

SECURITY

EXPO



New England Security EXPO 2022

May 5, 2022

Boxboro Regency, Boxborough, MA

The 2022 New England Security EXPO promises to be an **exciting** event with a host of **dynamic** speakers, **informative** educational seminars, **delicious** lunch, cocktail hour, amazing **networking** opportunities and a full day of vendor exhibits, all at a spacious venue.

With more than **500 security professionals** expected to attend the event, there are a wealth of sponsorship opportunities to showcase your company to this **huge, attentive target audience**.

Three levels of sponsorship exist, giving you **great opportunities to reach potential customers**.

Your company can reach their select audience through Platinum, Gold and Silver sponsorship levels.

Register

Email this form to:
sponsor@asis-boston.org

Deadlines

Payment Deadline
Must be received by April 20, 2022

Credit Card Payment
Paul Baratta
339-999-1261
paul.baratta@axis.com

Sponsorship Opportunities

Media and Promotion for the Security EXPO include

- Coverage on the ASIS Boston Chapter website
- Ads in the award-winning Security Beacon newsletter
- Promotional literature sent to all 700+ Boston Chapter members, plus members of:

Western Mass Chapter	Rhode Island Chapter	Southern Connecticut Chapter	BOMA
New Hampshire Chapter	Connecticut Chapter	IAHSS Boston Chapter	MACLEA
Maine Chapter	New York Chapter		NEDRIX

Sponsorship packages include

Platinum \$2,000/Open to only 3 Sponsors

- 4 complimentary all-day tickets to the New England Security EXPO
- Promotional giveaway at EXPO with your logo
- Recognition signage in lobby and welcome banner
- VIP seating and acknowledgment at EXPO luncheon
- Your company logo on the EXPO Website with a link to your web site
- 6 months advertising on ASIS Boston Chapter Website- Top Rolling Banner
- 3 months advertising in the Security Beacon newsletter
- NEW! Company marketing space / setup during one monthly meeting
- Sponsor listed on Exhibitor Map
- 4 EXPO lunch passes
- 4 free admittances to monthly Boston Chapter Meeting
- 1 mailing list label for chapter members

Gold \$1,000/Unlimited

- Two complimentary all-day tickets to the New England Security EXPO
- Recognition signage in lobby and welcome banner
- VIP seating and acknowledgment at EXPO luncheon
- Your company logo on the EXPO Website with a link to your web site
- 6 months advertising on ASIS Boston Chapter Website-General Sponsor Link
- 2 months advertising in the Security Beacon newsletter
- Sponsor listed on Exhibitor Map

Silver \$500/Unlimited

- Recognition Signage in lobby and welcome banner
- VIP seating and acknowledgment at EXPO luncheon
- Your company logo on the EXPO Website with a link to your web site
- 3 months advertising on ASIS Boston Chapter Website-General Sponsor Link
- 1 month advertising in the Security Beacon newsletter
- Sponsor listed on Exhibitor Map
- 1 EXPO lunch pass

Sponsorship Registration (Complete this form and return by April 20, 2022.)

Company Name

Contact Person

Address

City/State/Zip

Telephone

Sponsorship Level: Platinum/\$2,000 Gold/\$1,000 Silver/\$500