



THE SECURITY BEACON

APRIL 2015

BOSTON CHAPTER OF ASIS INTERNATIONAL

IN THIS ISSUE...

Terror in hospitals	1
Security Expo signup	1
Chairperson's Message	2
Book Review	3
Upcoming Events	4
Treating gang members	5
Unlawful rise of "buttlegging"	7

Please support our generous
ASIS Boston Chapter supporters

2015 ASIS BOSTON CHAPTER LEADERSHIP

Alexis Rossetti, Chairperson
arossetti@usisecurity.com

Shannon Roddy, Vice Chair
sroddy@rsiginc.com

Rich Zupan, Secretary
richard_zupan@identicard.com

Jim Healey, Treasurer
jhealey@usssecurityassociates.com

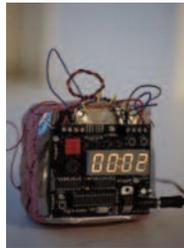


www.asis-boston.org

Editorial: Howard Communication Associates
Design: MSG Design

MITIGATING THE TERRORIST THREAT AGAINST HOSPITALS – FOUR STRATEGIES

By David Corbin, CHPA, CPP



A car bomb explodes in front of a hospital followed by men rushing the building to kill survivors of the blast. Doctors, nurses, patients and others are targets and the shooters do not discriminate. They even lob explosives at a crowd of people huddling for safety in a hallway. No mercy is shown to anyone inside what was once a safe haven.

What sounds like a horribly detailed training scenario or a scene from a movie is actually the description of the attack on a hospital at the Yemen Defense Ministry on December 5, 2013. In all, 52 people died in the attack, much of which was captured on the hospital's CCTV system. Al Qaeda in the Arabian Peninsula later apologized for the attack, saying it was not an intended target. The attack was nevertheless a frightening reminder to hospitals around the world about their vulnerability to terrorism. [CONTINUED ON PAGE 6](#)

REGISTER NOW FOR 2015 ASIS BOSTON SECURITY EXPO

It is shaping up to be one of the largest trade shows and educational programs in our Chapter's 50-year history and it's coming to the Holiday Inn Boxborough on Thursday, April 9, 2015.

"It" is the 2015 ASIS Boston Chapter's Annual Security Expo and all ASIS members are invited to attend.



Long known as the Boston Chapter's biggest and most important event, the 2015 Security Expo will continue the tradition. The presentations begin at 8:15 am with a kickoff talk on, *Relationship Violence and Sexual Harassment: The New Age*, by Nixon Peabody partner and former Middlesex County District Attorney Gerard (Gerry) Leone, Jr.

Following exhibit viewing and networking, Richard Corder, MHA, FACHE, will take the microphone to speak about, *Accountability and You... Leading the Way to Culture Change*. Assistant Vice President Business Development at CRICO Strategies, a division of The Risk Management Foundation of the Harvard Medical Institutions, Corder oversees all product development, sales, and strategic alliances for this externally focused division of CRICO and is responsible for Team Performance Plus, CRICO's proprietary Team Training Program. [CONTINUED ON PAGE 3](#)

CHAIRPERSON'S MESSAGE

ALEXIS ROSSETTI



Greetings fellow Chapter members,

I hope you are as excited about the next few months as I am! We have some great meetings, events and webinars scheduled over the next few months. As we finish shaking off the snow from a tough winter, we are happily moving forward to an event filled SPRING!

Our annual joint ASIS/IAHSS meeting was held on Thursday, March 19th. Todd McGhee, a highly respected authority in the field of proactive threat mitigation strategies and Managing Partner and a co-founder of Protecting the Homeland Innovations, LLC, training firm, spoke about ISIS and the most recent threats/developments.

On April 9th, we are holding our Annual ASIS Security Expo in Boxborough. Bonnie Michelman and the other Expo chairs have promised an exciting and enlightening event with plenty to take back to your organization (*See story page 1*). We are very excited for all of our speakers. Register NOW for an early bird discount!!

