



THE SECURITY BEACON

FEBRUARY 2012

BOSTON CHAPTER OF ASIS INTERNATIONAL

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IT'S ALL IN THE WRIST: IMPROVING PATIENT SAFETY WITH BAR CODE WRISTBANDS



Adapted from a Zebra Technologies White Paper

Bar coded patient wristbands are an excellent way for medical centers to improve the safety and quality of care while meeting industry mandates. To gain the most benefit, the information provided on the wristband must afford easy readability, and deliver the right information in the right way. Healthcare personnel who are starting to look at a patient ID solution need to know the key considerations of patient wristbands from a formatting perspective. This is especially crucial during the first 30 days of looking at a patient ID solution.

"To gain the most benefit, the information provided on the wristband must afford easy readability, and deliver the right information in the right way."

Like any technology or process, following proven best practices helps ensure a smooth transition to deployment and beyond. The purpose of this White Paper is to help healthcare IT staff launch the right wristband system with the right format. Proper wristband formatting makes it easier for nurses and clinicians to perform patient care tasks so that there is no need for workarounds. [READ MORE ON PAGE 8](#)

CHAIRPERSON'S MESSAGE

We are off to a great start in 2012 and look forward to a year filled with some great events, an extraordinary Security Expo, and valuable monthly meetings. As always, I highly encourage each one of you to get involved, stay involved, and encourage others to become involved. Please contact any of the ASIS Boston Board members with ideas for monthly meetings and educational sessions in which you may be interested. When we each own a part of the process, we can all delight in our success.



Thank you to Skip Brandt, Director of Security for Park Plaza Hotels, for being our guest speaker in January. It is always a pleasure to learn from you.

[READ MORE ON PAGE 2](#)

TREASURER'S REPORT**DECEMBER 2011**

Previous Month Balance	\$17,077.50
Income This Month	\$11,000.42
Sub Total	\$28,077.92
Expenses This Month	\$5,844.89
Current Balance	\$22,233.03

ORDINARY INCOME/EXPENSE**INCOME**

Interest	.10
Money Market - Transfer In	\$11,000.00
Total Income	\$11,000.10

EXPENSE

Bank Charge	
• Bank Charge AMEX	\$21.71
• Bank Charge - Other	\$250.92
Total Bank Charges	\$272.63

Entertain	\$735.82
Newsletter Expense	\$405.00
Scholarships	3,200.00
Web Site	\$1,231.44
Total Expenses	\$5,844.89

Net Ordinary Income	\$5,155.21
Net Income	\$5,155.21

ACCOUNT BALANCES

Primary Checking	\$11,476.69
Internet Account	\$812.05
Manning Fund	\$2,363.47
Goodman Fund	\$7,590.32
Total	\$22,233.03

**SHARPENING THE FOCUS ON CAMERA PHONES IN THE OFFICE**

These days, most cell phones have a camera built in. We now carry our cell phones with us everywhere we go. That means there are numerous cameras in your offices and your facilities

every day. This creates a new security and liability issue for your company.

What would you do if an employee came into your office and demanded that you stop a co-worker from taking pictures under her skirt using a camera phone? This problem is commonly referred to as "up-skirting."

Such incidents could cause legal issues for the individuals as well as you, the employer, for not protecting your employees. **CONTINUED ON PAGE 3**

CHAIRPERSON'S MESSAGE, CONTINUED FROM PAGE 1

Our next meeting is on February 15, 2012, at Northeastern University with special guest speaker James Alan Fox. Professor Fox is a prolific author, renowned speaker, and nationally respected expert on crime and justice issues. His topic will be Campus Security and the program is sure to be a valuable and interesting one you won't want to miss.

Planning for our Annual Security Expo is underway and registration for vendors is expected to open within a couple of weeks. While we toured many other facilities and came close to choosing a new Security Expo home, we will be returning to Boxboro this year. To date, no other facility can provide the parking and exhibit space needed for our vendors and attendees.

Our website advertising is off to a good start. To see the prices and placements available, please visit www.asis-boston.org and click on Resources. All of the information is listed under Sponsors. Give your business the visibility it needs with the more than 2,000 hits our website receives each month. Advertising spots are also available in our monthly e-newsletter, *The Security Beacon*, and in the Chapter Directory. Please contact me at jgoba@partners.org for details on these growth opportunities.

As always, I look forward to seeing each of you at our next meeting and welcome you to our volunteer Board meetings which take place prior to our monthly meeting at 4:00 pm.

Best,

Jennifer Goba, CPP,
Chairperson, ASIS Boston

**CAMERA PHONES IN THE OFFICE
CONTINUED FROM PAGE 2**

What would you do if you found out photos had been taken of human resource documents which contained sensitive personnel information?

What would you do if a disgruntled employee had taken photos of a product in development, the specifications of the new product, or secret ingredients, and passed them to your competitor?

These are all incidents that do happen and could easily happen any day in your company. Without a camera phone policy in place, it is going to be difficult for you to protect your company and your employees from such acts of invasion of privacy, corporate espionage, or sexual harassment.

