



THE SECURITY BEACON

OCTOBER 2015

BOSTON CHAPTER OF ASIS INTERNATIONAL

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ALICE TRAINING PREPARES CHAPTER MEMBERS TO RESPOND TO AN ACTIVE SHOOTER

by Alexis Rossetti

We hope you enjoyed the ALICE Active Shooter Response presentation by Shawn Slezak of the [ALICE Training Institute](#) in September. To recap, the purpose of ALICE training is to prepare individuals to handle the threat of an active shooter. ALICE teaches individuals to participate in their own survival while leading others to safety. Though no one can guarantee success in this type of situation, this new set of skills will greatly increase the odds of survival should anyone face this form of disaster.

To make it easy to remember in a stressful situation, ALICE is broken up into five strategies: Alert; Lockdown; Inform; Counter; and Evacuate.

- The purpose of **ALERT** is to notify as many people as possible within the danger zone that a potentially life-threatening risk exists.
- The purpose of **LOCKDOWN** is to secure in place and prepare to **EVACUATE** or **COUNTER**, if needed. [CONTINUED ON PAGE 2](#)

RESIDENTIAL SECURITY DIRECTORS WORK IN THE HOUSE

How does residential security differ from corporate, education, or healthcare security? I was not sure until attending a recent meeting of the local chapter of the Association of Residential Security Directors (ARSD).

“We are very similar to other professional organizations that serve a specific market sector, such as ILSSA for lodging security professionals and IAHSS for healthcare security professionals – but much smaller,” says Boston chapter President Christopher Lanni, CPP, CMCA, AMS. Despite ARSD’s size, it shares similarities with its larger colleagues by providing, “networking, educational components, working committees, etc., along with the general camaraderie that goes along with working within the same environment.”

The chapter membership contains several security professionals dedicated to safety and security of their residents. In addition to the security aspects we’ve all come to know and discuss, such as alarms, access control, CCTV, and visitor control, these folks deal with the “home” aspect.

According to David Sawyer of Safer Places, ARSD members often deal with the same issues as other security professionals, but the solutions can be very different due to the fact that they are working in an environment that people call home. “It is a workplace and we deal with issues like workplace violence, thefts, drugs, etc. as

[CONTINUED ON PAGE 8](#)

ALICE TRAINING, CONT'D PG 1

- The purpose of **INFORM** is to continue to communicate the intruder's location in real time.
- The purpose of **COUNTER** is to interrupt the intruder and make it difficult or impossible to aim. This is a strategy of last resort.
- The purpose of **EVACUATE** is to remove yourself from the danger zone when it is safe to do so.

Please contact Director of Training Marianne Alvarez if you have any questions regarding ALICE Training for your Agency at malvarez@alicetraining.com, 408.210.4126. Be safe!

Alexis Rossetti is Chairperson of the Boston Chapter of ASIS Boston and district manager for United Security, Inc.

CHAIRPERSON'S MESSAGE**SHEAR MADNESS, SCHOLARSHIP AWARDS COMING SOON TO ASIS**

I am sure most of you will agree... I don't know where October came from! As we prepare for another winter, we have some exciting things happening in the Chapter.

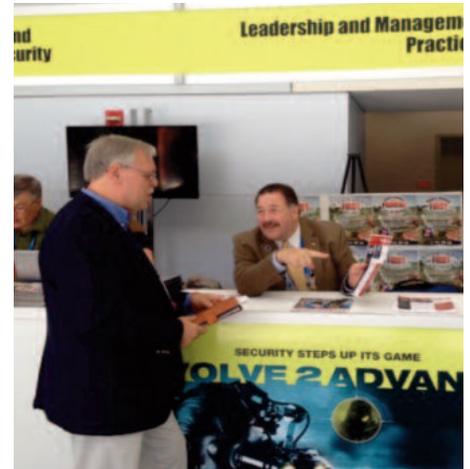
We were fortunate to visit the newly renovated Boston Park Plaza for our October luncheon meeting and an informative presentation by FBI Special Agent Carmine Nigro. Also,

Women in Security will be hosting an event on October 28th and attending the show "Shear Madness." This is a hilarious who-dunnit that will surely be a night to remember! Join your ASIS Boston colleagues for drinks and appetizers at Maggiano's Little Italy at 6:00 pm, followed by the performance at 8:00 pm. For registration and details visit <http://ow.ly/TtVDu>.

