



THE SECURITY BEACON

MARCH 2014

BOSTON CHAPTER OF ASIS INTERNATIONAL

IN THIS ISSUE...

Working Safely in Cold Weather	1
Early Bird Expo Pricing	1
Chairperson's Message	2
Intelligence Analysis	3
Upcoming Events	4
Children Exposed to Violence	5
Dumb Criminals	6

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WORKING SAFELY IN COLD WEATHER: DEALING WITH COLD STRESS, SNOW AND ICE

by Emmanuel Dugenia

Is it just me, or does it seem like it isn't going to get warm anytime soon? Some news outlets are reporting the cold will be with us for at least another week. For those who have to work in this weather, extra safety precautions should be taken.

Generally speaking, workers working outside, in this freezing cold, are in danger of illnesses due to cold stress, or accidents due to snow and ice. Consequently, you should focus your safety precautions in these two areas.

Dealing With Cold Stress

Just as extreme heat can cause heat stress, extreme cold can result in cold stress. According to the National Institute for Occupational Safety and Health (NIOSH), cold stress is a number of medical conditions resulting from prolonged exposure to extreme cold that, if left untreated, can result in serious injuries or even death.

CONTINUED ON PAGE 7

SECURITY EXPO 2014

ASIS BOSTON CHAPTER'S ANNUAL EXPO
April 11, 2014 • Holiday Inn, Boxborough, MA



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Get great exposure at a great price by signing up NOW to exhibit at ASIS Boston's 2014 Security EXPO. Complete your registration by March 1, 2014, to receive the best price on exhibits at the largest and best tradeshow in ASIS Boston's history.

Date

Friday, April 11, 2014

Place

Holiday Inn Boxborough
242 Adams Place
Boxborough, MA 01719

Hours

7:30 am – 3:00 pm

For registration information, contact Expo Co-Chairs Jim Stankevich, 603-847-3080, or Jim Healey, 781-953-0905, or email expo2014@asis-boston.org. Register online today at www.asis-boston.org/expo/exhibitor.htm.

CHAIRPERSON'S MESSAGE



As your ASIS Boston Chapter Chairperson, I am proud of the strong start we have had in 2014. State Street

Financial was generous enough to host our well-attended January meeting which included the swearing in of me and my fellow board members. Raymond F. Cavanagh of Crescent Guardian, Inc., was our speaker and he educated the audience on the safety and security of our nation's waterworks systems – the security of which many of us take for granted. This meeting has set the precedent for a great year of both meeting venues and speakers to come.

After a snowstorm forced us to reschedule the original date for our February meeting, we had a much more intimate gathering on the 20th. I would like to thank all of you who attended this meeting, especially since it took place in the middle of school vacation week. As expected, the meeting did not disappoint, thanks to our speaker, Matthew D. Thomas, CPP, of Massachusetts General Hospital who discussed, *See It... Step Up... Stop It – Men Focused on Ending Abuse Towards Women*. The work he and MGH's Men Against Abuse have done over the past decade is both amazing and inspiring. I am also personally grateful to Matt Thomas with whom I first worked at MGH's Special Investigations Unit where he was my internship sponsor during graduate school. He has been a guiding force for me throughout my career and I thank him.

In addition to our first few successful meetings, we have some great events planned this year. In March, we'll host our annual joint meeting between ASIS Boston and the International Association of Healthcare Security and Safety. IAHS is the other security professional organization that is near and dear to my heart as I am a proud active member of the Boston Chapter, as are many of our ASIS members. This joint meeting is always very well-attended and continues to be a great collaboration between the two organizations.

In April, we will sponsor the Annual Security EXPO, which is shaping up to be a wonderful event with notable speakers. We are still looking for sponsors, so please check the website for more details. In June, we'll host the Public Safety Luncheon to thank and continually strengthen our relationship with the public sector. And in August, we'll have our 2nd annual Volunteer Day at the Boston Food Bank. These are just a few of the exciting upcoming events for 2014.

Lastly, I want to congratulate Bob Johnson who was named Senior Regional VP of the Year by ASIS National. What an honor. Congrats to Bob!!

