



THE SECURITY BEACON

NOVEMBER 2014

BOSTON CHAPTER OF ASIS INTERNATIONAL

IN THIS ISSUE...

Annual Awards Night	1
Human Trafficking	1
Chairperson's Message	2
Protecting Your Workers	3
Parking Lot ADA Compliance	3
Upcoming Events	4
Book Review	5
Text-Free Zones	6

2014 ASIS BOSTON CHAPTER LEADERSHIP

Ashley N. Ditta, MS, CHPA
Chairperson
aditta@partners.org

Alexis Rossetti, Vice Chairperson
arossetti@usisecurity.com

Jim Healey, Treasurer
jhealey@usssecurityassociates.com

Shannon Roddy, Secretary
sroddy@rsiginc.com



www.asis-boston.org

Editorial: Howard Communication Associates
Design: MSG Design

CHAPTER PAYS TRIBUTE AT ANNUAL AWARDS NIGHT



ASIS Boston member Craig McQuate, CPP, (I) accepts a 2014 Manning Scholarship Award from Board members Jim Healey and Ashley Ditta on behalf of his son, Ross.

It was a night to remember for members of the ASIS Boston Chapter.

The Annual ASIS Boston Dinner Meeting & Annual Awards Night on Thursday, November 13, honored the memory of longtime member John P. Manning with the annual awards given in his name. In addition, longtime Chapter volunteer Richard Zupan was recognized for his dedicated service to the organization, and generous scholarships were granted to 14 students working towards degrees in higher education. In addition, a non-profit organization founded by security professional Gerard Boniello received a financial award.

The John P. Manning Leadership Fund Awards were established to honor ASIS member and friend John P. Manning, a Security Manager for EG&G, Honeywell and Bull, who touched the lives and careers of an untold number of security professionals. The Chapter gives yearly awards in his name to students, security practitioners, and charitable organizations worthy of recognition.

CONTINUED ON PAGE 5

WHAT YOU CAN DO ABOUT PROSTITUTION AND HUMAN TRAFFICKING IN HOTELS

By Michael J. Soper, CLSD, CAPP II

Anyone who works in any hotel, from a roadside motel to a Five-Diamond Luxury Hotel, knows that every hotel has prostitutes that rent rooms and set up business within their walls. If you are a hotel manager and your immediate reaction to this statement is, "Not in my hotel," you are sadly mistaken.

For the most part, prostitutes no longer, "walk the block," waiting to be picked up by the next guy with an urge and a \$20 bill in his pocket. While street trade does exist, the majority of the working girls have professionalized and moved indoors. The advent of the Internet, and websites like craigslist.com, backpage.com and many others, coupled with the low cost of hotel rooms, make hotel-based prostitution a no-brainer for those plying their trade. It's much safer and more comfortable working out of a hotel room where services command upwards of \$200 or more per hour.

CONTINUED ON PAGE 6

CHAIRPERSON'S MESSAGE

A LOOK BACK ON THE BOSTON CHAPTER IN 2014



As another busy season comes to a close, I want to take this time to remind the Chapter how much we've accomplished in just 11 quick months. The Board, along with our many volunteer Board members, has focused our attention on achieving a few specific goals.

Our first goal was to continue to offer exceptional speakers discussing topics that were interesting, educational and timely. During our eight monthly meetings, our speakers covered topics such as: Securing Our Waterworks Systems; DV: Ending Abuse towards Women; MA Fusion Center: Information Sharing with the Private Sector; Planning for Open Air Events and Celebrations: Risk of Complacency; and ISIL/ISIS: Implications for Homeland Security and Others.

A second goal was to continually provide educational events for our members. This year, with the help of American Alarm & Communication, we hosted six webinars in Arlington, Massachusetts that covered a wide array of topics. In addition to webinars, the ASIS Boston Chapter held our most successful Security EXPO ever in April. This one-day program brought together some of the best vendors from all over New England and the country, and four outstanding speakers. We heard from a panel discussing Intellectual Property, and learned about Success Strategies in Business and Life; Holistic Security Master Planning; and Media: Friend or Foe. Again the EXPO Planning Committee outdid themselves with sponsors, vendors and speakers.

