



THE SECURITY BEACON

APRIL 2017

BOSTON CHAPTER OF ASIS INTERNATIONAL

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REGISTER NOW TO ATTEND 2017 SECURITY EXPO

New England's most popular Security EXPO is back and it promises to be bigger and better than ever.

ASIS Boston will host the 2017 Security EXPO on Thursday, April 20, at the Boxborough Regency Hotel & Conference Center in Boxborough, MA. The day-long event will provide valuable tools and information for security professionals at all levels as well as non-stop networking with colleagues in the field.



W. Jackson Schultz, CISA

This year's EXPO speakers come from varied backgrounds and provide a wide range of knowledge. Opening the day will be W. Jackson Schultz, CISA, a Senior IT Audit & Security consultant at O'Connor & Drew, PC, and a candidate for an Executive Master's degree in Cybersecurity at Brown University. Schultz will examine one of the hottest topics in security today during an hour-long presentation titled, "It's Never Too Late for a Comeback: An In-Depth Look at CyberCrime."

Following a 30-minute break for viewing the exhibits and networking, Lionel Laroche, PhD, will take the lectern for a presentation titled, "Managing the Impact of Cultural Differences on Security." The founder and principal of Multicultural Business Solutions, Laroche has provided cross-cultural training and consulting to over 50,000 people over the past 16 years. An internationally respected speaker and trainer, his thought-provoking presentations on cultural diversity have been used by executives, department managers, supervisors, and many others to build effective multicultural teams within their organizations.



Lionel Laroche, PhD



Ronald Schouten, MD, PhD

The third speaker, Ronald Schouten, MD, PhD, is director of the Law & Psychiatry Service at the Massachusetts General Hospital. A former attorney and Board certified psychiatrist with expertise in forensic psychiatry, occupational medicine and mood disorders, he has taught Massachusetts judges about mental health issues and served as an expert witness in both civil and criminal matters. Schouten's 60-minute examination of, "Targeted Violence against Security and Law Enforcement Officers," will be a can't-miss presentation.

Stick around for lunch and the presentation of the Manning Fund Prizes in the early afternoon. Be sure to visit the exhibits throughout the day to learn about the latest products and tools.

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CHAIRPERSON'S MESSAGE



Welcome to Spring...I think! Just wait a couple of minutes; it will be here.

Spring brings our annual New England Security Expo. The Expo committee has been working all winter and this year's event is shaping up to be the best one ever. We have a dynamic slate of speakers for our three education sessions and the exhibit booths are filling up. Go online to register as an exhibitor or a guest by visiting <http://www.asis-boston.org/expo/index.php>. Look for the Expo schedule and other information on the Chapter website.

If you are a vendor and haven't yet registered for your booth, please do so right away. Exhibiting at the annual Security Expo provides an unbeatable way to bring your business to an active and interested audience. For a price about equal to taking four clients to lunch, you can introduce your valuable products and services to hundreds of security professionals in one place.

Do you know a member who has given a lot to the Boston Chapter over the years? Nominate him or her for the Joseph E. Ewers Distinguished Service Award. The Ewers Award was established in 1985 by the ASIS Boston Chapter to recognize deserving members for their exceptionally dedicated and distinguished service to the Boston Chapter, the Society, and the security profession over a long period of time. Service to the Boston Chapter is a fundamental criterion and the cornerstone on which the candidate is judged. The recipient is selected by a committee of former Ewers Award winners.

This year we return the awarding of the Ewers Distinguished Service Award to the Expo luncheon. The Expo luncheon is the largest gathering of our chapter so it is fitting that the award be given at that time. Please send your nominations to Rich Zupan at rich_zupan@identicard.com. **Nominations must be received by April 3.**

The chapter CPP Review is scheduled for May 1, 2, and 3 at Axis Communications in Chelmsford. This two-and-a-half day course will prepare you for the CPP exam and is very helpful for the PSP and PCI exams as well. Cost is only \$75. Register now through the ASIS Boston website at http://www.asis-boston.org/events/2017_may1-3cpp.php.