I very much look forward to what the year ahead holds for our chapter. And I thank you for allowing me to be a part of this remarkable profession.

Sincerely,

Ashley N. Ditta, MS, CHPA,
Chairperson, ASIS Boston



State Street Global Security Assistant Vice President Joseph C. Nelson, CPP, (l) joined with State Street Vice President and Deputy CSO Stephen Baker, CPP, at the ASIS Boston Chapter meeting in January.

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ASIS BOOK REVIEW
**INTELLIGENCE ANALYSIS:
 A TARGET-CENTRIC
 APPROACH**

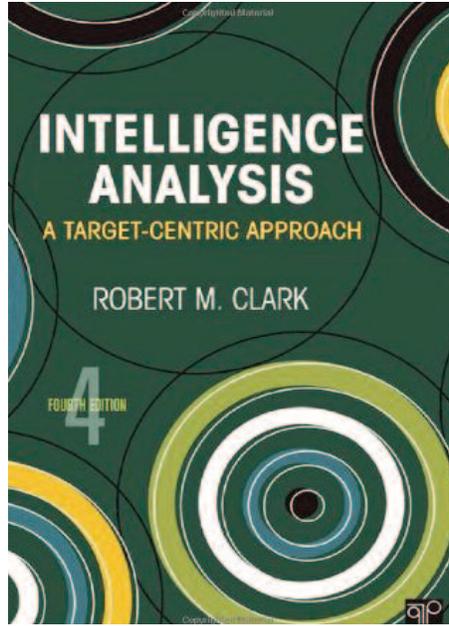
Reviewed by Mark H. Beaudry, PhD, CPP

Dr. Robert Clark provides an excellent work on intelligence analysis. This book will fill a huge void in the intelligence field body of knowledge as an "introductory" book for both the public and private intelligence sector as well as anyone else who has an interest in intelligence work. It is very educational, practical, and it includes a blueprint for a systematic approach to this profession.

This text is very much needed in the intelligence community (IC) for uniformity and is well worth the time of every analyst in each agency to read across the profession. In fact, the book is difficult to put down, and you'll see just how useful the information is for conducting an analysis. Basically, this unique book by Clark, *Intelligence Analysis: A Target-Centric Approach*, provides a unique practical text, which uses up-to-date explanations about methodologies and techniques of analysis. By doing so, Clark further explains how to use collaboration throughout the analysis.

A problem that needs answers

One of the key techniques that Clark discusses is the process by which analysts synthesize available information into a conceptualization of the intelligence problem (like all good research, you start with a problem statement that needs to be answered). One of the book's high points is Clark's exploration of the techniques and potential to which analysts will need to apply predictive analysis. In addition, Clark does a very good job of using basic examples and relating them to the topic at hand



“This is an excellent work and should be read by security professionals at all levels to better understand the workings of the intelligence process used by the IC and how it can be used by the private sector.”

to prove his points by describing the practical limits and challenges such as bias and customer interaction. Another excellent technique used by Clark is his examples from recent intelligence failures that help make it clear to the reader just what a challenge intelligence analysis might be.

A lack of uniformity

At the top of the knowledge and education gap within the IC is the fact that it lacks intelligence analysis standardization. This contributes to the challenges of collaboration both internally and externally with other groups and agencies, as well as when working with the private sector. Previously, books about intelligence have included nothing more than content pertaining to the intelligence cycle or intelligence sources and

never got to the heart of the actual processes used by analysts. Clark has a confident voice and skillfully weaves the strands of this complex job and provides an outstanding discussion about the “problem statement” and why it is important to accurately define the problem that you are trying to assess. Unfortunately, a basic research methods course is not required in the IC. Thankfully, he spends a considerable amount of time in the book on predictive analytic techniques.

The truth of the matter is that many public and private intelligence analysts do not employ the predictive techniques described in this book. Most agencies use a conventional school of thought, which is to have intelligence analysts use current intelligence which is already known, yet fail to take their analysis further on predicting what might happen next.