In October, the Chapter offered its annual CPP/PSP/PCI Review Course. Of the 20 attendees, three have already

signed up to take the CPP exam. We wish them luck in attaining their professional certification!

A third goal was to allow for more networking time both at dedicated events as well as during our monthly meetings. In March, we held our annual joint meeting between ASIS Boston and the International Association of Healthcare Security and Safety (IAHSS). IAHSS is the other security professional organization that is near and dear to my heart as I am a proud, active member of the Boston Chapter, along with many of our ASIS members. This joint meeting was well attended and helped work towards strengthening the collaboration between the two organizations.

In October, the ASIS Rhode Island and Boston Chapters co-sponsored the First Annual Women In Security Networking Event, which was attended by over 60 men and women. We were fortunate to have Retired Massachusetts State Police Lieutenant Colonel Marian McGovern as our keynote speaker at this event.

On December 3, we will host a Young Professional Networking Event at Papaya Restaurant in Somerville (Assembly Row). This will be a great event for young and established security and will provide a chance for all to network and mingle. Please check the [ASIS Boston website](#) for details.

Another goal was to continually strengthen our public-private partnership. This was exemplified in our many speaker topics as well as our Annual Public Safety Luncheon in June. It was a day to say thank you to the public safety community for the dedication, service and courage they exude every day. The Randolph Police Honor Guard and Sargent Dan Clark opened the meeting with a reverent tribute to our country, and Colonel Timothy P. Alben of the Massachusetts State Police was our keynote

speaker.

Our last major goal was to continually give back to our chapter and community through scholarships and awards. In August, we participated in the Second Annual ASIS/IAHSS Day of Service at the Greater Boston Food Bank. During those short four hours of volunteering, the group was able to sort over 7,000 pounds of food, which will provide 4,584 meals to families in the Greater Boston area. We extend our sincere thanks to RSIG for sponsoring the event.

At our Annual Awards Night in November, we celebrated our Manning Award recipients and gave away \$9,500 in scholarships. Some of these individual recipients are the future of the security profession and our chapter. In addition, [PayItBackpack.org](#) received an award for its service to the homeless. Lastly, our Chapter's own Rich Zupan was awarded the Sheldon E. Goodman, CPP, Award for faithfully supporting the goals of the organization and working quietly behind the scenes. Congratulations to all of our 2014 Award recipients.

In this, my last Chairperson's Message for 2014, I want to thank the Boston Chapter members for electing me to this post and allowing me to lead the organization over the past year. It has been an amazing opportunity and I have enjoyed every minute. Thank you, too, for allowing me to be a part of this remarkable profession.

I hope to see you all at our upcoming Young Professionals Networking Event in December.

Sincerely,

Ashley N. Ditta, MS, CHPA,
Chairperson, ASIS Boston



HOW TO MAKE YOUR PARKING LOT ADA COMPLIANT

By Marji McClure

Do you know for sure if your parking lot is ADA-compliant? There is a lot to know to ensure you are following all of the rules and regulations outlined in the [Americans with Disabilities Act \(ADA\)](#). Having accessible parking is one of the most important components of the ADA.

First of all, you must provide an adequate number of accessible parking spaces depending on the size of your lot. For instance, if you have 1-25 parking spaces at your facility, you are required to have one accessible parking space. If you have 201-300 parking spaces, you must have seven accessible parking spaces.

Rules are slightly different for medical facilities. For instance, 10 percent of parking spaces must be accessible at hospital outpatient buildings. Rehabilitation facilities that serve patients with mobility conditions, as well as those providing outpatient physical therapy care, must make 20 percent of their parking spaces accessible.

Where required, accessible parking spaces must meet specific guidelines. The width must be eight feet for a car and 11 feet for a van. The access aisle must be five feet wide and it should be as long as the parking space.

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PROTECTING YOUR WORKERS FROM A PANDEMIC

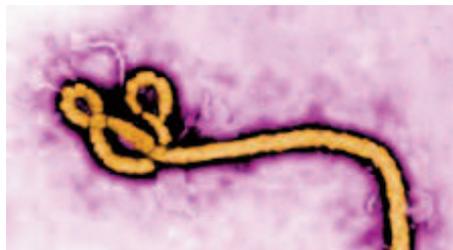
By Marji McClure

As defined by the Occupational Safety and Health Administration (OSHA) a pandemic is “a global disease outbreak and can be caused by a variety of agents, including influenza and coronaviruses.” Most recently, Ebola has been making news as a very dangerous pandemic.