In May, we will be taking a tour through our Commonwealth's State House and grounds. All of this information regarding events can be found on our website at www.asis-boston.org as well as on our Facebook page.

Enjoy this month's exciting newsletter because there are some interesting articles. It's a must read!

Hope to see you all soon!!

Alexis Rossetti, Chairperson

SECURITY EXPO 2015

ASIS BOSTON CHAPTER'S ANNUAL EXPO
Thursday, April 9, 2015 - Holiday Inn, Boxborough, MA



EXPO SCHEDULE OF EVENTS

7:30am-3pm

Exhibits and Registration Open

8:15am-9am

Relationship Violence and Sexual Harassment: The New Age with speaker Gerry Leone, Jr.

9am-9:30am

Exhibit Viewing

9:30am-10:30am

Accountability and You...Leading the Way to Culture Change with speaker Richard Corder, MHA, FACHE

10:30am-11am

Exhibit Viewing

11am-12pm

The Top Ten Global Security Risks for Our World with speaker Justin Crump, MA

12pm-1pm

Exhibit Viewing

1pm

Security Expo Luncheon with Guest Speaker Colonel Timothy P. Alben, Massachusetts State Police

GET THE CREDIT YOU
DESERVE

Earn your CPP, PCI or PSP
with ASIS

Go to www.asisonline.org
to learn how

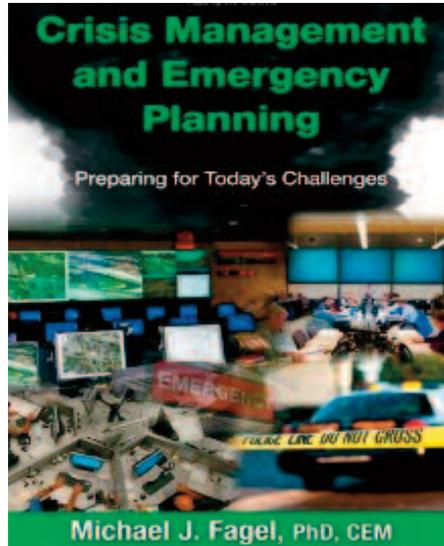
SECURITY EXPO, CONTINUED FROM PG 1

Speaker Justin Crump, MA, is a 20-year military veteran and former investment banker who now serves as CEO of Sibylline Ltd., the 5-year-old global intelligence, risk analysis and consulting firm he founded. He will share his knowledge of threat monitoring, development of risk awareness from social media and the effective implementation of solutions to complex problems during his discussion of, *The Top 10 Security Risks for our World*, at 11:00 am.

Luncheon speaker Colonel Timothy P. Alben brings more than 33 years of experience of work at the highest levels of security and management to his position as Colonel/Superintendent of the Massachusetts State Police. He will share insights culled from his early years as a road trooper in rural Franklin County as well as his role in coordinating investigations of illegal gaming, racketeering and extortion associated with the Genovese Crime Family in the Greater Springfield area and organizing the massive security and logistics for the Democratic National Convention in Boston.

Take advantage of the 2015 Expo's discounted registration of just \$125 until March 27 and enjoy all seminars, exhibits and lunch at one low price. Visit the ASIS Boston [online registration](#) to learn more about registration pricing and other discounts.

The Security Expo is the best place to gain knowledge and make networking connections that will advance your career to the next level. Register NOW to get ready to climb to success with ASIS Boston.



ASIS BOOK REVIEW
CRISIS MANAGEMENT AND EMERGENCY PLANNING: PREPARING FOR TODAY'S CHALLENGES

by Michael J. Fagel, PhD, CEM

Reviewed by Mark H. Beaudry, PhD, CPP

In today's global society, organizations must develop comprehensive contingency plans for a variety of unforeseen crises that can occur at any time. Although completely mitigating a crisis situation is impossible, this important guide to crisis planning and management provides multiple recommendations and models that a company can use to minimize an emergency. The author also provides very real and relevant information for all levels of security professionals, with easy-to-follow charts, tables, pictures, and other visuals. Its insightful analysis is well organized, clearly written and firmly supported with compelling case studies.

