best non-technical books for security professionals since its primary focus is on human behaviorism.

Unlike the many technology writers who completely ignore the human element, author Christopher Hadnagy brings an encyclopedic knowledge into this book on hacking humans via psychology and human factors related to security. Lead developer of the world's

CONTINUED ON PAGE 6



**A DAY OF GIVING AND SHARING AT THE GREATER BOSTON FOOD BANK**

*By Shannon Roddy, ASIS Boston Vice Chairperson*

ASIS Boston and the Boston chapter of the International Association for Healthcare Security and Safety (IAHSS) teamed up in August to support the Greater Boston Food Bank (GBFB) with a Volunteer Day sponsored by RSIG Security.

In an effort to support the GBFB’s mission to end hunger, ASIS and IAHSS members worked side-by-side in the GBFB warehouse inspecting, sorting and packing grocery products. While it was hard work for everyone who participated, we all enjoyed the team spirit and sharing our support for the cause.

The day started with a safety briefing for all volunteers, followed by a brief educational session about GBFB’s role in fighting hunger in Massachusetts. With the mission of ending hunger in Eastern Massachusetts and a staff of only 100 employees, the GBFB distributed more than 51 million pounds of food last year, enough to provide healthy meals to as many as 545,000 people.

The ASIS-IAHSS team also learned 1 in 9 adults and 1 and 4 children in Massachusetts don’t know where they will obtain their next meal. GBFB works to acquire, store, organize, and distribute food to 550 agencies (churches, shelters and food pantries). Volunteers from both ASIS and IAHSS then worked one shift at the GBFB warehouse as part of an effort to provide nourishment to many hungry individuals.

Our 20 volunteers sorted through numerous pallets and we were able to salvage 2,747 pounds of food in the span of three hours. This impressive quantity of food equates to 1,820 meals made possible for families in the Greater Boston area. All the individuals who volunteered walked away with a sense of accomplishment and team spirit. We then headed over to Barlow’s for appetizers, drinks and more networking.

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## SEPTEMBER

**11**

**IAHSS Boston Breakfast Meeting**  
Winchester Hospital  
Winchester, MA

**14**

**ACFE: Advanced Fraud Examination Techniques**  
Austin, TX

**16**

**ASIS Webinar: Bullying, Harassment, Hazing & Domestic School Violence**  
12 – 1:30 pm  
Produced by School Safety and Security Council

**17**

**ASIS Boston Dinner Meeting**  
ALICE Training Institute (Alert Lockdown Inform Counter Evacuate)  
Montvale Plaza  
Stoneham, MA  
5 pm: Registration & cocktail reception  
6 pm: Dinner meeting

**21-24**

**ACFE Exam Review Course**  
Washington, DC

**23**

**ASIS Webinar: Ready, Steady, Engage! Affordable Tips for Reducing Turnover**  
12 pm – 1:30 pm  
Faulkner Hospital  
Jamaica Plain, MA  
Sponsored by the Security Services Council  
Register online at <http://ow.ly/ON6Gz>

**24**

**ACFE: Auditing for Internal Fraud**  
Los Angeles, CA

**26-27**

**PSP Review, Anaheim, CA**

## OCTOBER

**1**

Nomination deadline John P. Manning Leadership Fund submissions

**5-8**

**CFE Exam Review Course**  
New York, NY

**9**

**IAHSS Boston Breakfast Meeting**  
Massachusetts General Hospital  
Boston, MA

**14-15**

**ACFE: Fraud Related Compliance**  
Dallas, TX

**15**

**ASIS Boston Dinner Meeting**

**15-16**

**ACFE: Using Data Analytics to Detect Fraud**  
Dallas, TX

**19-20**

**Controlling the Risk of Asset Misappropriation**  
Seattle, WA

**21**

**ASIS Webinar: Retail Data Security-Intersection of the Physical & Digital Worlds**  
Arlington, MA

**26-27**

**ACFE: Money Laundering Schemes**  
Boston, MA

**28**

**ASIS Webinar: Soft Targets: Hardening & Protecting People from Attack**  
Arlington, MA

## NOVEMBER

**13**

**IAHSS Boston One-Day Educational Seminar**  
Lahey Hospital  
Burlington, MA

**18**

**ASIS Webinar: Using your Guard Force to Create Organizational-Wide Value**  
Arlington, MA

**19**

**ASIS Boston Annual Awards Night**

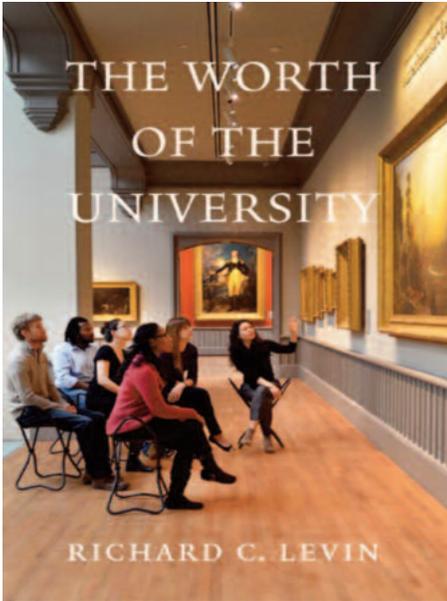
Advance your knowledge with these FREE Resources from ASIS International

- **Social Media & Cloud Computing Threats to Privacy, Security and Liberty**

A 2013 Webinar led by Raj Goel, chief technology officer, Brainlink International, Inc, sponsored by ASIS International

- **Safeguarding Intangible Assets**  
Free download of Michael D. Moberly's book (Waltham, MA: Elsevier/Butterworth-Heinemann, 2014) with strategies for training management teams to recognize the importance of hidden assets and accept responsibility for overseeing and funding their protection. Download contains contents, plus Chapter 10: "Insider Risks and Threats to Intangible Assets."