While *Intelligence Analysis: A Target-Centric Approach* provides a comprehensive overview of the entire intelligence process, the reader is taken step-by-step through the issues that merit consideration while it boldly attempts to describe some of the bureaucratic idiosyncrasies that created some of the confusing and useless nomenclature. The specifics of analytical methods and the discussion of link analysis for describing social networks are excellent. This is an excellent work and should be read by security professionals at all levels to better understand the workings of the intelligence process used by the IC and how it can be used by the private sector.

CONTINUED ON PAGE 5

MARCH**1, 8, 15 & 22**

IAHSS Boston Chapter
2014 Basic Officer Training Course
New England Baptist Hospital

11 - 12

CPP/PSP Review
New York City, NY

13 - 14

New York City Security Conference &
Exhibition
New York City, NY

17 - 20

ASIS Assets Protection Course™:
Principles of Security (APC I)
Seattle, WA

19

ASIS Webinar: 26 Safe School
Standards

FREE ASIS Webinar: Reducing
Violence in the Workplace: Develop-
ing an Effective Internal Prevention
Program

20

Joint Meeting with IAHS Boston
Chapter

**APRIL****1 - 3**

2014 European Security Conference
& Exhibition

7 - 8

Enhanced Violence Assessment and
Management
Denver, CO

9 - 10

Active Shooter
Denver, CO

11

ASIS Boston Security EXPO 2014
Holiday Inn Boxborough
242 Adams Place
Boxborough, MA
For information, online registration,
www.asis-boston.org/expo/index.htm

16

ASIS Webinar: Managing Contractors
Onsite

18

IAHSS Boston Chapter April Break-
fast Meeting
Massachusetts General Hospital

28

IAHSS Training: Hospital Disaster
Preparedness Forum
Houston, TX

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**READ ANY GOOD BOOKS
LATELY?**

Write a review of a book you've read about security or a related subject and submit it to *The Security Beacon* for an upcoming issue. Book reviews should be 250-350 words in length. Questions? Email ASIS Boston Communication Committee member **Rich Zupan**.

A WAKE-UP CALL ON CHILDREN EXPOSED TO VIOLENCE

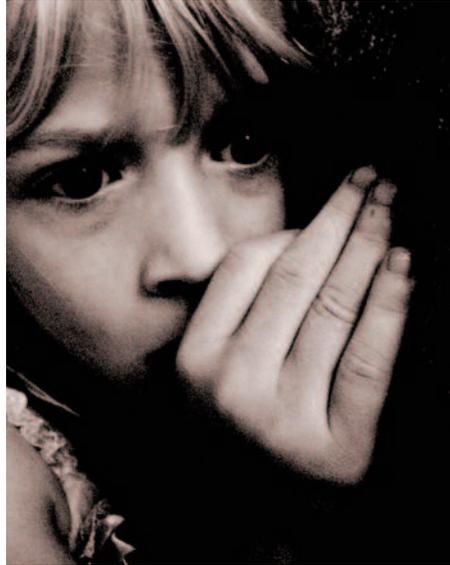
In today's society kids are exposed to drugs, sex, and violence at younger and younger ages. The Leave it to Beaver era we grew up in is long gone. The Internet, the media and even cell phones are all partly responsible. What can we do? Here are some tips from the Justice Department.

The Attorney General's *National Task Force on Children Exposed to Violence* has released their final report and recommendations.

Since the launch of the Defending Childhood Initiative in 2010, the Justice Department has been working with leading researchers to take an in-depth look at the problem of children exposed to violence. What we have learned has been a wake-up call and warning bell for all of us. We found that the majority of our kids – more than 60 percent – have been exposed to crime, abuse, and violence — many in their own homes. Ten percent of children in the United States have suffered some form of abuse or neglect; one in sixteen has been victimized sexually. And both direct and indirect exposure to violence is having a profound negative impact on the mental and emotional development of young people across the country.

