



THE SECURITY BEACON

OCTOBER 2018

BOSTON CHAPTER OF ASIS INTERNATIONAL



IN THIS ISSUE...

60th Anniversary Celebration	1
Chairperson's Message	2
Effective Visitor Management	3
ASIS Day of Service Signup	4
Book Review	4

2018 ASIS BOSTON CHAPTER LEADERSHIP

Joe Crowley, CPP, Chairperson
jfcrowley@partners.org

Marty Patnaude, CPP, Vice Chairperson
mpatnaude@americanalarm.com

Paul Baratta, Treasurer
paul.baratta@axis.com

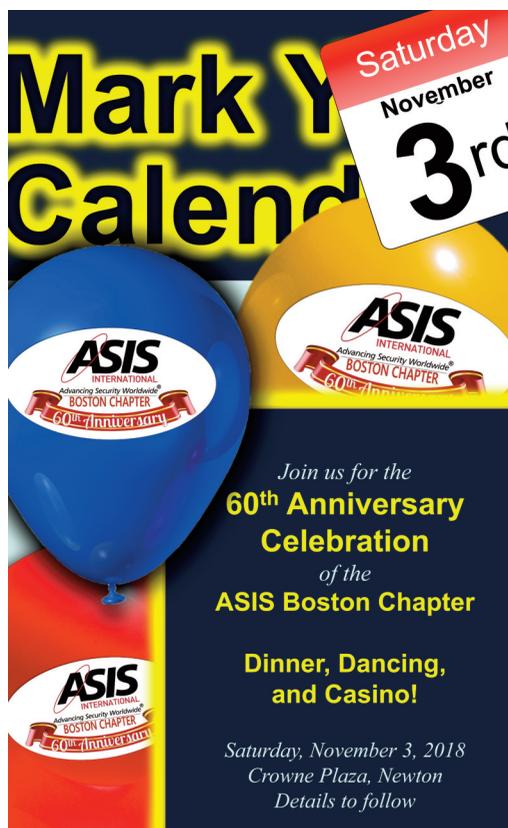
Bob Nicol, Secretary
rinicol@gmail.com



www.asis-boston.org

Editorial: Howard Communication Associates
Design: MSG Design

REGISTER NOW TO CELEBRATE 60 YEARS OF ASIS BOSTON IN NOVEMBER



What do the following have in common?

- The introduction of Super Glue
- The hula-hoop
- The official launch of American Express card
- Creation of the microchip and NASA
- The opening of the European Common Market
- The first U.S. satellite into space
- The Brooklyn Dodgers move to LA
- Elvis Presley's induction into the Army
- "The Bridge Over the River Kwai" winning Best Picture
- Alaska becoming the 49th state

They all happened in 1958, which is the year the Boston Chapter of ASIS International was formed. Please join us for our 60th Anniversary Celebration and Casino Night at the Crowne Plaza in Newton. It will be a night of good food, great music, dancing, and casino games. You can catch up with Chapter members you haven't seen in a while and meet some of our new members.

All proceeds from the evening will benefit the Manning Scholarship Fund. Register today on the [ASIS Boston website](http://www.asis-boston.org) and join us on November 3 to celebrate 60 great years of the ASIS Boston Chapter.

CHAIRPERSON'S MESSAGE**MARK YOUR CALENDAR FOR AN EXCITING AUTUMN WITH ASIS BOSTON**

Hopefully everyone enjoyed the “hot” weather this summer. Although cooler days are ahead, the Boston ASIS Chapter’s schedule has not cooled down. We have a jam-packed calendar of upcoming events.

A Day of Service at Boston Food Bank
Friday, October 12

This is a great opportunity for 20 members to give back to the community. We are looking for volunteers to help from 1pm - 3pm on Friday, October 12.

Women in Security Event*Tuesday, October 23*

Escape Room Challenge, Danvers MA Please join us in a real-life adventure where you race against the clock. You and your fellow players have just 60 minutes to work together to break out of a room by cracking codes, solving riddles, piecing together puzzles, and finding clues. Can you find the solution and escape before the time runs out?