Since the threat of Ebola now exists in the U.S., it is important that workplaces remain on guard to avoid the spread of this and other infectious diseases among workers.

OSHA stresses that employers should make sure employees are aware of the following points regarding pandemics:

- Differences between seasonal epidemics and worldwide pandemic disease outbreaks
- Which job activities may put them at risk for exposure to sources of infection
- What options may be available for working remotely or utilizing an employer’s flexible leave policy when they are sick
- Social distancing strategies, including avoiding close physical contact (e.g., shaking hands) and large gatherings of people
- Good hygiene and appropriate disinfection procedures
- What personal protective equipment (PPE) is available, and how to wear, use, clean, and store it properly
- What medical services (e.g., vaccination, post-exposure medication) may be available to them
- How supervisors will provide updated pandemic-related communications and where to direct their questions



[The Centers for Disease Control and Prevention \(CDC\)](#) suggests worker training on infection control and preventing close contact with other people. Employers need to provide access to running water and soap, tissues, alcohol-based hand sanitizers and cleaning agents. PPE

may also be relevant and required for some workplaces.

Learn more about preparing your workplace for a pandemic by visiting the [OSHA website](#).

Reprinted from <http://www.seton.com/blog/2014/10>

NOVEMBER**26**

ASIS/ASW Global Security Forum
Online CPP/PCI/PSP review is available anytime. Visit www.asisonline.org to learn more.

DECEMBER**1**

IAHSS Boston Chapter Holiday Dinner
Maggiano's Little Italy
Boston, MA

3

Young Professionals Networking Event
Mingle with young and established security professionals, including ASIS Boston Chapter Mentors, at this free networking event.
6-8pm
Papagayo Restaurant
Somerville, MA

4

ASIS Webinar: Resilience on the Road: Mitigating International Travel Risk for Executives

7-9

ASIS 8th Asia-Pacific Security Forum & Exhibition
Singapore

8-11

Crisis Management: Introduction to Program Planning and Crisis Plan Development
Las Vegas, NV

10

ASIS Webinar: Access Control Trends and Technology for 2015

15-16

ACFE: Professional Interviewing Skills
Louisville, KY

15-18

ACFE: Principles of Fraud Examination
Austin, TX

18-19

ACFE: Using Data Analytics to Detect Fraud
Las Vegas, NV

JANUARY**26-27**

ACFE: Bribery and Corruption
Phoenix, AZ

29-30

ACFE: Auditing for Internal Fraud
San Antonio, TX

FEBRUARY**2-3**

Viewpoints in Healthcare Security: Achieve Success in Today's Healthcare Environment
Alexandria, V

9

ACFE: Investigating Conflicts of Interest
New Orleans, LA

10

ACFE: Fraud Risk Management
New Orleans, LA

12

ACFE: Using Data Analytics to Detect Fraud
Orlando, FL

15-17

ASIS 6th Middle East Security Conference & Exhibition
Dubai, UAE

23-24

CPP/PSP Review Program
Westgate Hotel
San Diego, CA

GET THE CREDIT YOU
DESERVE

EARN YOUR CPP, PCI OR
PSP WITH ASIS

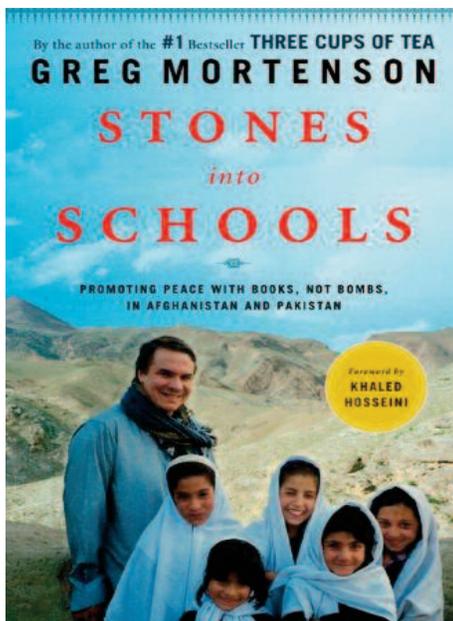
GO TO
WWW.ASISONLINE.ORG TO
LEARN HOW

**PARKING COMPLIANT,
CONTINUED FROM PAGE 3**

Handicap parking signs, which contain the International Symbol of Accessibility, must be located in front of designated parking spaces and be installed at least five feet above the ground. Signs marking van-accessible spaces must have "van-accessible" attached to the sign.