This introduction to crisis management text is very relevant to today's global incidents, be they natural or man-made. The material is drawn from a variety of sources that offer useful tips to deal

with the ideal world. Seamless anticipation and preparation are keys to mitigating crises. Security educators and trainers will find this text a welcome addition to their instructional tool kit. Finally, a lot of information provided in the book is commonsense, but much of it is critical to security professionals, particularly if they are responsible for developing and maintaining policy and procedures for crisis management. Security professionals need balanced, thoughtful books like this one to keep us focused on the global picture.

ASIS Boston member Mark H. Beaudry, PhD, CPP, served as a Marine Security Guard on Embassy duty from 1977-1980, during the Iran hostage incident. He is also Chairman of the ASIS International Leadership Management and Practices Council.

READ ANY GOOD BOOKS LATELY?

Write a review of a book you've read about security or a related subject and submit it to *The Security Beacon* for an upcoming issue. Book reviews should be 250-350 words in length. Questions? Email ASIS Boston Chapter Secretary **Rich Zupan**.

APRIL**8**

ASIS Webinar: The Hidden High Cost of Low-Priced Security Personnel

9

Security Expo 2015

Boxborough Holiday Inn
Boxborough, MA

Sharpen your skills at ASIS Boston's largest tradeshow and educational program in our chapter's history. Visit www.asis-boston.org for information about attending this much-heralded program featuring state-of-the-art exhibits and presentations by leading security professionals. Register online at www.asis-boston.org or contact Security Expo Co-Chairs Jim Stankevich, 608-847-3080, or Jim Healey, 781-953-0905, or email expo2015@asis-boston.org for details.

20 & 21

CPP/PCI/PSP Review Programs
New York, NY

22 & 23

25th New York City Security Conference & Expo
New York, NY

22

ASIS Webinar: Workplace Violence: Managing the Program

24

IAHSS Boston Breakfast Meeting

27 & 28

Enhanced Violence Assessment and Management
Indianapolis, IN

29 & 30

Active Shooter
Indianapolis, IN

MAY**3-6**

2015 IAHS Annual Conference & Exhibition

Hyatt Regency at the Arch, St. Louis

4 & 5

Security Practices in a High-Rise Environment

Phoenix, AZ

4-7

ASIS Assets Protection Course: Practical Applications (APCII)
Chicago, IL

7 & 8

PSP/PPP Review Programs
Denver, CO

14

May Dinner Meeting

20

ASIS Webinar: So You Would Like to be a Writer... It's Easy

ONLINE CPP/PCI/PSP
REVIEW IS AVAILABLE
ANYTIME

Visit www.asisonline.org to
learn more

JUNE**4**

IAHSS Boston Lunch Meeting

8-10

Physical Security Systems
San Antonio, TX

8-10

Facility Security Design
San Antonio, TX

8-11

NEW! Effective Management for Security Professionals
IE Business School, Madrid

10-11

Security Force Management
San Antonio, TX

11

ASIS Boston Public Safety Luncheon
The Lantana
Randolph, MA

15-18

ASIS Assets Protection Course:
Functional Management (APCIII)
St. Pete Beach, FL

17

ASIS Webinar: Contract is the Key: Protecting the Professional Security Provider from 3rd Party Liability of Negligent Armed Security Officer Claims

THE RISING INCIDENCE OF GANGS IN HOSPITAL ENVIRONMENTS

by John Hughes



Gangs present a significant threat to many health care facilities. Once thought of as exclusively an inner-city problem, gangs today have spread throughout the country into suburbs and urban areas. Their often-brazen behavior can intimidate staff, visitors and patients alike.