In November, my year as Chapter Chairperson begins to wind down. At our annual Awards Night, the ASIS Boston Chapter will be giving away \$10,000 in scholarships from the Manning Fund! This is an amazing opportunity for Boston Chapter members and family members! Thank you to all who have donated to the Manning Fund this year – this may be our favorite time of year!

I am excited for the next two months and hope to see all of you at our upcoming events!!

Alexis Rossetti, Chairperson
ASIS Boston Chapter



Leadership and Management Practices Council (LMPC) Vice-Chair Stephen D. Baker, CPP, (r) manned the council booth and described the LMPC Mentoring Program and newsletter to ASIS Boston Chapter member Mark H. Beaudry, PhD, CPP, at the recent ASIS 61st Annual Seminar and Exhibits in Anaheim, CA. Baker is Managing Director Global Security, State Street Corporation.

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CPP PROFILE: DAVID SPECTOR, SENIOR SECURITY ADMINISTRATOR, MIT LINCOLN LABORATORY, LEXINGTON MA

Security Beacon: When did you get your CPP?

D. Spector: In July 2012. I had heard that the CPP test was not easy, and it wasn't. But I studied very hard and passed it on the first try. I used a variety of methods to prepare, including flash cards, Power-Point presentations, the CPP workbook, and speaking to other CPPs about tips and tricks they might have. My supervisors at Lincoln Laboratory were great about supporting me in my effort. They support ASIS in general and encourage security personnel to become CPPs. In fact, our chief security officer and assistant department head are both Boston chapter members. Looking at the early history of the chapter, many of the founding members came from MIT Lincoln Laboratory.

The Security Beacon: Can you describe a typical day and what your job entails?

D. Spector: I start the morning looking at any "hot items," such as security issues from the previous evening, and checking my email for important correspondence. After that, I usually have a fair number of meetings to attend, which may deal with security exercises, equipment upgrades, VIP visits, chemical security issues, policy and procedure reviews, and other topics. Additionally, I meet regularly during the week with my manager and CSO to review any security items they should be made aware of.

My main role consists of managing the Emergency Preparedness Program. The objective I try to achieve is to prepare the Laboratory and its 4,000 people with the tools needed to deal with any emergency that may occur. Much of that consists of training and education regarding emergencies like active shooter, terrorism, workplace violence, bomb threats, chemical releases, suspicious persons and packages, heightened security, power outages, building evacuations, and natural disasters such as tornadoes, hurricanes, and snow emergencies. I believe that classroom training is an important method of preparation, but you also have to exercise the process to get the muscle memory needed to succeed. So in addition, I design and conduct exercises and drills on these topics for the Security Department, management and Laboratory personnel.

I also administer the emergency communication process at Lincoln Laboratory as well as lead the effort to create a Continuity of Operations/Business Continuity plan to assure the organization can remain viable after a crisis occurs. That requires working with IT and other departments such as finance, HR, safety, contracts and facilities.

The Security Beacon: Can you give some examples of exercises and drills you've conducted?

D. Spector: Yes, I recently designed and conducted an Insider Threat drill involving a potential employee theft of data. We were able to strengthen our security posture against this type of threat and improve our communication process.

CONTINUED ON PAGE 7

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OCTOBER**14-15**

ACFE: Fraud Related Compliance
Dallas, TX

15

ASIS Boston Lunch Meeting
Boston Park Plaza
Boston, MA

The Company Man: A Story of Economic Espionage featuring guest speaker FBI Special Agent Carmine Nigro

15-16

ACFE: Using Data Analytics to Detect Fraud
Dallas, TX

19-20

Controlling the Risk of Asset Misappropriation
Seattle, WA

21

ASIS Webinar: Retail Data Security-Intersection of the Physical & Digital Worlds
Arlington, MA

21

Cambridge Public Safety Association: Cybercrime: Vulnerabilities & Solutions
Museum of Science
Cambridge, MA

21

ASIS International Program: The Investigative Interviewing Method

21-22

ASIS Certificate Program: Risk, Threat and Vulnerability Assessment

22

ASIS Webinar: Moving to the Edge: Leveraging Edge-Based Technology in Every Environment

23

ASIS International Program: Intelligent Command Centers

26-27

ACFE: Money Laundering Schemes
Boston, MA

28

ASIS Webinar: Soft Targets: Hardening & Protecting People from Attack
Arlington, MA