See you all at the Expo!

Craig McQuate, CPP, Chairperson
ASIS Boston Chapter

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FOUR WAYS TO HELP EMPLOYEES REMEMBER THEIR ID BADGES



By Dan Ryan

It's happened to all of us.

You're walking up the stairs at work in the morning. You might still be half asleep, but you've got your coffee, your lunch bag and you're ready to start the day.

You get to the front door and reach for your **employee badge** and – uh oh.

Then come the familiar steps:

- Check the other pocket? *Nope.*
- What about your back pocket? *Nada.*
- Is it in your backpack? *No dice.*
- Maybe the car? *You took the train today.*
- Did I drop it on the stairs? *No.*
- Maybe it's in my shoe? *Now you're being ridiculous.*

Reality settles in. You forgot your ID badge!

Don't worry. Everyone forgets. It happens to the best of us.

When it comes to ID badges at the workplace, forgetting a badge can cause a variety of problems, both for employees and the employer, from having someone stuck outside until a fellow worker arrives to having to deal with the potential security issues of an unidentified person walking around the facility. Altogether, the “I forgot,” headaches add up to a big pain in the neck.

The easiest solution, obviously, is to help employees stop forgetting their badges. There are steps you can take to help employees remember their credentials, from specific, card-carrying accessories to some old-fashioned embarrassment.

Functionality, cell phones and embarrassment: what do they have in common? Forgetting things is just part of being human. We've got so much stuff going on in our brains that things are bound to slip through the cracks. Better to forget your ID badge than to forget the best route home, right? The tips below aren't going to completely eliminate the issue of badges being forgotten. Don't expect miracles. But they should help lessen the frequency with which employees leave their badges behind and lessen the time employees spend sheepishly waiting outside the door for help to arrive.

1. Let employees choose how they're going to carry their ID badges.

Many organizations will issue their employees an ID badge and something to carry it with, like a badge reel or lanyard. This seems like a convenient way to give employees everything they need to carry their cards, but ID accessories aren't always a “one-type-fits-all” solution. Some people think lanyards look silly. Some think strap clips get in their way when they're moving around. Others think badge reels are just fun.

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workplace violence

RECENT CALIFORNIA LEGISLATION HEADING OUR WAY?

The state of California is often a leader when it comes to new rules and regulations, specifically in the health-care industry. Two thousand seventeen continues that trend with the adoption of new Workplace Violence Prevention in Healthcare Safety Standards by the California Division of the Occupational Safety and Health Administration (Cal/OSHA).

These standards were proposed in recent months by professionals from California's healthcare industry concerned about the escalating rate of violence against healthcare workers in all kinds of settings. These professionals petitioned Cal/OSHA to adopt stricter standards for workplace violence prevention and adopted the new standards in late 2016. The standards will officially go into effect on April 1, 2017. Most likely they will migrate to corporate sites as well, and, if history is an indicator, they will move East soon.

Started by the California Nurses Association (CNA)/National Nurses Union (NNU), the law basically states that each site must have a written workplace violence prevention plan specific to each location. The plan must include the names or titles of people responsible for implementing the requirements.

Details of the plan include:

- 1) Procedures to obtain active involvement of employees. Employees must understand the plan and their respective roles.

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MARCH**22**

FREE ASIS Webinar: Comprehensive Active Shooter Incident Management

ASIS Webinar: Trade Secrets: Implementing an Innovation Protection Program

29-31

ASIS Europe 2017: From Risk to Resilience

Milan, Italy

Visit www.asiseurope.org for program and registration information.