Parking lots with four or fewer spaces are not required to place signs in accessible spaces. Residential facilities that assign spaces to specific units are also not required to identify accessible parking spaces.

*Reprinted from
<http://www.seton.com/blog/2014/10>*



ASIS BOOK REVIEW

STONES INTO SCHOOLS: PROMOTING PEACE WITH EDUCATION IN AFGHANISTAN AND PAKISTAN

By Greg Mortenson

Reviewed by Mark H. Beaudry, PhD, CPP

After reading Greg Mortenson's first book, *Three Cups of Tea*, I was excited to see that he had written *Stones into Schools*, which provides some details of events that happened after the previous book left off. In this book, Mortenson and his team continue to provide schools in the most remote areas of Pakistan and Afghanistan in the name of literacy for girls. I honestly found *Stones into Schools* very difficult to put down once you started reading a chapter, positively a real page-turner. In addition, Mortenson allows the reader to feel like they are traveling alongside him every step of the way as he walks across the Afghan terrain.

A former mujahideen commander who has spent the majority of his life protecting his community coined the title of the book, "stones into schools," when he stated that his people literally have to pick up stones, one by one, in order to build a better future. Mortenson has helped build schools because many tribal elders are opposed to their children attending the only education offered through Taliban Madrassas. The message that Mortenson sends through this book is simple, and one that all American adults and children need to hear and learn since it involves children around the world.

Mortenson's work also has gained the attention of the American military, and under General David Petraeus, changes started to happen. One of the key components to note is that every one of the 131 schools that Mortenson and the Central Asia Institute (CAI) built was at the request of local village leadership who sought him out as word about his willingness to build schools spread across Afghanistan and Pakistan. In addition, the CAI continues to maintain strict neutrality by not receiving any money from the US government and relies totally on donations and book sales to fund the organization.

Mortenson provides ample supporting material throughout the book, including maps and an excellent glossary to help the reader to better understand the locations, languages, cultures, and tribal life. Mortenson accomplishes something desperately important with his writing and paints a very vivid picture of the Wakhan Corridor and its history, people, culture, politics, and natural beauty. This is an outstanding book by someone who is a true hero in every sense of the word.

CONTINUED ON PAGE 7

ANNUAL AWARDS NIGHT CONTINUED FROM PAGE 1

This year, 14 scholarships worth \$9,500 were given to the following individuals and organization:

- Leanne Avery
- Jordan Beaudry
- Zach Brandt
- Anthony DiVirgillio
- Elyse Gatt
- Danielle Joly
- Patrick Luippold
- Steven Lundbohm
- Alivia Martin
- Ross McQuate
- Chantel Messier
- Abigail Nelson
- Katerine Skordinski
- Tyson Streich

In addition, the new nonprofit organization, www.payitbackpack.org, received the 2014 Manning Charity Award for its work providing backpacks containing food, clothing, toiletries, and personal care items to homeless people in Boston, Cambridge, Worcester and Fitchburg.

The highlight of the evening was the awarding of the annual Sheldon E. Goodman, CPP, Award to ASIS Boston member Richard Zupan. Established in memory of the late Boston Chapter member Sheldon Goodman, CPP, the Goodman Award recognizes an individual who faithfully supports ASIS Boston's goals and works quietly behind the scenes to promote its ideals.

CONTINUED ON PAGE 8

PROSTITUTION CONTINUED FROM PAGE 1

Online booking sites not only provide for some level of anonymity, but they also give the prostitute access to upscale and luxury hotels who deeply discount their hotels on sites like Priceline, Expedia, and many similar websites. The nicer the hotel, the higher prices they can command. It adds legitimacy to the high-class image the prostitutes wish to portray.