NOVEMBER**4**

ASIS Webinar: Active Shooter: Preparing and Responding to a Growing Threat

15-17

ASIS Certificate Program: Executive Protection

15-20

ASIS International Program: Wharton/ASIS Program for Security Executives

16-19

ASIS Certificate Program: ASIS Assets Protection Course™: Principles of Security (APC I)

18

ASIS Webinar: Using your Guard Force to Create Organizational-Wide Value
Arlington, MA

19

ASIS Boston Annual Awards Night

20

IAHSS Boston One-Day Educational Seminar
Lahey Hospital
Burlington, MA

DECEMBER**7-10**

ASIS Certificate Program: Crisis Management: Introduction to Program Planning and Crisis Plan Development

9

ASIS Webinar: Are We Maintaining a Security Force that is Able to Handle the Challenging Healthcare Environment?

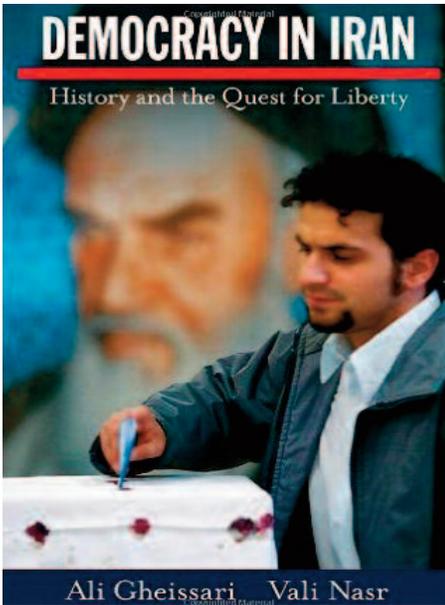
9-10

ASIS Certificate Program: Structured Analytic Thinking for Security Decision Making

14

IAHSS Holiday Dinner
Maggiano's
Boston, MA

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ASIS BOOK REVIEW

DEMOCRACY IN IRAN: HISTORY AND THE QUEST FOR LIBERTY

by Ali Gheissari and Vali Nasr

Reviewed by Mark H. Beaudry, PhD, CPP

The questions raised by co-authors Ali Gheissari and Vali Nasr are extremely useful for understanding the Iranian state and state-society relations. The writer/scholars provide a chronological view of modern Iran and the Islamic Republic's struggle for democracy. The book brings the history of Iran all the way up to Ahmadinejad's fixed elections. I have read many books on Iran and found *Democracy in Iran* to be very insightful. In addition, every security professional will benefit from this book. Even if you have no business environment in Iran, it is important to understand how global democracy is taking shape.

In this book, Gheissari, a history professor, and Nasr, a professor of Middle East and South Asian politics, discuss how Iran maintains its institutions and authority as a state. The authors argue

that the quest for democracy began in Iran as far back as 1906. For those who seek a quick understanding of the changing role of the Iranian state, this book offers clear insights. In the introduction, the authors also argue that a democracy must permeate its citizens' minds before it can change their political system. It provides an exploratory perspective specific to the interest groups that supported the various government personnel during different political periods of Iran's history. In addition, the reader gains an understanding of just how powerful the middle class and the bazaar merchants' support could be at certain election times. They argue that one of the Shah's major weaknesses was that he focused on winning the support of the middle class, rather than the broader poor.

Although the people in Iran do not publicly accept democracy, it is important to note that during the Khatami administration, they viewed the process as failing to push reforms. If you are interested in Iran, this book is a great place to start. Gheissari and Nasr argue that there is much debate about democracy in Iran, but no real efforts toward democracy. It provides a very good, descriptive survey of modern Iran and its continuous suppression of democracy, and is a must-read for all students interested in state government and its use of power and influence upon its population.

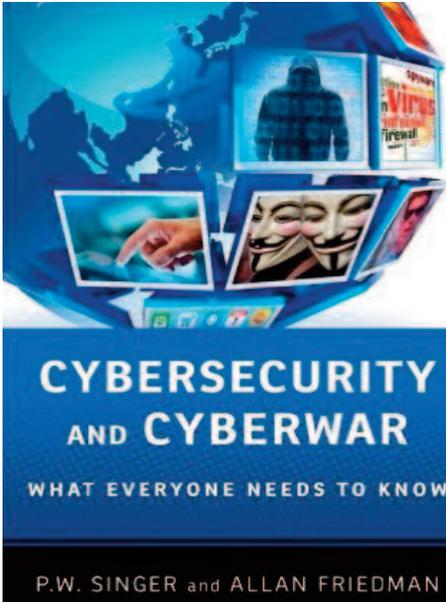
The book describes the social and political phenomena responsible for important political events. However, as the authors outline the birth of the Iranian revolution and its aftermath, they also critique the major trends in recent Iranian political history. Geissari and Nasr make an excellent argument

for opportunities to convert to real democracy. This book offers a very good perspective of Iranian history and an excellent bibliography. Finally, this book offers an eye-opening list of facts from a perspective different from those presented elsewhere. For those who wish to understand Iran, I would highly recommend this book.