- **Tackling the Insider Threat**  
A review of insider threat literature with the findings of a Delphi study. By Nick Catrantzos, CPP, a Research Council CRISP Report (Alexandria, VA: ASIS Foundation, Inc., 2010)



**ASIS BOOK REVIEW**  
**THE WORTH OF THE UNIVERSITY**

by Richard C. Levin

Reviewed by Mark H. Beaudry, PhD, CPP

As someone who works in higher education and is a strong proponent for continuing one's education, I believe this book truly explores all of the options that may be available to students. It provides some practical advice about education and will make you think about your options in a very different way! Parents and students alike will find this book to be very informative during the planning phase of college attendance. It offers many recommendations and it is clearly structured to allow students to set their own academic agendas.

Written by former Yale University President Richard C. Levin on the occasion of his retirement, the book is full of insightful stories based on Levin's career and his adventures with both students and global interactions. He suggests that the question of whether one should go to college or not depends

upon a variety of considerations such as: the student's ability; his or her financial situation; his or her interests; and his or her goals. He recommends that students look carefully at a variety of schools, the quality of education, and the amount of debt that may be incurred before making a decision. Is college, particularly a four-year university, the best choice for every young person after high school or are some young people better off making a different choice?

The book, for the most part, is a critique of the current state of the American higher education system and various aspects of the quality of education offered in colleges. I would recommend it to those considering college enrollment or the parents of those looking to send their children to college. One thing I liked is how the author discusses that a well-rounded liberal arts education is great. According to Levin, students should consider their overall experience about the real reasons behind their college interests.

Levin offers an overarching study on the real impact that a college education has on students. Unfortunately, a few of the chapters could have been a bit more succinct and stayed on track with the topic of education. Finally, I would recommend this book to those interested in learning about how college can be beneficial moving forward and developing a four-year plan to prepare for college.

*Book reviewer Mark H. Beaudry, PhD, CPP, contributes frequently to The Security Beacon. He is chairman of the ASIS International Leadership Management and Practices Council and a member of the ASIS Crime Prevention and Loss Prevention Council.*

**VOLUNTEER, CONTINUED PG 3**

I would like to say a special, "thank you," to all who contributed to these impressive results. If you missed out on the Volunteer Day you can visit [www.gbfb.org](http://www.gbfb.org) to learn how to donate. For every \$1.00 raised for the GBFB, they are able to create another three meals for needy families. We look forward to seeing more members next year for a day of team building, laughs and a sense of self-satisfaction.

*ASIS Boston Vice Chairperson Shannon Roddy is Business Development Manager for RSIG Services.*

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ALICE PRESENTATION, CONTINUED PG 1

ALICE Training provides information and materials that help to increase an organization's preparedness in the event of an active shooter situation. This program will provide information about ALICE's enhanced lockdown strategies and tactics for safety professionals.

The September Dinner Meeting will be held on Thursday, September 17. Registration is just \$30 pp, \$15 for Young Professionals. Sign up on the ASIS Boston at [www.asis-boston.org](http://www.asis-boston.org).

MANNING SCHOLARSHIP, CONTINUED PG 1

If you or someone in your family is attending school this year and would benefit from a noteworthy scholarship to offset the high cost of education, please consider applying for this valuable award. The deadline for nomination submissions is October 1, 2015.

To submit your nominations, visit the [ASIS Boston website](http://www.asis-boston.org) to download the MS Word version of the application and "snail mail" it to:

Brigham & Women's Faulkner  
Hospital Security  
c/o Ashley Ditta  
1153 Centre Street  
Jamaica Plain, MA 02130

*Please note: A security-related field of study is not required to be eligible for this award.*

BOOK REVIEW, CONTINUED PG 2

first social engineering framework, [www.social-engineer.org](http://www.social-engineer.org), Hadnagy provides valuable communication tactics that social engineers are able to apply in daily practices. Well-written and very easy to understand, the book explains different scenarios using scientific facts and references about how social engineering works and how the "attacker" maintains full control of the situation. Security professionals will learn how humans can be socially engineered and ways to recognize when social engineering is occurring. Finally, this book is a valuable resource of information for anyone that works in the security field.

*Book reviewer Mark H. Beaudry, PhD, CPP, contributes frequently to The Security Beacon. He is chairman of the ASIS International Leadership Management and Practices Council and a member of the ASIS Crime Prevention and Loss Prevention Council.*

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