Boston Chapter’s 60th Anniversary Celebration and FUNdraiser*Saturday, November 3*

Please join us! We are combining this event with the Manning Scholarship Fundraiser for an exciting night of gaming, dancing and partying at the Crowne Plaza Hotel in Newton. This is a night to put on your party clothes, grab your partner and friends and come out for some FUN! Details and registration on the Chapter website

Certification Review Course, CPP, PCI, PSP*November 5 – November 8*

Axis Communications is hosting the review classes in their Chelmsford facility. This course provides an overview of the material contained in the Protection of Assets manuals and is a good way to test your knowledge prior to sitting for the exams.

Chapter meeting*Thursday, November 15*

Join your fellow Chapter members for an evening of education and networking.

Manning Fund Scholarship

In the June newsletter, I let you know that members of the Boston Chapter Board were working with the ASIS Foundation on the Manning Fund. The Manning Fund Scholarship, and most of the scholarships provided by ASIS Chapters across the country, are administered under the legal protection of the ASIS Foundation, which is a licensed 501(c)(3) non-profit organization. The Internal Revenue Service has very strict guidelines for 501(c)(3) non-profits. As the legal owner of the scholarship funds, the ASIS Foundation has the fiduciary responsibility to ensure that all scholarships are administered in compliance with IRS requirements for policies, practices, and documentation.

In order to protect its 501(c)(3) non-profit status, the ASIS Foundation is working with financial and legal advisers to develop new policies and a more structured and standardized approach to administering the funds for the various Chapter scholarships. One result of this work is that all scholarships offered by ASIS chapters across the country will be administered on a new, unified schedule.

The application process for the Manning Fund and all other ASIS Boston Chapter scholarships will open in February 2019. We will be providing more information before that time on the new process.

Credit Card Payments

In case you didn’t get a chance to read the email I sent to all Chapter members on September 4, I would like to provide you now with the information about an issue we had with our credit card payment system. We discovered a glitch in our credit card processing system which affected some of the payments for Boston Chapter events held in January, March and April 2018. The issue has been rectified and the credit card processing is up and running again. A small number of members will be contacted by members of the Executive Committee in order to “reprocess” payment for those events to make sure the Chapter collects all revenue owed to it. We appreciate everyone’s cooperation as we complete this financial task.

Nominations for 2019 Officer Positions

It’s time to nominate candidates to the ASIS Boston Executive Board. The nomination window will be open from October 2 - 16. Nominations may be made in writing to Shannon Roddy at sroddy@rsiginc.com. Online voting for the 2019 Chapter officers will be held from October 30 - November 13. Please contact me if you have any questions about the positions and their duties as well as other volunteer opportunities with ASIS Boston.

Thank you.

Joe Crowley, CPP, Chairperson
ASIS Boston Chapter

ARE YOU READY TO TAKE
THE CPP, PCI OR PSP
EXAM?

Launch your career in a new direction by taking the CPP, PCI or PSP Exam. Learn about these valuable certifications and whether you're eligible to sit for an exam by downloading one of ASIS's exam handbooks. These guidebooks provide a personal assessment tool and will help you decide whether you're eligible to sit for an exam. Visit www.asisonline.org to learn more.

READ ANY GOOD BOOKS
LATELY?

Write a review of a book you've read about security or a related subject and submit it to *The Security Beacon* for an upcoming issue. Book reviews should be 250-350 words in length. Questions? Email richard_zupan@identocard.com

FOUR WAYS AN EFFECTIVE VISITOR MANAGEMENT SYSTEM SECURES YOUR EMPLOYEES AND YOUR BUSINESS

By Dan Ryan



The specific reasons why an organization chooses to adopt a Visitor Management system vary from site to site, but the overarching reason is the same across the board: **Visitor Management is added in order to solve a problem.**

The problem being solved could be obvious, like enhancing security site-wide after a violent incident. It could also be a

more subtle, behind-the-scenes problem, like a facilities manager choosing to add Visitor Management to better analyze the number of guests his or her building sees on a given day.