Book reviewer Mark H. Beaudry, PhD, CPP, contributes frequently to The Security Beacon. He is chairman of the ASIS International Leadership Management and Practices Council and a member of the ASIS Crime Prevention and Loss Prevention Council.

READ ANY GOOD BOOKS LATELY?

Write a review of a book you've read about security or a related subject and submit it to *The Security Beacon* for an upcoming issue. Book reviews should be 250-350 words in length. Questions? Email ASIS Boston Chapter Secretary **Rich Zupan**.



ASIS BOOK REVIEW
CYBERSECURITY AND
CYBERWAR: WHAT EVERY-
ONE NEEDS TO KNOW

by P.W. Singer and Allan Friedman
 Reviewed by Mark H. Beaudry, PhD, CPP

Co-authors P.W. Singer and Allan Friedman have provided a solid overview of the cyberthreat landscape and a thorough analysis of the different issues and implications facing the cyber-

world today. Their captivating book is easy to read and offers very good examples. I would highly recommend this paperback to anyone who has an interest in cybersecurity because it covers a wide range of digital-era concerns, such as cyberwar and the Internet of Things (IoT).

In *Cybersecurity* and *Cyberwar*, the co-authors also provide the reader with a high level view of public policy and cybersecurity incidents that have impacted society. In addition, the book speaks to global security issues and educates the reader about some of today's cybersecurity challenges. The authors employ a balanced perspective and a question-and-answer format to examine such topics as cybersecurity challenges like Conficker, Stuxnet and WikiLeaks.

The authors have created a very engaging read on cybersecurity and the impact of technology on our lives. This book would be very useful for any cybersecurity professional, non-IT security professional and any individual who wishes to gain a broad-brush overview of the Internet threat landscape. This book also looks ahead to the

very serious issues that we are facing in the future. The authors argue that the upcoming trends of cyberspace will depend on the changing demographic of Internet users. Singer and Friedman clearly explain terms and concepts as they introduce them and clearly educate their readers about cybersecurity issues.

Both authors have a high level of professional involvement and sophisticated understanding of national and international cybersecurity and cyberwar and make the topic easily understandable. Two of their key takeaways are that many companies fail to update their software or change passwords periodically, so they become prime targets. This book provides some really helpful, non-technical advice to the reader. I recommend that anyone interested in cybercrime read and learn from it.

Book reviewer Mark H. Beaudry, PhD, CPP, contributes frequently to *The Security Beacon*.



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CPP PROFILE, CONT'D PG 3

Another drill we conducted was an active shooter exercise last summer. We were joined by the Hanscom Air Force Base Security Forces Squadron, the Lexington Police Department, and the Air Force Office of Special Investigations. In total, we had about 50 people participating on a Saturday. The scenario consisted of a "shooter" with a weapon entering the building, and the Security Forces getting called in. It was very educational. To increase the realism, we used *moulage* (artificial blood and wounds) with Laboratory volunteers acting as wounded and fatally injured personnel. We have a great relationship with the local authorities and working closely with them on this exercise made it a big success.

The Security Beacon: Any other job duties?

D. Spector: I am involved with the physical security of the Laboratory and I take that responsibility very seriously. All of us in the Physical Security Group are constantly evaluating our perimeter entry points like gates, fences, turnstiles, and the exterior of our buildings. To keep abreast of new countermeasures, we are always evaluating new technologies like CCTV cameras, DVRs, facial recognition readers, and innovative software. Lastly, I work on emergency travel procedures for employees and executives. We use the US State Department travel alerts and all employees receive security and safety briefings on the specific country they are going to.