Prostitutes and the services they work for are highly organized. Like most criminal enterprises, they go where the money is. When a city is hosting a large convention there is a dramatic influx of working girls setting up in that city's hotels. Boston this week, NYC next week, Atlanta the following week. It's ongoing and predictable.

As if this wasn't enough to worry about and to try to keep a handle on, the problem is compounded by what is commonly referred to as Human Trafficking. Federal law defines trafficking in persons as, "sex trafficking in which a commercial sex act is induced by force, fraud, or coercion, or in which the person induced to perform such act has not attained 18 years of age," or "the recruitment, harboring, transportation, provision, or obtaining of a person for labor or services through the use of force, fraud, or coercion for the purpose of subjection to involuntary servitude, peonage, debt bondage, or slavery."

Forced underage prostitution is a real and ever-present problem. It is something that the hotel industry has begun to address, and in the past few years, it has steadily gained more attention.

A shocking reality

Human Trafficking generates more than \$9.5 billion a year in the U.S. alone and more than 300,000 children in the country are at risk of being prostituted. One in three teens on the street will be lured into prostitution within 48 hours of leaving home. The average victim may be forced to have sex up to 20 - 48 times a day. These horrifying statistics demonstrate the magnitude of the problem.

ILSSA Boston, the hotel security directors association, recently welcomed the FBI Human Trafficking Task Force to speak directly with hotel security executives from throughout the region. ILSSA Boston has partnered with the FBI Task Force and is committed to working with them to actively identify potential Human Trafficking cases in hotels throughout the region.

Members were informed about how the young girls forced into sex trafficking are handled much differently than prostitutes of legal age. Young girls are viewed as victims. Interdiction by law enforcement is focused on rescuing these girls and getting them into rehabilitation programs focused on returning them to normal and productive lives. They are not viewed or treated like their adult criminal counterparts. The average age of a human trafficking victim is just 14 years old. It is estimated that 27 million girls are enslaved in human trafficking around the globe.

CONTINUED ON PAGE 7

MAKE YOUR COMPANY VEHICLES "TEXT-FREE ZONES"

By Marji McClure

Texting while driving is a serious safety problem. According to statistics provided by the Occupational Safety and Health Administration (OSHA), fatalities due to distracted driving increased more than 75% with each additional one million text messages.

To help employers keep their workers safe while on the job and on the road, OSHA has established guidelines that educate those workers about the dangers of texting while driving and how to eliminate those risks.

OSHA suggests employers do the following:

- Prohibit texting while driving and declare work vehicles to be "text-free zones;"
- Establish work procedures and rules that don't require workers to text while driving to accomplish work duties;
- Set up clear procedures, times and places for drivers' safe use of texting and other technologies for communicating with managers, customers and other people;
- Incorporate safe communications practices into worker orientation and training;
- Eliminate financial and other incentives that encourage workers to text and drive.

CONTINUED ON PAGE 7

PROSTITUTION CONTINUED FROM PAGE 6

While the numbers globally are staggering, this is very much a local problem as well. The FBI Human Trafficking Task Force informed ILSSA Boston recently that they field and investigate cases in Boston and the surrounding areas every day, and they need help. They need the eyes and ears of hotel employees. There are many signs, or indicators of Human Trafficking that, if reported properly, could result in the investigation of the circumstances and lead to the rescue and recovery of young girls and the prosecution of their pimps. It is said that each pimp can earn up to \$200,000 per year per girl, and the average pimp has 4 - 6 girls under their control.

The following are some examples (or Red Flags) of activity or behavior that could indicate prostitution and/or Human Trafficking may be occurring in your hotel:

At check in

- Under-aged appearing girls looking distressed, coerced or injured;
- Have little or no personal belongings. Possessions carried in plastic bags;
- Failure to present photo ID at check-in, or claim not to have ID on them;
- Room paid for with cash or rechargeable credit card, such as a Green Dot Card;
- Room rented has fewer beds than patrons;
- Room booked on third party website;
- Room pre-paid online;
- Name on reservation does not match guest checking in;
- Name on credit card does not match name on reservation;
- Guest extends stay on daily basis, or uses online service to extend stay daily.

