



# THE SECURITY BEACON

SEPTEMBER 2014

BOSTON CHAPTER OF ASIS INTERNATIONAL

## IN THIS ISSUE...

Fighting hunger	1
Hall monitoring	1
Chairperson's Message	2
Certification update	2
Manning Fund	3
School security	3
Upcoming events	4

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## ASIS MEMBERS NOURISH BODIES AND SOULS AT ANNUAL VOLUNTEER DAY

By Shannon Roddy



ASIS and IAHS Boston teamed up in August to support the Greater Boston Food Bank (GBFB) with a Volunteer Day sponsored by RSIG Security.

In an effort to support the GBFB's mission to end hunger, ASIS and IAHS members worked side-by-side in the GBFB warehouse inspecting, sorting and packing grocery products.

While it was hard work for everyone who participated, we all enjoyed the team spirit and the cause.

The day started with a safety briefing for all volunteers, followed by a brief educational session about GBFB's role in fighting hunger in Massachusetts. We learned one in nine adults and one in four children in Massachusetts don't know where they will obtain their next meal. Volunteers from both chapters then worked one shift at the GBFB warehouse in hopes of providing nourishment to many hungry individuals.

CONTINUED ON PAGE 6

## DO YOU KNOW WHO IS ROAMING YOUR HALLS?

By Heather Hudson

Public arenas everywhere have cracked down on security, so why is healthcare so far behind this prominent trend? As public institutions, hospitals usher in dozens or even hundreds of visitors every day, including people from every walk of life who may be in distress as they cope with a loved one's medical emergency. In addition, crime in hospitals rose an incredible 37 percent from 2010 to 2012, and another 25 percent from 2012 to 2013, according to the 2014 Healthcare Crime and Incident Study. So why aren't all facility staff required to have the same public security training as, say, flight attendants?

In May 2014, a woman in Pittsburgh was sentenced to prison for abducting a 3-day-old infant from a hospital by carrying the baby out in a handbag, according to the Associated Press (AP). In April, the AP also reported that several nurses were stabbed in unrelated incidents at two prominent Southern California hospitals.

CONTINUED ON PAGE 7

**CHAIRPERSON'S MESSAGE**  
**GETTING READY FOR AUTUMN**  
**WITH ASIS BOSTON**



I hope you all had an excellent summer! Since our last newsletter was published in May, the chapter has been very busy. In June, we held another successful Public Safety Luncheon. It was a day to say "Thank you," to the public safety community for the dedication, service and courage they exude every day.

The Randolph Police Honor Guard and Retired Massachusetts State Police Sergeant Daniel M. Clark (aka "Sergeant Dan") opened the meeting with a tribute to our country. We presented the Local Heroes Award to Somerville Police Department Lieutenant Timothy Mitsakis and posthumously, to Lieutenant Edward J. Walsh, Jr., and firefighter Michael R. Kennedy of the Boston Fire Department. I would like to thank Colonel Timothy P. Alben of the Massachusetts State Police for being our keynote speaker.

In June, we held a very successful J.P. Manning Memorial Golf Tournament to benefit the John P. Manning Scholarship Fund established in memory of the late ASIS Boston friend and security professional, John P. Manning. The Manning Fund Awards are distributed annually in three categories. First, are the Mentorship awards given to security professionals who have been recognized as mentors to others in the security profession. Second are the Manning Fund Scholarships given to relatives of ASIS members who will benefit from a scholarship to offset the cost of education. Finally, Manning Fund Awards are provided to worthy, qualified charities, especially smaller ones that fill the unmet needs of Law Enforcement or Public

Service agencies, who would benefit from our assistance. Please visit the [ASIS Boston website](#) for nomination forms and details on criteria. Be sure to submit your nominations in all three categories to [Mike Pepe](#) by October 15th.

I would like to thank those of you who donated your time to our Second Annual ASIS/IAHSS Day of Service at the Greater Boston Food Bank. As you can read in Shannon's article, (see story page 1) the group was able to sort over 7,000 pounds of food, which will provide 4,584 meals to families in the Greater Boston area. Thank you to RSIG for sponsoring the event.