APRIL**5**

ASIS Webinar: Preparing your Healthcare Facility for all Hazards

19

ASIS Webinar: ADA Compliance for Security Professionals

20

2017 New England Security Expo
Boxborough Regency Hotel & Conference Center

23-25

10th Annual CSO Summit: The Collaborative Mindset: The New Path to the C-Suite

Ritz Carlton Hotel, Arlington, VA

26

ASIS Webinar: Identify and Research Threats via Open Source Intelligence

MAY**1-3**

ASIS Boston CPP Review Course
AXIS Communications, Chelmsford

8-9

Active Shooter

Westin Las Vegas, Las Vegas, NV

Executive Protection

Westin Las Vegas, Las Vegas, NV

CPP & PSP Review at PSA-TEC
Marriott Westminster, CO

8-11

ASIS Assets Protection Course™: Practical Applications (APC-II)
Westin Las Vegas, Las Vegas, NV

10-11

Violence Assessment and Intervention
Westin Las Vegas, Las Vegas, NV

10-12

Physical Security: Introductory Applications and Technology Workshop
Westin Las Vegas, Las Vegas, NV

18

ASIS Boston Lunch Meeting

JUNE**5-8**

IE/ASIS Program: Effective Management for Security Professionals
Madrid, Spain

7

ASIS Webinar: Security the North American Electricity Grid

22

ASIS Boston Public Safety Appreciation Luncheon
Lantana, Randolph, MA

JULY**10-12**

Facility Security Design
Grand Hyatt Denver
Denver, CO

10-13

Assets Protection Course™: Practical Applications (APC-III)
Grand Hyatt Denver
Denver, CO

Crisis Management Program Planning and Crisis Plan Development
Grand Hyatt Denver
Denver, CO

SEPTEMBER**21**

ASIS Boston September Dinner Meeting

25-28

63rd Annual ASIS Seminar and Exhibits
Dallas, TX

OCTOBER**19**

ASIS Boston October Lunch Meeting

Ongoing

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NEW ENGLAND SECURITY EXPO

2017 ANNUAL EXHIBITS & SEMINARS

April 20, 2017

Boxboro Regency Hotel, Boxborough, MA



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REMEMBER ID BADGES, CONT'D PG 3

Giving your employees options will make it more likely they'll wear the accessory, which in turn makes it more likely that they'll remember the attached ID badge. By letting your employees choose how they carry their card, you're eliminating the "I'm not wearing that thing." obstacle right off the bat. Getting your employees on board with wearing their credentials is a huge step toward making that forgotten credential a thing of the past.

2. Embarrass them a little (but make sure it's in good fun).

This is not to suggest a company-wide roast of everyone who forgets their ID badge. Instead, we mean to give your employees a bit of a hard time, but to do so playfully and with good-natured intentions.

One way to do that is to give them a fake temporary badge. Many organizations will give employees who left a badge at home a temporary one for the day, whether it's a spare badge that's officially used as a temp or it's a visitor badge. This gives employees access to the building as usual without sending them home to get their own badges. The downside is your employee suffers no consequences for forgetting his or her badge. That isn't going to make the employee learn to stop forgetting this important credential.

Instead, consider doing something fun to those who forget their badge, like creating a badge that matches the style of a normal employee badge, but putting a giant question mark for the photo and the phrase, "I FORGOT MY BADGE" as the name. Take it a step further and hang the badge on an obnoxiously bright lanyard. Things like this only work in a tight-knit office with a sense of humor; you don't want to actually hurt anyone's feelings. But for many, a little fun can be a way to give the office a laugh and ensure that Mr. or Ms. I-Forgot-My-Badge remembers to bring it next time.

3. Make badges do more than just be an ID.

Some organizations have ID badges they require employees to wear simply for identification. They don't need them to get in the door but it's company policy that all employees have them.

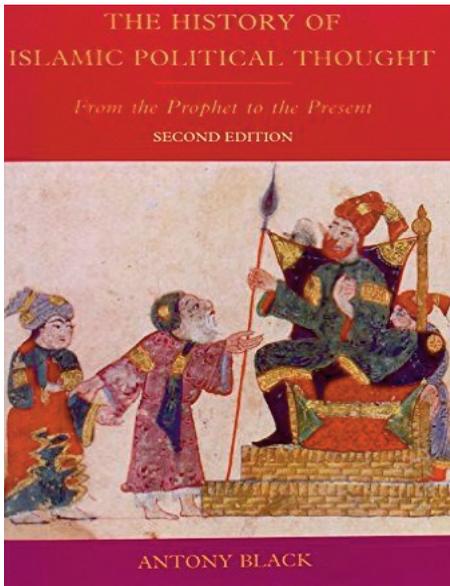
In these cases (usually, retail settings), it's easy to see how employees forget. All they do is clip the badge on at the beginning of the day and unclip it eight hours later. In the meantime, the badge just hangs there, forgotten.