Incidents of camera phone abuse are happening in offices, hospitals, fire departments, locker rooms, research and development facilities, schools, military installations, fitness centers, and factories.

So what should your policy include? Before devising a policy, ask yourself these questions:

1. What cell phone issues or potential issues already exist within our company? If you've had incidents in the past, analyzing these incidents will allow you to create a policy that might have prevented them.
2. What types of guidelines are reasonable for your kind of business? Take the time to assess the daily activities of your employees. If your employees need the use of their cell phones to communicate regularly, then you don't want to devise a




**A BELATED MEMORIAL TRIBUTE
TO EDWARD G. GOULART, CPP**

The Boston Chapter of ASIS just recently learned that one of its staunchest supporters and hardest working members passed away on February 9, 2008 of Parkinson's disease.

Ed Goulart was the Security Manager of MIT's Lincoln Laboratory, Lexington, MA from 1953 until his retirement in 1991. He was the first Boston Chapter member to be elected to the ASIS Board of Directors, serving in that capacity from 1975 to 1978, and during this time he had the additional duties of 2nd Vice President and Treasurer. Ed was in line to be the President of ASIS but had to decline as he lacked his employer's financial support for the President's travels and salary while away from the job. We further regret to note that Ed's wife, Mary, passed away in 2009.

At the Chapter level, Ed served as Chapter Chairman from 1968-1969; was the Annual Seminar and Exhibits Co-Chair in 1976; and was the first recipient of the Joseph E. Ewers Award. In addition, he supported the ASIS Boston Chapter in many more ways than is documented. Ed also chaired the fundraising and setting the policy of the John P. Manning Memorial Committee when the Committee was first established. He will always be remembered for his serious work ethic and the pride he took in being a "double eagle," having earned both his Bachelor's and Master's degrees from Boston College.

We sincerely regret having missed the fact that Ed had passed away and will honor his memory by donating \$500.00 to the Parkinson's Foundation in Ed's memory.



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To find out more about what advertising with ASIS Boston can do for your company, contact Chapter Chairperson Jenn Goba at jgoba@partners.org.

FEBRUARY 2012**1**

Certified Fraud Examiner Combo Course: Investigating Conflicts of Interest
Los Angeles, CA

2 - 3

Certified Fraud Examiner Combo Course: Fraud Risk Management
Los Angeles, CA

3 - 4

CPP Review/PSP Review
Phoenix, AZ

13 - 14

Certified Fraud Examiner Introduction to Digital Forensics
New Orleans, LA

15

ASIS Boston Chapter Meeting
Northeastern University
Boston, MA
James Alan Fox, Lipman Family
Professor of Criminology, Law and
Public Policy at Northeastern Univ.

15

**Webinar: Advanced Internet/Social
Network Investigations and
Background Checks**

16

**FREE Webinar: Cloud Computing
and Software-as-a-Service: An
Overview for Security Professionals**

19 - 21

**3rd Middle East Security
Conference & Exhibition**
Dubai, UAE

27

**Certified Fraud Examiner Combo
Course: Legal Elements of Fraud
Examination**
Charlotte, NC

27 - 28

**Conducting Corporate
Investigations**
New Orleans, LA

**Certified Fraud Examiner
Interviewing Techniques for
Auditors**
Ft. Lauderdale, FL

27 - 3/1

**Physical Security: Introductory
Applications & Technology**
New Orleans, LA

28 - 29

**Certified Fraud Examiner
Conducting Internal Investigations**
Charlotte, NC

29

**Certified Fraud Examiner
Fraud Prevention**
Baltimore, MD

29 - 3/2

Organizational Resilience
New Orleans, LA

MARCH**1 - 2**

**Certified Fraud Examiner
Money Laundering: Tracing Illicit
Funds**, Baltimore, MD

5

**Certified Fraud Examiner
Fraud Related Compliance**
Louisville, KY

6 - 7

**Certified Fraud Examiner
Healthcare Fraud**
Louisville, KY

12 - 15

**ASIS Assets Protection Course:
Principles of Security (APC I)**
Chicago, IL

14

**Webinar: Five Common Mistakes
Interviewers Make/Five Successful
Strategies**

15

**FREE Webinar: The Dozen Hats
of Leadership**

19

**Certified Fraud Examiner
Data Analytics**
New York, NY

20 21

**Certified Fraud Examiner
Investigating on the Internet**
New York, NY

25 - 27

**Certified Fraud Examiner
Annual European Fraud
Conference**, London, UK

TEST YOUR KNOWLEDGE PSP® REVIEW QUESTIONS

By Mark H. Beaudry, CPP
IBM Corporate Security
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- 1) Which of the following is not a general principle of protective lighting?
 - A. Point glaring lights toward eyes of intruder.
 - B. Adequate, even light on boundaries and approaches.
 - C. Maximum light on patrol routes.
 - D. High brightness contrast for intruder and background

- 2) There are three theoretical identity views of a CCTV system. Which of the following is incorrect?
 - A. Personal identification
 - B. Scene identification
 - C. Reproduction identification
 - D. Action identification

- 3) When utilizing key control and re-keying, which of the following is correct?
 - A. Do not issue to tenants in an office building
 - B. Re-key interior first
 - C. Issue to long term janitorial personnel
 - D. Move old locks to exterior

PSP QUESTIONS AND ANSWERS
CONTINUED ON PAGE 8



CPP Member Profile: Bill Yacopucci

ASIS MEMBER WEARS MANY HATS AS ONE-MAN SECURITY TEAM

The day ASIS Boston member Bill Yacopucci passed his CPP exam was also one of the most memorable days in modern times: September 11, 2001. After being told he passed the test, the proctor told him to go catch a terrorist.