Similar to our summer, we have a busy fall ahead of us. In September, we will hold our monthly meeting on the 18th at Montvale Plaza in Stoneham with William D. James, Department of Defense Special Agent, to discuss "Complacency in 1.8 Seconds." On Thursday, October 16th, we will hold our annual Luncheon Meeting at the University of Massachusetts Club. In addition we will conduct our CPP/PCP/PCI Review Course at AXIS Communication in Chelmsford, MA on October 7th, 8th and 9th. Please see our website for additional information about all meetings and trainings.

I very much look forward to what the year ahead holds for our Chapter. And I thank you for allowing me to be a part of this remarkable profession.

Sincerely,

Ashley N. Ditta, MS, CHPA,  
 Chairperson, ASIS Boston

**CPP/PCP/PCI REVIEW COURSE**  
**COMING, OCTOBER 7-9**

The CPP review program has been a cornerstone of the Boston Chapter's educational program for decades. At the end of 2013, ASIS headquarters advised that the Protection of Assets (POA) Manual and several Guidelines would be the only references for 2014 CPP tests. The CPP Guideline that we provided to students for review is no longer valid or available.

The Boston Chapter has access to the POA and instructors for the CPP/PCP/PCI Review Course have updated their presentations to ensure there is no educational gap between the POA text and exam. The Boston Chapter is proud to present a Review Course, hosted by Axis Communication, on October 7, 8 and 9. Please look for details on the [ASIS Boston website](#).



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### SUBMIT YOUR NOMINATIONS NOW FOR 2014 MANNING FUND AWARDS

John Manning was a dear friend of the Boston chapter who touched the lives and careers of many security professionals. An ASIS Foundation endowment fund was established to memorialize the values for which John stood. The emphasis is to assist in the career development of security practitioners.

Scholarship applications will soon be available for download on our [website](#) and are due to Scholarship Chairman Mike Pepe at [mpepe17@comcast.net](mailto:mpepe17@comcast.net) by October 15, 2014.

Manning Fund Scholarship nominees must be enrolled in an accredited educational institution and be sponsored by an ASIS member. Candidates must be a relative of an ASIS member (son, daughter, spouse, grandparent, or grandchild) or an ASIS member themselves. If you or someone in your family is attending school this year and would benefit from a noteworthy scholarship to offset the high cost of education, please consider applying for this valuable award. Please note: A security-related field of study is not required to be eligible for this award.

## ASIS PRODUCT REVIEW: 26 SAFE SCHOOL STANDARDS WEBINAR

By Steven Lester

As not only a Young Professional by the membership categorization of ASIS International, but literally as a young careerist freshly emerging from my undergraduate studies with a Bachelor of Science degree, I am quickly learning the importance of embracing opportunities to expand my knowledge base and differentiate myself from other aspiring security professionals. Recently, I made my first purchase from the ASIS Online Store, ordering the “26 Safe School Standards” Webinar. I highly recommend this Webinar for anyone who is interested in school safety, regardless if one is employed at a K-12 institution or if one is merely a concerned parent.

I would claim that the “26 Safe School Standards” presents a critically important perspective on the modern state of K-12 school safety and security. The Webinar introduces viewers to the admirable efforts of Sean Spellacy and his team at NewDawn Security in their mission to redefine stakeholders’ expectations for the capabilities and professionalism of K-12 school safety. Whether or not schools can afford to maintain a dedicated security department, all may benefit from adopting the 26 Safe School Standards approach, a risk-based and prevention-oriented system that seeks to establish an objective measurement of school security.



*Sean Spellacy's NewDawn Security has created an objective measurement of school security with their 26 Safe School Standards.*

### Evaluating school safety

Spellacy, an accomplished professional in both security and school administration, and an inter-disciplinary team sought to develop an evaluation program that could “prove” that a school was safe. By expanding upon an older, 15 standard system that was jointly produced by the U.S. Department of Education and the Department of Justice and that, in practice, went largely under-utilized, Spellacy’s team brought today’s best asset protection and liability mitigation strategies to three areas of safety concerns, namely: “School Operations;” “Policies and Procedures;” and “Prevention.” The 26 standards that populate these categories describe specific issues or topics, such as “crisis analysis response,” and “inventory control,” that forward-looking school administrators should address to best serve their education communities.