One way to make the badge more "memorable" is to make it do more than just identify the wearer. Thanks to today's technology, an employee ID can be used to do things like:

- Punch-in at the beginning of a shift
- Open employee-only doors
- Make purchases at the snack machine in the lunchroom

Adding functionality to the card increases the likelihood an employee will remember it. After all, if a card is what stands between a hungry employee and an afternoon snack, that card will probably never be left behind again.

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ASIS BOOK REVIEW:
**THE HISTORY OF ISLAMIC
 POLITICAL THOUGHT, SECOND
 EDITION**

By Antony Black

Reviewed by Mark H. Beaudry, PhD, CPP

Historian Antony Black is widely respected for his knowledge of political thought and process in the West and the Muslim-ruled world. In his textbook, *The History of Islamic Political Thought, Second Edition*, Black, a Professor Emeritus at the University of Dundee, presents an informative, well-organized, balanced, and thoughtful examination of the history of Islamic political thought from early Islam (c.622-661) to the present.

An intelligent scholar and writer, Black often finds very telling points of comparison between the traditions of medieval and early modern western political thought, and introduces a number of thinkers and issues worth studying. His presentation encourages not just looking at the history of other people and finding material to discuss but also absorbing the political philosophies of other people to use in our own belief systems.

Black primarily argues that everything we need to know is in the Quran or the Hadiths, and all arguments must be grounded on these two sources. In addition, he presents a theme on Islamic ethics which can be read as making every Muslim the enforcer of Sharia (Islamic Law).

The author has invested an incredible amount of time and effort in synthesizing 1,400 years of Islamic political thought into 350 pages. Also, the bibliography is very extensive and quite useful for scholars and students wishing to conduct in-depth research into the subject. Finally, the author gives equal coverage to all periods of Islamic history. The material includes classical thinkers, such as Ibn Rushd, Ibn Khaldun, Al-Ghazali, the ideologies of various dynasties, and administrative works on practical government.

This book is truly an excellent academic text that covers topics from the political system created in Islam right after Muhammad's death to the contemporary Salafi movement, including the work of Maududi, Sayyid Qutb, and Khomeini. If you are a student or reader of Middle Eastern and Islamic history and political thought, you need to read this book.

Dr. Mark H. Beaudry, CPP, is a frequent contributor to The Security Beacon. He is chairman of the ASIS Foundation Research Council and a member of the ASIS Leadership and Management Practices Council.

**READ ANY GOOD BOOKS
 LATELY?**

Write a review of a book you've read about security or a related subject and submit it to *The Security Beacon* for an upcoming issue. Book reviews should be 250-350 words in length. Questions? Email richard_zupan@identocard.com.

MASSACHUSETTS LEGISLATIVE UPDATE**BILL SD 1884 ADDS TAX, NEW CONTROLS TO STATE'S GUN LAWS***By Brian Deschenes*

A bill was recently filed by State Sen. Cynthia S. Creem (D-Newton) that will greatly expand the current Massachusetts gun laws. **Bill SD 1884**, would place an additional 4.75% surcharge tax on all transactions (public and private) involving a firearm. The revenue generated from this tax would be placed into a Firearms Violence Prevention Trust Fund.

The bill would also place a ban on all 50 caliber firearms and ammunition, with penalties up to 10 years in prison, and a fine of \$10,000 for anyone who purchases, sells, or possesses one. In addition, the bill has language that directs the Massachusetts Attorney General to gauge the availability of “smart guns,” ie. guns that use technology to distinguish between authorized users and unauthorized users. The Attorney General would communicate this information to lawmakers. Once it is determined that the possibility to have “smart guns” is available, the bill calls for the state firearms roster to change within six months to only include guns that have this technology.