Regardless of the impetus, Visitor Management systems aren't usually installed for no reason whatsoever; something is driving the adoption.

The good news is that today's electronic Visitor Management systems are **versatile and powerful enough to solve a wide variety of problems**, from logistical issues to security concerns. Here are four of the most common.

Problem: Guests are Giving Fake Names When Signing In

A site had a relatively simple sign-in station, with each guest required to stop at the station and "register" by providing his or her name to the security officer. That name would be recorded, the guest would be issued a visitor badge and the visit would begin. At some point, the site needed to go back into the visitor records to check which guests were on site at a given time. In the course of this check, it became clear that several guests had given false names at check-in. The fact that the names were fake meant the facility had no real way of knowing who was on site at a given time, rendering the visitor records essentially useless. After all, if the records might not even be real, what purpose do they serve?

Solution: A New System with Driver's License Scanning

This site was able to eliminate the problem by installing a Visitor Management software solution that was compatible with driver's license scanning technology. This allowed the site to ask a visitor to produce some form of government identification credential when signing in to verify his or her identity. Any guest who refused to provide identification could be denied entry. The license scanner automatically added the guest's name to the system's database, ensuring that false names would no longer be a problem. That guest information could then be used to print a visitor badge, and the guest can be on his or her way. It's important to remember that not all guests carry a driver's license. Try to use a scanner that can accommodate different kinds of credentials, and make sure you make your visitor policy clear before guests arrive on site. You don't want legitimate visitors to be kept out due to being unprepared!

CONTINUED ON PAGE 5

SIGN UP NOW FOR ASIS BOSTON DAY OF SERVICE IN OCTOBER



(From l) ASIS Boston members Nicole Caouette, Alexis Rossetti, Rich Zupan, Ashley Ditta, and Pam Perini, PSP, helped out at the ASIS Boston Day of Service in 2016.

It's time to give back to our local communities! The ASIS Boston Chapter will support the Greater Boston Food Bank (GBFB) with a day of service by our members. In an effort to support the GBFB's mission to end hunger, we are looking for volunteers to join our team and work a shift at GBFB on Friday, October 12, 2018. In past years we have been able to feed a family of four for one year in just two hours! Join your fellow members, help the community, and network.

As a volunteer, you will be assigned to one of the following tasks: working in the GBFB warehouse or inspecting, sorting, and packing food and grocery products. While a few tasks require the ability to lift a 30-pound box, most tasks require the ability to stand and inspect products for the length of the shift. All volunteers need to wear closed-toe footwear or they will not be allowed to participate on the day of the event.

[Click here for Registration Details](#)

Date:

Friday, October 12, 2018

1:00 pm – 3:00 pm (Please arrive by 12:45 pm to allow adequate time for sign-in)

20 available positions

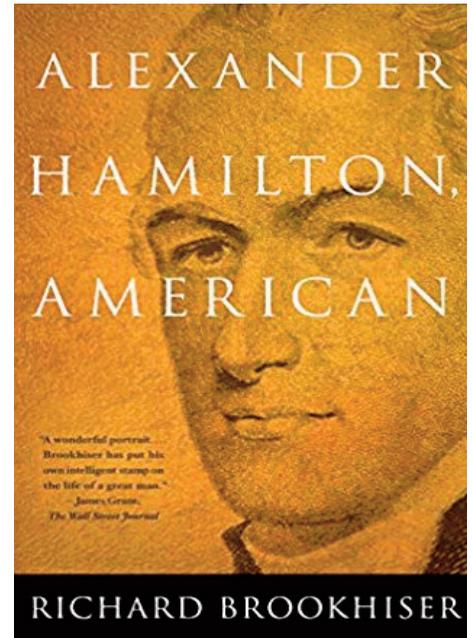
Location:

The Greater Boston Food Bank
70 South Bay Avenue
Boston, MA 02118

[View Map/Directions](#)

Parking is free.