Under the NewDawn program, schools may be assigned a score ranging from one to five for each of the 26 standards, based on how well the school has invested in best practices for that area. Schools that perform well in this regard qualify for the Excellence in Safe School Operations (ESSO) certification. The best of such qualifying schools attain a 5/5 score in all 26 program areas.

CONTINUED ON PAGE 5

**SEPTEMBER****7-10**

2014 ACFE Canadian Fraud Conference  
Toronto, CO

**8-9**

ACFE: Health Care Fraud  
Los Angeles, CA

**10**

ASIS Webinar: Making the Decision about Defensive Weapons in the Healthcare Environment  
American Alarm & Communication  
Arlington, MA

**11-12**

ACFE Introduction to Digital Forensics  
Columbia, SC

**18**

ASIS Boston September Dinner Meeting: Complacency in 1.8 Seconds  
Montvale Plaza  
Stoneham, MA

**24**

ACFE: Effective Report Writing for Fraud Examiner  
Las Vegas, NV

**25-26**

ACFE: Money Laundering Schemes  
Las Vegas, NV

**27-28**

CPP/PSP/PCI Review Programs  
Georgia World Congress Center  
Atlanta, GA

**29-October 2**

ASIS International 60th Annual Seminar & Exhibits  
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Atlanta, GA  
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<https://securityexpo.asisonline.org/>

Online CPP/PCI/PSP review is available anytime. [Visit us to learn more.](#)

**OCTOBER****1**

ACFE: Detecting Fraud Through Vendor Audits  
Boston, MA

**2-3**

Interviewing Techniques for Auditors  
Boston, MA

**7-9**

ASIS Boston CPP/PCP/PCI Review Course  
AXIS Communications  
Chelmsford, MA

**11**

IAHSS Advanced Healthcare Security Officer Boot Camp  
Nemours Children's Hospital  
Orlando, FL

**15**

ASIS Webinar: The Art & Science of Selling Security Guard Services

Deadline for submission of nominations for 2014 John P. Manning Awards  
Please submit all nominations to [mpepe17@comcast.net](mailto:mpepe17@comcast.net)

**16**

ASIS Boston Lunch Meeting  
UMASS Club  
Boston, MA

**20**

Video Surveillance Advancements and Case Studies Workshop  
Westin Las Vegas Hotel  
Las Vegas, NV

**22**

4th International Conference on Violence in the Health Sector  
Miami, FL

**23-24**

Risk, Threat & Vulnerability Assessment  
Westin Las Vegas Hotel  
Las Vegas, NV

**27-28**

Corporate Investigations: How to Conduct Proper and Effective Internal Investigations  
The Brown Palace  
Denver, CO

**29**

ASIS Webinar: Budget & Finance Essentials for a Security Professional

**29-30**

The Investigative Interviewing Method: Psychology, Method, and Practice  
The Brown Palace  
Denver, CO

CONTINUED ON PAGE 5

CALENDAR EVENTS CONTINUED

NOVEMBER

3

ACFE: Building your Fraud Examination Practice  
Tampa, FL

3-4

Executive Protection: November 2014  
Courtyard Philadelphia Downtow  
Philadelphia, PA

3-6

ASIS Assets Protection Course™: Principles of Security (APC I)  
Courtyard Philadelphia Downtown  
Philadelphia, PA

4-5

ACFE: Controlling the Risk of Asset Misappropriation  
Tampa, FL

6

ACFE: Protecting Data and Intellectual Property  
San Jose, CA

13

ASIS Boston Dinner Meeting & Annual Awards Night

ASIS Southern Connecticut Public Safety Appreciation Night & Dinner  
Norwalk, CT

16-21

Wharton/ASIS Program for Security Executives

26

ASIS/ASW Global Security Forum

ASIS PRODUCT REVIEW, CONTINUED FROM PAGE 3

If I were to take one concept away from the “26 Safe School Standards” Webinar, it would be that the 26 standards were developed—as noted by Spellacy during the presentation—to provide schools with a tool that they needed, not necessarily one that they wanted.