Read More

The best way to help children is to make sure that they feel safe (for example, creating a predictable environment, encouraging them to express their feelings by listening and hearing their stories) and ensuring that they know that the violence they witnessed or experienced was not their fault. Ways you can help children cope with the impact of exposure to violence include:



- Remaining calm and reinforcing a stable and safe environment;
- Keeping a regular schedule or routine for meals, quiet time, play time, and bedtime;
- Helping children prepare for changes and new experiences;
- Spending more time together as a family;
- Being patient and letting children identify and express feelings; and
- Providing extra attention, comfort, and encouragement.

Tips for Parents and Caregivers

Teachers can play a critical role in preventing and reducing the impact of exposure to violence on children. They can help children by creating a predictable environment, listening to students' stories, and assuring children and adolescents that whatever happened was not their fault. Specific ways to help children exposed to violence include knowing and watching for signs of possible exposure to violence. No single behavior proves that a child has been exposed to violence, but teachers can watch for:

- Physical signs such as bruises;
- Unexplained changes in behavior; and
- Emotional signs such as depression, mood swings, and fearful or anxious behavior.

With some common sense, mindfulness and a return to knowing your neighbors, we can all benefit from a safer more rewarding sense of community.

Excerpted from Report of the Attorney General's National Task Force on Children Exposed to Violence.

Photo from

<http://en.wikipedia.org/wiki/Fear>.

BOOK REVIEW: CONTINUED FROM PAGE 3

The author does a superb job describing how traditional intelligence analysis has been conducted in such compartmented silos that there is little collaboration between them. This is by far one of those provocative books that cover a wide spectrum of topics regarding the critical work intelligence analysts do on a daily basis.

Author Dr. Robert Clark has been a CIA analyst and group chief as well as President and CEO of Scientific and Technological Analysis Corporation (STAC). He is currently a consultant performing space systems threat analyses for the US government.

Mark H. Beaudry, PhD, CPP, is a retired USMC Intelligence Chief. He is also the Chairman of the ASIS International Leadership Management and Practices Council.

DAD, WE SAID WE WANTED A PONY!

Some animals really aren't cute at all. You never see anyone begging their parents for an echidna, or stealing a toad from a pet shop. And there won't ever be a heartfelt movie where the spider crab dies in the end. Still, everyone has one weird little creature that they love.

A Florida man clearly has a soft spot for manatees. When he and his two young daughters took a trip to Taylor Creek, he spotted one. Clearly thrilled, he put up pictures on Facebook of his daughters riding and petting a baby manatee. According to [Miami New Times](#), someone who saw the pictures contacted the authorities, and the man was arrested for violating the Florida Manatee Sanctuary Act. As if Florida is having a hard time finding things to arrest people for...

No alterations needed

So, it's been made understood that men only want one thing. A nice, red, juicy... steak. And some will stop at nothing to get one.

In attempt to conjure up a romantic dinner for him and his lucky (er, not) lady, a man in Florida shoplifted four steaks and a couple of candles. But being the utter genius most people featured on this site usually are, he hid them in his... pants. According to [Huffington Post](#), he tried to run away after being caught by an employee. Just one more reason to go vegan.

"The alleged story is that a mother and daughter requested another order of sweet tea because the first "wasn't sweet enough". Instead of adding more sugar, the employee added his own special ingredient... only to be caught on camera later when the customers complained."

More sugar, please

Fast food seemed like a great idea at the time, but it's gotten just downright scary. French fries are probably filled with more meat than the actual "burger" is, and Taco Bell fills its crispy shells using a legitimate meat tube. Like, my (imaginary) dog receives better nutrition.

Even worse, now we have to worry about how the workers prepare food, in addition to the dangers of ingesting said food. According to [Los Angeles Times](#), an employee in a South Carolina McDonald's pulled the nasty trick of spitting in a customer's drink. The alleged story is that a mother and daughter requested another order of sweet tea because the first "wasn't sweet enough". Instead of adding more sugar, the employee added his own special ingredient... only to be caught on camera later when the customers complained. Can't imagine why, nothing's healthier than fresh DNA.

A tip of the hat

If there's one thing rarer than common sense, it's common courtesy. Luckily this guy at least has the latter.