[register now](#)



ASIS BOOK REVIEW

ALEXANDER HAMILTON, AMERICAN

By Richard Brookhiser

Reviewed by Mark H. Beaudry, PhD, CPP

Author Richard Brookhiser provides an excellent introduction to Alexander Hamilton's life in this short, 217-page book. It's a very easy read and the narrative pulls you in by building up the reader's interest in learning about Hamilton, the self-made man.

Alexander Hamilton (1757-1804) was born in the West Indies and grew up poor. His father deserted the family when Alexander was young, an event which would have a lasting effect on the young Hamilton. He received help from a merchant whom he worked for in the St. Croix city of Christiansted and the Rev. Hugh Knox, a Presbyterian minister, who helped Hamilton, then around age 13, come to America. Once he arrived in America with a four-year scholarship, Hamilton completed seven years of education (three years in prep school and four years of college) in less than four years.

[CONTINUED ON PAGE 5](#)

BOOK REVIEW REVIEW, CONT'D PG 4

While serving in the American Army during the Revolutionary War, Hamilton became a colonel. George Washington made him part of his inner circle and the young soldier became Washington's de facto chief of staff. In addition, during the crucial years of Washington's presidency, Hamilton served six years as Secretary of the Treasury and became de facto prime minister. He handled General Washington's voluminous correspondence and wrote Washington's Presidential farewell address. Hamilton's defense of judicial review and enumeration of powers led to a strong federal government.

Hamilton fathered eight children by Betsey Schuyler, daughter of an influential New York family, and with his wife, settled in New York City, where he became Manhattan's leading attorney. He studied law at Princeton and worked as a lawyer when not holding a political office. He helped reopen his alma mater, King's College (now Columbia University), and with John Jay, became a founding member of New York's first society for the abolition of slavery.

Hamilton was an ally of James Madison in calling for the convention that created the United States Constitution, and immediately thereafter, in writing the Federalist Papers. Hamilton had a head for finance and wrote the Funding and Assumption Bill as well as the Bank Bill that created the First Bank of the United States. At the same time, they launched American capitalism and Thomas Jefferson, Madison, and James Monroe all adopted many of his policies in order to be effective chief executives. Hamilton's economic policies were democratic and he saw his economic

EFFECTIVE VISITOR MANAGEMENT, CONT'D PG 3**Problem: Visitor Records Couldn't Be Searched in Case of Audit or Emergency**

The main goal of a Visitor Management system is to process and track guests to increase safety and security at a site. However, most Visitor Management systems have a secondary function: they serve as a way of keeping records of who is on site at a given time. A site was issuing paper badges with a system that kept a written record of each guest who had received a badge. The process was working fine until the site realized there could eventually be a problem: there was no easy way to organize these records. If there was an incident on site that required a review of the visitor logs, it would be a painstaking, page-by-page process. If there was ever an evacuation, there would be no way to tell which guests were still on site (unless someone grabbed the visitor book on the way out, which isn't likely). What's the point of keeping records if they create more hassle than they prevent?

Solution: Adopt an Electronic Visitor Management System for Modern Record-Keeping

The site was able to boost security and modernize its visitor records by installing an electronic Visitor Management system. Today's systems keep detailed records in digital form, making stacks of paper records a thing of the past. In fact, many of today's systems allow the user to customize reports and export them for sharing or analysis: sift through records by day, week, month or year — no paper required! These digital records can also be vital in the event of an emergency. Some systems allow the user to access these records on the web, meaning the records could be used as a muster report in an evacuation or as a way to make sure all guests left the building during a fire drill. By modernizing its Visitor Management system, the site was able to both add security and increase convenience for its front desk staff.

Problem: Long Check-In Lines are Causing Frustration

If you're a guest arriving at a site for an appointment, meeting or interview, it's one of the last things you want to see: a long line snaking back from a desk with an "All Guests Must Sign In," sign. Looks like you're going to be a little late...