The August 2014 edition of *Security Management* features an article that describes lessons learned by school safety stakeholders in the wake of the Sandy Hook tragedy. The piece presents anecdotes of various investments that schools have made to improve active shooter response, physical security infrastructure, and anti-bullying initiatives. Each of these accounts represents a commendable endeavor to bolster school safety in an uncertain world. Even from my limited experience within the K-12 system thus far, I understand that these investments are victories from the hard-fought battles at School Committee meetings, staff and parent buy-in campaigns, etc.



Moving to the next level

However, school administrators must realize that their fights do not end with those individual victories. They must accept that active shooter response plans and anti-bullying programs are merely parts of an overall framework of safety and security that encompasses all of the school’s assets — human, information, or material in nature. This framework should address active shooter prevention — i.e.

threat evaluation teams and student support services — with the same attention as is paid to active shooter response and whichever alphabet soup variation of practice to which the school subscribes. Administrators should understand that failing to implement sound internal policies, such as those guiding employee management and information security, may one day prove as costly for the school as failing to prepare for some external threat, be it a natural disaster or a violent offender.

Building a security management framework that accounts for all of these different threats to our nation’s schools requires a serious commitment of resources, time, and patience. The scale of this investment will likely be scoffed at by other stakeholders who may be preoccupied with putting budget dollars where they need to go to ensure basic operations for the next school year. Fortunately, Spellacy and NewDawn Security’s “26 Safe School Standards” have provided not only a vision, but a practicable foundation for necessary school safety reform. As I continue to investigate other school security resources, I am confident that the next ASIS Store purchase I make will be of equally great value and utility.

*ASIS International member Steven Lester is a security paraprofessional in the Weymouth Public Schools. He has been a member of ASIS Boston since 3/23/2013.*

ANNUAL VOLUNTEER DAY, CONTINUED FROM PAGE 1



Members of IAHSS Boston and ASIS Boston, including Chapter Secretary Shannon Roddy (r), sorted and packed groceries at the Greater Boston Food Bank in August as part of the Chapter's annual Day of Service.

In the span of three hours, our team of 17 volunteers sorted through 7,448 pounds of food, of which 5,958 pounds were considered “saved.” This impressive quantity equates to 4,584 meals made possible for families in the Greater Boston area. We were told that with just 99 pounds more, or a total of 4,683 pounds, our efforts would feed a family of four for a year. All the individuals who volunteered walked away with a sense of accomplishment and team spirit.

I would like to say a special, “thank you,” to all those contributed to these impressive results. If you missed out on the 2014 ASIS Boston Volunteer Day, you can visit [www.gbfb.org](http://www.gbfb.org) to learn how to donate. For every \$1.00 raised, GBFB is able to create another three meals for needy families.

We look forward to seeing more members next year for a day of team building, laughs and a sense of self-satisfaction. *ASIS Boston Secretary Shannon Roddy is Business Development Manager of RSIG Security, Inc.*



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Securing Your World

## WHO IS ROAMING YOUR HALLS? CONTINUED FROM PAGE 1

Other contributors to violent crimes in the healthcare sector include gang disputes that spill over into hospitals, and cutbacks in state corrections budgets that result in the channeling of forensic patients to local hospitals.

In addition to violence, theft is a major concern for many healthcare facilities. With substance abuse on the rise, hospital pharmacies are targets for narcotic addicts. Expensive medical equipment and patient identity data is also at risk for theft when unidentified visitors are roaming your facility and your security is lacking.

### At higher risk

According to the 2013 Hospital Security Survey, 60 percent of hospitals do not have a visitor management system in place. Establishing one is a crucial security measure to protect and provide peace of mind to patients, staff and other patrons. Without one, your facility faces a much higher risk of violence and theft. Because of this, hospitals are required to identify visitors in order to comply with regulations established by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO), Occupational Safety and Health Administration (OSHA) and the Health Insurance Portability and Accountability Act (HIPAA).

If you are concerned that your visitor management system may not be up to par, here are six easy steps to help your facility adopt best practices to enhance security and maintain regulatory compliance.

### Step 1: Do something ... anything!

Does your facility have a security policy in place for visitors? If not, get one started. The Joint Commission's accreditation requires, "the hospital to have a written plan for managing the following: security of everyone who enters the hospital's facilities," (EC.01.01.0).