A man supposedly the age of 30 decided to rob a bank inside of Kroger (as politely as possible). A security cam-

era took an exceptionally clear picture of him tipping his baseball cap to the teller who was being "so kind as to help him rip off the place." According to [Houston Press](#), he was able to finish the robbery and escape. But probably not before wishing everyone in line a splendidly jolly day

Cash shortage

Money isn't everything, right? That's what rich people say. Or people who write for Disney Channel, who are paid in packs of gum. Or people who consider themselves modern age philosophers but are really just quoting things off some Internet database.

Sometimes, other things can be substituted for money. Not legally, of course. After finishing a \$10 meal at Denny's (a crime in itself), a man he realized he was \$9 short of the bill. Not a problem, though, because he remembered his emergency bag of marijuana. Shockingly, the cashier wouldn't accept this as payment. He then proceeded to hawk his wares to everyone else on their 2 am Denny's run, according to [Digital Journal](#).

See more at: <http://www.dumbcriminals.com>

COLD: CONTINUED FROM PAGE 1

NIOSH lists hypothermia, cold water immersion, trench foot, frost bite and chilblains as types of cold stress.

Each type of cold stress has different signs, symptoms, and first aid treatments, which you could read more about here. The good news is you don't need to follow different prevention measures for each one. In fact, NIOSH recommends the following safety tips for dealing with cold stress in general:

- **Wear the appropriate clothing.** Clothes should be layered and loose. Layered clothes insulate better, while loose clothes allow better circulation. However, be sure to layer clothes in a way that does not radically restrict movement as this can be hazardous in of itself;
- **Protect your face, ears, hands and feet.** Be sure to wear a hat as this reduces the amount of body heat escaping through your head. Use insulated work gloves for your hands and winter liners for the face. As much as possible, boots should be both waterproof and insulated;
- **Always take your breaks indoors, in a properly warmed area.** In extremely cold days, limit the amount of time you spend outside;
- **Bring cold weather gear like an overcoat, as well as extra gloves, socks, blankets, a change of clothes, etc.** Also, bring a thermos jug of hot liquid, but avoid drinks with too much caffeine;

- **Stock your first aid kits with a thermometer and chemical hot packs,** if these are not part of your first aid inventory already;
- **Never touch cold metal surfaces with your bare hands;**
- **Be extra mindful of your physical condition** as well as those of your co-workers. Implement a buddy system.

Dealing With Snow and Ice

Cold weather brings with it snow and ice. Both can create slippery conditions increasing slip and fall hazards. Ideally, if work cannot be re-scheduled, snow and ice buildup should be removed with commercially-available deicers. This is especially important if you are working on roofs. Besides creating slippery conditions, snow buildup can hide skylights, through which your workers can fall, if they happen to step into them.

It should be remembered, deicing roofs is a risky task in of itself. The Occupational Safety and Health Administration (OSHA) recommends using aerial lifts or ladders for safer application of deicers. Besides deicing, you should also wear the proper fall protection equipment when working on an elevated area.

As previously mentioned, you'll need insulated work boots to protect your feet. The proper work boots can also protect against slips and falls if these have ideal rubber treads. You could also opt for a pair of rubber over-shoes with the proper tread design or steel snow shoes. Both are relatively easy to wear and can be slipped on quickly.

Whichever you choose, remember to take short steps and walk at a slower pace. This will decrease the chances of slips even further.



How Cold Is Too Cold

Some of you may be wondering: should I even be working if the weather is too cold? The thing is, cold weather is rather unpredictable; a previously ideal working condition can change almost without warning. Furthermore, wind and moisture can both make cold days even colder. As previously mentioned, if the task at hand isn't crucial then maybe it could be re-scheduled. OSHA for its part suggests scheduling outdoor work during warmer times of the day and reducing the time your workers are exposed to the cold, if work can't be re-scheduled.

Since the cold doesn't seem to be going away anytime soon, and there is some work that just needs to be done, the best we can do is to work safely. Hopefully these tips can contribute to a safer work environment.

For other cold weather safety tips, read OSHA's take on winter work safety [here](#) and [here](#).

Reprinted from

<http://www.seton.com/blog/2014/01/working-safely-in-cold-weather-dealing-with-cold-stress-snow-and-ice>