A site was struggling with an influx of visitors early in the morning, all around the same time. These guests came in large groups from a local organization and the site knew they were coming. However, they still struggled to process each guest efficiently. This led to long lines at the check-in desk, frustrated guests who were late to appointments and overwhelmed desk staff who simply couldn't keep up with the morning rush.

Solution: Use Guest Pre-Registration or Self Sign-In

One of the key aspects of the problem above is that the site simply wasn't able to process guests fast enough once they arrived. A way to remedy that? Process the guests before they arrive! Because many of these guests were recurring visitors or were groups whose visit was pre-planned, this site was able to install a Visitor Management system with guest pre-registration. This allowed receptionists to add guests into the system in advance of their visit, drastically cutting down on the time

EFFECTIVE VISITOR MANAGEMENT, CONT'D PG 5

required to register them upon arrival. When a pre-registered guest arrives, he or she provides a name. The receptionist checks the system, sees that name, verifies it and prints a badge. Much easier! Other sites have decreased lines with self-registration kiosks, which allow a guest to enter his or her own information by following a series of guided steps. Because these kiosks don't require staffing, organizations are able to install several of them in a lobby, allowing multiple guests to register at once.

Problem: An Unwelcome Guest Gained Access to a Site

The goal of having Visitor Management at a site is to increase security. Sites like to think they're doing the right thing with their installations: screening guests, keeping records and issuing visitor badges, all in the name of safety. However, even with all that screening, it's still possible for an unwanted individual to gain access to a site. This individual can give a fake name, as discussed above. The guest can register himself or herself on a kiosk and walk right in. Unless there's a staffed front desk where a staff member can recognize unwanted guests by face, it's a clear security threat. A site had this problem recently, realizing after a while that a guest who wasn't wanted on site had been able to sign in more than once. If Visitor Management isn't keeping unwanted guests out, is it really doing its job?

Solution: Use Watch Lists to Keep Certain People Out

Many of today's Visitor Management solutions feature the ability to include watch lists, which provide a huge boost in security. Watch lists are basically lists of unwanted or unwelcome guests, people who shouldn't be on site for whatever reason. These people could be anyone, from convicted felons to disgruntled former employees. There are also industry-specific watch lists, like sex offender databases for schools. When a watch list is used, the Visitor Management system will scan the guest's name against the internal watch list. If there's a match, the system will throw up a red flag and alert the receptionist. If it's a kiosk system, an automated alert can be sent to security personnel when a flagged guest tries to sign in. Watch lists add security to a Visitor Management system by preventing unwanted guests from ever gaining access to a site. By keeping these guests out, the Visitor Management system does its job: helping staff and other guests feel more secure.

Photo from www.identicard.com

Dan Ryan is a web content specialist at Brady Security Group.

BOOK REVIEW REVIEW, CONT'D PG 5

policies as having a leveling effect on society. He did not want money tied up in land or hoarded by the wealthy few but put to work as investment capital, flowing freely, changing hands and rewarding the initiative of anyone willing to work hard to get ahead. He wrote the majority of the "Federalist Papers."

Brookhiser's writing provides a thorough overview of the place of words, rights and passion in Hamilton's life. The book contains some well-researched information and provides insights into Hamilton's relationships with others during his political career as well as his struggles with the Jeffersonian Republicans. Hamilton wanted an America that would survive on the world stage but held that ideals had to be tied to individual interest to endure. Aaron Burr would eventually kill Hamilton in a duel.

Hamilton was brilliant and quick to argue his positions, most notably in "The Federalist Papers," the courtroom and in a series of anonymous letters to newspapers. His belief in a strong central government drew him into conflict with Thomas Jefferson. But Brookhiser does an excellent job of demonstrating how Hamilton was responsible for creating and shaping the American nation. This book will acquaint you with Hamilton's career and many accomplishments.

Mark H. Beaudry, PhD, CPP, is a frequent contributor to The Security Beacon on the subjects of research and security studies education.