When a gang member is being treated in a hospital for wounds suffered at the hands of a rival gang, the conflict may often continue into the ED, surgery and/or intensive care areas of the hospital. Hospitals have even experienced drive-by shootings into the ED entry and waiting areas.

Gang violence in hospitals is not particular to the United States. In Northern Ireland, for instance, paramilitary groups sometimes target hospitals. In India, Africa, and Asia, political, religious or ethnic groups have regularly attacked hospitals. Depraved “hooligans” were noted to have embattled a Paris hospital.

Vulnerability

Several factors make the health care setting especially vulnerable. In particular, the free movement of the public within the hospital is sometimes conducive to the presence of groups of organized gangs attracted by the availability of narcotics, money and valuable objects. The violence in neighboring communities with the resulting increase in carrying of firearms may mean the presenting of wounded gang members for medical treatment. The medical obligation to accept more and more people at hospitals where budget restrictions and personnel reductions acutely contribute to staff stress and consternation is now questioned. Sometimes schedules or working conditions are inadequate and leave hospital staff ill-prepared to deal with crisis situations or gang violence.

Prevalence

- There are estimated 21,500 youth gangs with a membership of 731,500 in the United States, excluding prison, motorcycle and adult gang affiliations.
- One out of every 10 gang’s members receives encouragement to join a gang from a parent/guardian.
- The proportion of violent crimes committed by gang members has increased.
- Increase in graffiti and tagging incidents.
- Some gangs are directly linked to illegal drug trafficking, human trafficking, ID theft, home invasions, assault & murder, counterfeiting, extortion, intimidation, arson, theft/robbery, and firearms possession.
- Hospitals are at the receiving end of “Dump and Run” patients dropped off by gang members. These uninsured members often require tracheotomies or other radical medical treatment for stab or gunshot injuries that further tax the health care system. **CONTINUED ON PAGE 7**

SECURITY EXPO 2015

ASIS BOSTON CHAPTER'S ANNUAL EXPO
Thursday, April 9, 2015 • Holiday Inn, Boston, MA



SECURE YOUR FUTURE AT ASIS BOSTON'S 2015 SECURITY EXPO

Don't miss this chance to learn from leading experts about effective ways to deal with current security challenges. Sign up NOW at www.asis-boston.org to learn from:

Nixon Peabody partner and former Middlesex County District Attorney **Gerard (Gerry) Leone, Jr.**

Sibylline Ltd. CEO **Justin Crump, MA**



Assistant Vice President Business Development at CRICO Strategies
Richard Corder, MHA, FACHE



Massachusetts State Police Colonel/Superintendent **Timothy P. Alben**

UNEMPLOYED AND LOOKING FOR WORK?

Network with your ASIS Boston colleagues by attending this month's meeting for FREE

TERROR, CONTINUED FROM PG 1

A working paper published by the International Institute for Counter-Terrorism in 2013 entitled, *Terrorist Attacks Against Hospitals: Case Studies*, found that about 100 terrorist attacks took place in hospitals in 43 countries and on every continent from 1983-2013. A total of 775 people died in these attacks and 1,217 others were wounded, according to the report. The most common types of attack against these hospitals were bombings, followed by armed assault, according to authors Ganor and Wernli.

As secondary, “soft” targets, hospitals are appealing to terrorists. The hospital as a secondary target takes away or severely cripples the ability of the hospital to treat the wounded from a terrorist attack, enhancing the death toll and causing chaos. While this is a rare threat, it is not one to be ignored. So, what can hospitals do to help prevent becoming the targets of an attack? The layered approach to security already in use in many institutions is the key. Here are four examples of the layers to consider for your program:

Intelligence Collection and Analysis (outermost layer)

It’s important for hospital security departments to be aware of what is happening not only in their city or state, but what is happening around the world. Staying on top of terrorism trends and targets of attacks is just one way of being aware of the latest threats.