Conduct a comprehensive risk assessment and develop an effective hospital security program to mitigate risks, threats and vulnerabilities. Risks must be monitored, reviewed and addressed on a continuous basis. Choose appropriate security measures to implement in order to reduce the identified risks. Your security policy should also specifically address how visitors will be identified and managed.

### Step 2: Stop acting like a teenager and listen to your parents

The Joint Commission issued a Sentinel Event Alert #45 for "preventing violence in the healthcare setting," which emphasized that in light of steadily increasing crime rates, a secure hospital campus is vital to the safety of your patients, staff and visitors.

HIPAA's Facility Access Policy requires visitors to wear ID badges for the specific department they are visiting, while unidentified individuals will be immediately escorted out of restricted areas. The Joint Commission's accreditation also requires hospitals to "manage safety and security risks," (EC.02.01.01). An estimated 17 percent of hospitals received visitor-related citations in 2009, according to the Joint Commission.

### Step 3: Send your staff to boot camp

Lack of proper staff training in visitor management puts your security plan at risk, so it's critical to make training a priority. Set up information sessions for new employees and mandate annual refresher courses for your entire hospital staff. Conduct periodic assessments. You might get their attention with the following statistics:

- Healthcare is more susceptible than all other industries to workplace violence. In 2010, there were 11,370 victims of violence among health care and social workers.
- Ninety-eight percent of healthcare facilities experience violence and criminal incidents.
- Healthcare and social workers are five times more likely to be victims of a non-fatal assault or violent act than are workers in any other occupation.
- Sixty percent of workplace nonfatal assaults occur in healthcare facilities.
- In 2013, there was an 11.1 percent assault rate for hospital beds.

### Step 4: Be a hero to the vulnerable

Certain areas and departments are more susceptible to crime than others. For this reason, staff who work in high-security wards should have special training and greater awareness of access control by checking all visitors' IDs on a regular basis. Some of the departments that require greater visitor supervision are L&D, the ER, the ICU, children's wards and all hospital pharmacies.

**WHO IS ROAMING YOUR HALLS?  
CONTINUED FROM PAGE 7**

**Step 5:  
Find your fit**

Depending on your visitor volume, location and security needs, one type of visitor management system may work better for your facility than another.

- **Short on funds?** Try a handwritten system. While this may be sufficient for low-volume facilities in areas with minor crime rates, it does have its flaws. Visitor and department names can easily be recorded incorrectly. Also, unauthorized perpetrators could acquire blank badges and falsify information to gain access to high-security areas, creating a serious safety risk.
- **Have a little extra time to spare?** Use print-on-demand badges accompanied by a logbook. This option is definitely better than a handwritten system, but it is still subject to certain problems. At first glance, staff may not know if a visitor's badge has expired or been designated for a different day than listed. If using this method, assign color-coding for different days of the week to increase security.
- **Want to get on board with the rest of the 21st century?** You need a complete visitor management system including software, self-expiring

badges and a badge printer. But don't worry too much — some of these systems are surprisingly inexpensive. These systems allow your staff to conveniently fill out and print badges within seconds and keep track of visitors via software. This way, a log book is not needed and caregivers are able to save valuable time and resources. Self-expiring badges feature a red "VOID" alert after one day to provide a highly visible notification to staff. Plus, badges can be completely customized to include departments, type of visitors and more.

This is an easy-to-implement, low-tech option for hospitals of all admission volumes and security risks. Remember, there will always be a need to visually identify everyone in your facility. As evidenced by recent events, making identification judgments based solely on clothing puts your entire facility at risk.

**Step 6:  
All eyes on deck**

Now that you have a visitor management system in place, and your staff is properly trained on how to implement it, be sure to conduct routine checkups on your security and hospital staff to ensure that they are following protocol. As a test, conduct a monthly "secret visitor" training where unidentified visitors, or visitors with expired or incorrectly labeled badges, walk around



various departments. This will provide some insight on how well your staff is following protocol and will keep them accountable for the role they play in your hospital's visitor management system.

*Republished with permission from the author. Heather Hudson is PDC Healthcare product manager, Visitor Management Solutions. For information on how to boost security and upgrade your facility to the TEMPbadge® Visitor Management System, contact PDC Healthcare at 800-435-4242 or [visit our site](#).*



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