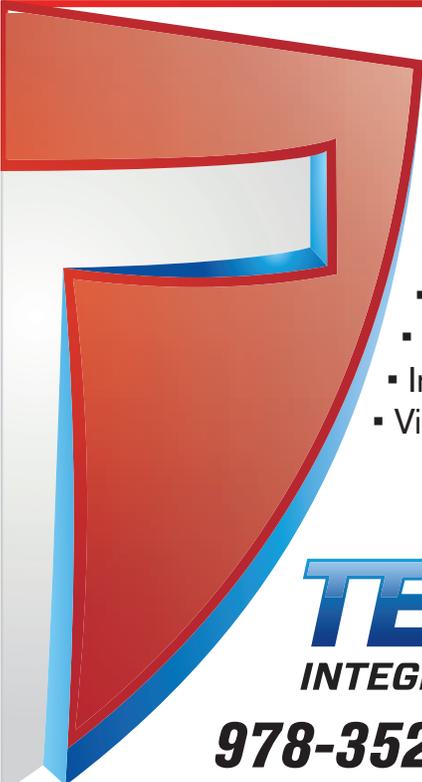
The Security Beacon: Did the 2013 Marathon bombings affect you in any way?

D. Spector: Yes. Emotionally, it was

very hard on all of us to lose not only a fellow MIT coworker but a police officer as well. When Officer Sean Collier was killed, we felt like we lost a member of our family. When the bombing took place, because we are 15 miles away from Cambridge, we felt no physical effects such as an increased security posture, but we were ready to step in to offer assistance in any way possible if called upon.

The Security Beacon: Has the CPP aided your career?

D. Spector: Absolutely. It's helped with my credibility in the security field, and there is a sense of pride seeing CPP after my name, a sense of accomplishment. Additionally, because earning a CPP certificate requires recertification every three years, it forces me to constantly learn new things and keeps me at the top of my game.



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RESIDENTIAL SECURITY, CONT'D PG 1

would many in the broader field of security," he acknowledges. "But medical marijuana, domestic violence and similar problems must often be handled differently in a residential setting."

ASRD members also benefit from the organization's small size and broad community connections. "The relatively small number of members makes our meetings a great forum for brainstorming with people that share similar experiences," Sawyer describes. "I am

"I strongly believed that many of these issues were unique because we were dealing with a person's home." ASRD member Michael Weintraub

unaware of any group that has done more to foster great relationships between the public and private sectors when it comes to public safety. Perhaps it is that small number (of members) that also serves to create a more intimate setting where both public and private feel comfortable speaking about sensitive issues and working together," he adds.

ASRD members frequently find their work focuses on lifestyle, non-criminal activities, such as trash, noise, suspicious people, contractors, neighbor dis-

putes, pets, lost packages, medical issues, homeless intruders, disaster planning, maintenance issues, and just plain crazy residents who claim to talk to aliens.

Public concerns vs. personal privacy

As a chapter, ARSD helps its members deal with bigger picture issues, such as crime and privacy concerns. At the meeting I attended, a vendor presented a software program that can highlight crime statistics based on neighborhoods and drills outward from the address in

geographic circles. According to longtime chapter member Michael Weintraub, the organization has a more than 30-year history stretching back to the early 1980s, when a few residential security directors would get together informally to discuss the common issues they faced. "I strongly believed that many of these issues were unique because we were dealing with a person's home," Weintraub points out. "Unlike in facility or institutional settings, a person's home is off-limits to everyone and there are longstanding statutory and legal rights that guarantee this ex-

pectation of privacy.

During those early meetings, ARSD members enjoyed and benefited from the networking, but also realized the importance of education through other experts, literature and workshops. "At some point thereafter, we decided to formalize our group and form a 501C3 so we could reach a broader audience and provide meaningful contributions to the security profession," Weintraub describes. "Our purpose over the past thirty years has not really changed and remains etched in our by-laws: 'the organization shall be to provide networking and educational opportunities for the members that will serve to assist them in their professional responsibilities. Members shall be encouraged to exchange information and ideas that will assist their fellow members and their respective employers.' Over the years, we have probably had more than 100 speakers, co-sponsored many seminars and workshops, started a lending library, participated in Toys for Tots, facilitated the formation of the Sheldon Goodman Memorial Fund through the Boston chapter of ASIS, published a few editions of a magazine, been guest speakers at several organizations, and sincerely believe we have fulfilled and will continue to fulfill our original dream of providing networking and education to our members and employers as well as the larger community."

Past ARSD speakers and topics have included the City of Boston's new app to report potholes and graffiti, marijuana laws and smoking within the buildings.

ASIS Boston Chapter Secretary Richard Zupan is District Sales Manager for Identivcard, a division of Brady Security Group. He was awarded the Boston Chapter's Sheldon Goodman Award in site

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