Other sources of intelligence can come from your regional fusion center, local/state/federal law enforcement, and the Department of Homeland Security. While your access to information may

be limited depending on your role, establishing a relationship with these entities is key to staying on top of the latest intelligence.

As you collect intelligence, think about how it might pertain to your hospital or operations and use it accordingly to alert your staff, enhance security measures, or to employ other mitigating strategies. By the way, intelligence sharing goes both ways, so be sure to keep your law enforcement and intelligence partners informed of suspicious incidents within your institution.

Solid Physical Security (outer & inner layers)

It goes without saying that good access control and other well-planned, risk-based physical measures at your perimeter and inside your buildings can help to prevent access to people and assets within your hospital. CCTV coverage, while a deterrent, can also prove useful in investigating suspicious activity after it has been reported. The ability to lock down your building(s) quickly and effectively can also be an excellent tool when it comes to emergent threats.

Trained and Alert Employees (inner layer)

Security staff is not your only line of defense when it comes to identifying suspicious people. While security officers can be highly trained to recognize suspicious behavior, they are always limited in number. Educating staff across the hospital about how to recognize and report suspicious activity is a force multiplier, giving you hundreds, if not thousands, of additional eyes and ears to protect your hospital. This training can typically be developed in-house and delivered during orientation, staff meetings and in-service seminars. Alternatively, programs like SAVE can give

employees more formalized and extensive training on the topic.

Specially Trained Security Staff (inner layer)

Security staff should be trained not only to recognize suspicious behavior, but should be aware of the possible vectors for terrorist attacks. They should be educated on the types of terrorist groups that are active, possible motives for attacks, and how to conduct conversational questioning. Programs such as PATRIOT and SIRA teach officers these key skills and more, giving them the tools to conduct effective counter-surveillance on a daily basis.

Putting It All Together

While these layers are basic in nature, they can always be enhanced and built upon to create an effective deterrent to terrorism and, at the very least, a tripwire to alert you to suspicious activity related to terrorism or other criminal activity. The threat of a terrorist attack is a low probability, high-impact concern that we all need to mitigate through effective intelligence collection, awareness, target hardening and training.

Security Beacon contributor Dave Corbin, CHPA, CPP, is past-president of ASIS Boston and a security consultant, practitioner, and professor with a passion for hospital security. Read more on his blog at www.thesecondhospital.com

Photo by Alexandre Dulaunoy

GANGS, CONTINUED FROM PG 5

Where gang members are concerned, usual hospital procedures are sometimes questioned. Simple events in an ED such as cutting off a shirt, removing beads or a hat may be viewed as a sign of “disrespect” to an individual’s gang colors. Having members of two rival gangs in the same treatment area may bring about additional injuries to anyone present, including medical staff.

Action Steps

Legislative

Strengthening law enforcement efforts by appropriate legislative mandates are crucial to the successful combatting of gang activity and influence. Legislative actions should address:

- Increased penalties and fines for those involved in violent felonies;
- Increased resources to deter youth from joining gangs;
- Encourage creation of joint task forces where by agents of federal, state and local police agencies can share and act on “gang intelligence.”

Gang-Related Training

Hospital staff should be adequately trained in recognizing gang identifiers. Up-to-date policies and procedures should be maintained and articulated to all medical and ancillary staff. Hospital staff must maintain an awareness of surroundings. On-going collaboration between hospital administration and police/judicial authorities should be encouraged.

John Hughes is a CNY Photo ID Officer in the Police, Security & Outside Services Department at Massachusetts General Hospital and a Special State Police Officer.

Photo reprinted from www.campussafetymagazine.com

THE ILLEGAL BUSINESS OF “BUTTLGEGING”

By John Hughes



Defined as the movement of cigarettes from low-tax areas to high-tax areas in order to avoid the lawful payment of taxes, cigarette smuggling is an international enterprise that has proven very lucrative for those involved in this illicit venture. According to a publicized World Bank study, smuggled cigarettes account for 6 to 8 percent of global cigarette consumption. Nearly one-fifth of all cigarette production is exported and of that amount, almost one-third, finds its way onto the black market. This international black market activity has resulted in a revenue loss to global governments of up to \$30 billion annually.