Indicators observed by housekeeping

- "Do Not Disturb" sign used constantly;
- Refusal of cleaning services;
- Multiple requests for clean towels or sheets;
- Excessive amounts of cash in room;
- Smell of bodily fluids and musk.
- Presence of laptop computers, iPads, cell phones, credit card swipes;
- Presence of illegal drugs;
- Excessive number of people "visiting" a room;
- Men waiting in lobby or outside of room;
- Men getting off elevator with no luggage and not appearing to know which way their room is;
- Young female guest wearing provocative clothing;
- Signs of multiple condoms in the trash.

CONTINUED ON PAGE 8

**TEXT-FREE ZONES CONTINUED FROM PAGE 6**

For more information about the risks of texting and driving, visit OSHA's "Distracted Driving" web page.

How do you plan to keep your workers from texting and driving?

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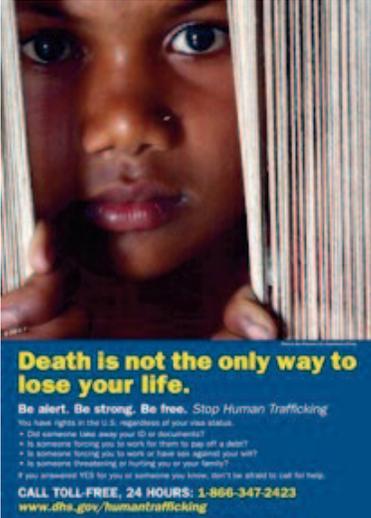
<http://www.seton.com/blog/2014/10/y>

**BOOK REVIEW
CONTINUED FROM PAGE 4**

Read it, pass it along, and tell your friends about this "must-read book." Ingredients of Mortenson's success formula are respect for local traditions, humility, patience, and empowerment of the local societies. *Stones into Schools* is highly recommended for managers and leaders in every field!

Mortenson and his team are truly inspirational, as we see people with a tradition of illiteracy exhibiting a huge thirst for education. It is essentially a story of regular people doing what they can to educate the next generation.

ASIS Boston member Mark H. Beaudry, PhD, CPP, is Chairman of the ASIS International Leadership and Management Practices Council and a frequent contributor to The Security Beacon.



PROSTITUTION CONTINUED FROM PAGE 7

Actions a hotel can take if they suspect or uncover a case of Human Trafficking in their facility

- Never interfere with a situation or attempt to assist the victim;
- Immediately notify the designated manager (GM, Director of Security) if indicators are observed
- Contact your local Human Trafficking Task Force. They will react immediately to investigate your report;
- Contact 9-1-1 for emergency situations,

such as violence, assault, medical needs;

- Follow your internal protocols for situations where crime is occurring or criminal activity is suspected on your property.

With heightened awareness and active cooperation with law enforcement, we can work together to assist in the rescue and rehabilitation of the countless numbers of girls forced into the underage sex trade. As an industry, it is something we cannot tolerate.

Note: For hotels, be sure to review your brand's most current information. The American Hotel & Lodging Association (AH&LA) Educational Institute also has information and training materials on Human Trafficking.

Factual information and statistics contained in this article were obtained from the following sources:

- FBI Boston Human Trafficking Task Force
- Office of the Attorney General, State of California
- The Covering House
- The Polaris Project
- The Blue Campaign - US Dept. Of Homeland Security
- AH&LA

Michael J. Soper, CLSD, CAPP II, is Chairman & Law Enforcement Liaison of the Boston Chapter of the International Lodging, Safety and Security Association (ILSSA Boston). Contact him at msoper@ilssa.org.



ANNUAL AWARDS NIGHT
CONTINUED FROM PAGE 5

In remarks delivered that night, Chairperson Ashley N. Ditta, MS, CHPA, noted Zupan's longtime service to the organization as Newsletter Committee chair, Awards Committee chair, volunteer Board member, and his willingness to help in any way possible.

"Since I have been involved in the chapter, he has been an active member, attending almost all of the monthly Board and Chapter meetings as well as the volunteer and educational events," said Ditta. "...Rich is always the first person to say, 'Sure. I can help with that,' and always follow through."

Congratulations to Zupan and all of the 2014 ASIS Boston Award winners.

HAPPY HOLIDAYS FROM
THE BOARD OF THE
BOSTON CHAPTER OF ASIS
INTERNATIONAL

ASHLEY N. DITTA, MS,
CHPA, CHAIRPERSON