This bill also places heavy restrictions on private sales of firearms. Any private gun sales would have to be done through a federally licensed firearms dealer. In doing so, the dealer would be mandated to run the firearm purchaser through the national instant background check database.

Proponents of the bill feel the new restrictions introduced by this bill would increase education through the newly-established grant prevention program. They feel the bill also increases safety by utilizing technology and the national background check system.

Opponents of the bill feel the bill is targeting and taxing law-abiding citizens by forcing them to contribute to a violence prevention trust fund when they are usually not the ones illegally using firearms. They feel this bill also hampers private sales of firearms.

ASIS member Brian Deschenes is a Day Shift Operations Manager in the Department of Police and Security at Massachusetts General Hospital.

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July 2017
Grand Hyatt Denver

Executive Protection
May 2017
Westin Last Vegas

Risk, Threat, and Vulnerability Assessment

Executive Protection
November 2017
Hyatt French Quarter

Visit www.asisonline.org for costs and registration information.

CULTURE OF SECURITY, CONT'D PG 5

4. Attach badges to their cell phones.

Cell phones may as well be considered body parts at this point. People of all ages spend their days staring intently at their screens sharing, posting, streaming, and watching. Think about it: when was the last time you went out for an extended period without your cell phone? Years ago? Never?

Exactly. That's why sticking an employee ID badge on the back of a cell phone is a great way to prevent the badge from being forgotten.

Chances are an employee will realize he or she forgot his or her cell phone long before arriving at the office. After all, leaving home without a phone feels like walking out without clothes. Products like silicone cell phone wallets are slim and easy to use, adhering to the back of most flat-backed cell phones. Employees simply slide their badges in the back to carry their IDs wherever they have their phones. As a bonus, cell phone wallets can be custom printed so your employees can show their company pride.

Obviously, this solution only works in situations where badges aren't required to be displayed at all times. But for organizations using cards mainly for access or sign-in/sign-out, cell phone wallets can be a great solution.

Dan Ryan is a web content specialist at Brady Security Group.

VIOLENCE PREVENTION, CONT'D PG 3

2) Methods employer will use to implement the plan. Examples include training courses and technology such as CCTV, card access records and visitor management systems.

3) All workplace violence must be reported, documented and investigated. In the past surveys have shown many workplace violence acts in healthcare are not reported. Employees felt it was "part of the job" and did not want the hassle of the paper work. This mindset will hopefully be changed and again, with technology, evidence will be usually available to back up any claims.

4) Coordination with local law enforcement.

5) Procedures for employees to report acts of violence, concerns and the ability to communicate between shifts. Employers must also prohibit retaliation against employees who make a report.

6) Assessment procedures to identify risk factors, including local community based issues for each site, location or building.

7) Procedures to assess visitors and other non-employees. Again, another use for visitor management.

8) If a threat is noticed, an employer must have effective means to communicate and alert staff to the presence, location and nature of the threat. Examples here include mass notification systems, codes and paging systems.

SECURITY EXPO, CONT'D PG 1

The 2017 Security EXPO is appropriate for security and HR professionals, students, government employees, managers, director, c-level officers, and anyone with an interest in today's cutting-edge security trends. Register at www.asis-boston.org.

To sponsor the 2017 Security EXPO, go to <http://www.asis-boston.org/expo/docs/sponsorapp.pdf>, or email sroddy@rsiginc.com.

SNAP A SELFIE AT THE EXPO

Are you signed up to attend the 2017 Security Expo? If you are, you could be our next Expo Star.

Send a selfie of yourself at this year's Security Expo, and your photo may be published in an upcoming issue of *The Security Beacon*. Be sure to include your name and a brief description of what you were doing when the photo was taken. All images will be reviewed by ASIS Boston and the newsletter staff before being published.

Send your photo by April 25 to securbeac@gmail.com.