Government investigators have identified the major operators of this endeavor as organized crime associates, international narcotic cartel links, the terrorist Hezbollah group and some motorcycle and street gang members. Collusion among the nation’s chief tobacco companies is also highly suspected. A primary motivating force behind the proliferation of cigarette smuggling on the international level is the need to launder large amounts of money by narcotic traffickers who are unable to do so through recently restructured banking systems.

Those criminal elements that previously had been involved in narcotic smuggling are realizing that tobacco products are safer to peddle. Dealing in tobacco, apparently, does not maintain as much of an anti-social stigma as involvement in narcotics. While profits from cigarette smuggling rival those of narcotic trafficking, the penalties for smuggling tobacco are much less than smuggling heroin or cocaine.

Reminiscent of Prohibition

Sometimes referred to as “bottlelegging,” cigarette smuggling can present a variety of judicial and enforcement challenges on the national level. Just as it was for alcohol smuggling during the Prohibition era from 1920 to 1933, blood, threats, bribery and corruption are no strangers to cigarette smuggling. A national increase in truck hijackings, armed robberies, business burglaries, extortion, assaults and homicides has a correlation to this form of illicit activity. **CONTINUED ON PAGE 8**

BUTTLEGGING, CONTINUED FROM PG 7

The root causes of buttelegging in the United States are attributed to three criteria. One cause is the wide disparity in the application of interstate taxation. While the average tax on US produced cigarettes is 40% per pack, the tobacco producing states generally impose a tax of only a few cents per cigarette pack. In the state of New York, a tax of \$1.50 per pack is required. Should one live in New York City, an additional tax of \$1.50 per pack is levied. A second reason is the growing volume of Internet cigarette sale transactions despite state and federal proscriptions. A final inducement to continued smuggling efforts is the presence of counterfeit cigarettes. The Phillip Morris Company estimates that approximately 100 billion counterfeit cigarettes are manufactured in China alone. Despite significant seizures by the US Customs Service, a considerable quantity of this contraband finds its way into American retail markets.

Also problematic are issues that revolve around cigarettes that are American manufactured and intended for exportation and cigarettes sold on Indian reservations. Since no federal or state taxes have been paid on cigarettes intended for exportation, these cigarettes are subject to profitable diversion techniques. Illicit tax-free Indian sales are more common. The US Supreme Court has rendered the decision that recognized Indian tribes enjoy sovereign immunity from state taxation when cigarette sales involve tribal members, but not on such sales to non-tribal members. It is the enforcement of this decision as it pertains to “on sovereign territory” that prevents serious application of the law.

Since 1978, the federal government has enacted legislation to combat cigarette smuggling efforts that rely on the above-mentioned causes: the Contraband Cigarette Trafficking Act (CCTA), the Jenkins Act, the Racketeer Influenced Corrupt Organizations (RICO) statute and the recent Prevent All Cigarette Trafficking Act (PACT). Elected state officials from mayors to governors can ensure optimum cigarette tax returns by frequently auditing stamping agents who may be tempted to falsify or manipulate cigarette distribution reports.

John Hughes is a CNY Photo ID Officer in the Police, Security & Outside Services Department at Massachusetts General Hospital and a Special State Police Officer.

*Photo reprinted from
www.smokernewsworld.com*



THE SECURITY BEACON
BOSTON CHAPTER OF ASIS INTERNATIONAL

Watch for these exciting stories in next month's issue of *The Security Beacon*

- Preview of the 2015 Awards Luncheon
- The risky business of cruising and street racing
- ASIS Boston Book Review: The Extreme Future: The Top Trends That Will Reshape the World in the Next 20 Years
- Mark your calendar for these exciting events
- And much, much more