With 20 years of experience in law enforcement and corporate security and safety, Bill now is the Loss Prevention Manager for Imperial Distributors where he heads security, loss prevention and safety for a company that supplies non-food items to grocery stores. He shares his thoughts on his career in security, his current job challenges, and the value of ASIS and his CPP certification.

Why did you become a CPP?

I wanted to advance my career, and verify and validate to myself and others my capabilities and experience. In 2001, there were less than 10,000 CPPs nationwide. My number is in the 9000 range. I've also taken the Reid and Associates Interrogation School.

Can you describe a typical day?

Crazy. I'm a one-person security department. As such I may do i.d. badging in the morning followed by safety issues in the warehouse, forklift training, and investigations around such things as employee theft. In the afternoon, I could be doing CCTV maintenance.

What are your biggest challenges?

Being a one-man department, I do feel stretched very thin at times. If a company continues to grow you have to expand or that one person will crack at some point in time.

How is your relationship with local law enforcement?

Good. I've brought them in a few times where prosecution was needed. It's good to have them be seen occasionally, and on these occasions, I will typically take the long route throughout our facility to make sure they are seen by as many associates as possible.

How has ASIS helped you?

Networking, absolutely networking. On the job, no one truly understands my role and responsibilities, no one to brainstorm or bounce security/safety ideas off of. I rely on my friends and contacts I've met at ASIS as my security department. I've also been able to apply security products and concepts to our business process. We use a CCTV camera to verify a box stock number on our production floor after it's moved across a room. In the past, an employee had to walk across the room roughly 40 steps to manually verify. It was a huge timesaver.




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CONTINUED FROM PAGE 6

4) CCTV cameras are often used in the assessment of alarms at a facility. Which of the following is NOT an advantage of using CCTV?

- A. Reduces the need for fixed security posts at a site.
- B. Reduces the need for periodic security patrols at a site.
- C. Eliminates the need for a response force to respond to alarms.
- D. Enhances the effectiveness of the security force by allowing them to see what caused an alarm at a site

ANSWERS TO QUESTIONS

1) Which of the following is not a general principle of protective lighting?

- C. Maximum light on patrol routes

2) There are three theoretical identity views of a CCTV system. Which of the following is incorrect?

- C. Reproduction identification

3) When utilizing key control and re-keying, which of the following is correct?

- A. Do not issue to tenants in an office building.

4) CCTV cameras are often used in the assessment of alarms at a facility. Which of the following is NOT an advantage of using CCTV?

- A. Eliminates the need for a response force to respond to alarms.

BAR CODE WRISTBANDS
CONTINUED FROM PAGE 1

The result is improved efficiency and quality of care — medical staff is more productive, there are fewer chances for errors, and nurses can provide more focused attention to their patients.

Introduction—Why go to Wristband Deployment

When The Joint Commission first introduced its National Patient Safety Goals (NPSG) in 2003, improving the accuracy of patient identification topped the list, a position it has held with each successive year. Then, in 2006, the Food and Drug Administration (FDA) began requiring unit-dose bar code identification on medications dispensed in health-care facilities, increasing the demand for solutions that would allow caregivers to ensure an accurate match between patients and medications being administered at the bedside.

Now, as the American Recovery and Reinvestment Act (ARRA) spurs the widespread adoption of electronic health record (EHR) systems at hospitals nationwide, bar code-based systems have also been shown to improve the accuracy of patient records, minimize errors and enhance the overall safety of care. In fact, bar coding is one of the technologies currently under consideration by the Health Information Technology Policy Committee as it formulates the second and third stages of the meaningful use requirements that will go into effect in 2013 and 2015.

Bar code-based systems not only allow caregivers to identify patients and document the associated treatments, but they also enhance the use of EHRs in terms of both accuracy

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and completeness, ultimately helping to ensure that clinicians have access to the information they need to deliver the safest, most effective care. Identifying patients with bar coded wristbands is a first step healthcare organizations can take to make these improvements. Checking the “Five Rights”—Right Patient, Right Medication, Right Dose, Right Time, and Right Method of Administration—prevents most medication errors.

Bar coded patient wristbands provide the necessary foundation for preventing errors by ensuring accurate patient information is always available at the point of care. Bar code wristbands will improve effectiveness of “Five Rights” checks for medication administration and provide a platform to extend safeguards to other patient care activities.

Read more about the role of bar coded wristbands in preventing medical errors and improving the quality of patient care in the March 2012 issue of The Security Beacon.