



THE SECURITY BEACON

APRIL 2014

BOSTON CHAPTER OF ASIS INTERNATIONAL

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BOSTON HOTELS GEAR UP FOR 2014 BOSTON MARATHON AMID NEW SECURITY RESTRICTIONS

By Michael J. Soper, CLSD, CAPP II

After more than 10 months of careful planning for the 118th running of the Boston Marathon, Boston's hotels are gearing up for record occupancy and larger-than-ever crowds of spectators both in the city and along the 26.2-mile route. This year's Boston Marathon will be held on April 21st.

The Boston Marathon is the second largest single day sporting event in the world, ranking behind only the Super Bowl in terms of on-site media coverage. Given the bombings that occurred at last year's finish line, to say that all eyes are on Boston this year would be an understatement. The race has swelled to just over 36,000 participants, up from the average of 20,000 in prior years. The field of spectators could easily double from the average of 500,000 to over one million.

CONTINUED ON PAGE 7

SECURITY EXPO 2014

ASIS

ASIS BOSTON CHAPTER'S ANNUAL EXPO

April 11, 2014 • Holiday Inn, Boxborough, MA

DON'T MISS THE LARGEST SECURITY EXPO IN BOSTON CHAPTER'S HISTORY

Just a few weeks remain until the start of the year's most valuable educational program for security professionals, HR professionals, government employees, and others with an interest in cutting-edge issues in security: the [2014 Security Expo](#). Sponsored by ASIS International Boston at the Holiday Inn Boxborough, this year's program will provide a full day of networking and education featuring award-winning speakers from the fields of security, healthcare, media, and government. The Security Expo will be held on Friday, April 11, from 7:30 am – 3:00 pm.



Kicking off the program will be a one-hour presentation on *Success Strategies for Business and Life* by management consultant, coach, and award-winning educator Allison Rimm. A former Senior Vice President of Strategic Planning and Information Management at Massachusetts General Hospital and founder and of Allison Rimm & Associates, Rimm inspires individuals and organizational leaders to set onto a path of self-discovery so they can find direction, balance and move forward with confidence, focus and optimism. [CONTINUED ON PAGE 6](#)

CHAIRPERSON'S MESSAGE

As your Boston ASIS Chapter Chairperson, I am very much looking forward to what 2014 holds. If you

have been keeping up with our [ASIS-Boston website](#), you know that there is an updated Calendar of Events for the rest of year. On March 20th, we will host our Annual Joint Meeting between ASIS Boston and the International Association of Healthcare Security and Safety (IAHSS). IAHSS is the other security professional organization that is near and dear to my heart as I am a proud and active member of the Boston Chapter, as are many of our ASIS members. This joint meeting has been well attended in the past and I know this year will not disappoint.

We have a panel of speakers from Stanley Healthcare to discuss, *Integrating Security Systems with Real Time Location Systems (RTLS) for Enhanced Visibility and Situational Awareness*. Thank you to Matt Termini, Luigi Martinello and Rich Zupan of IAHSS Leadership for helping to plan this event. I hope that this year's program will be our most well attended and that it will continue to strengthen the collaboration between the two organizations.

On Friday, April 11th, the annual ASIS Security EXPO will take place at the Holiday Inn in Boxborough, MA. I would like to thank all who attended the 2013 EXPO, which took place during the Boston area lockdown after the tragic events of the Boston Marathon Bombing. As someone who was unable to attend last year due to the lockdown at my hospital, I am very much looking forward to this year's events. We have great speakers discussing an array of

topics including, *Success Strategies for Business and Life*, *Holistic Security Master Planning*, *Media – Friend of Foe*, as well as a panel on *Intellectual Property*. In addition, amazing vendors and sponsors will be exhibiting. This event is not to be missed!

Mark your calendar for an exciting and eventful month in June 2014. On June 12th, we'll host the Annual ASIS Public Safety Luncheon with Boston Police Commissioner William Evans speaking at the Lantana in Randolph, MA. And on June 19th, we invite you to join your ASIS colleagues and friends at the 22nd Annual J.P. Manning Memorial Golf Tournament at Wayland Golf Club. These are just a few of the fabulous ASIS Boston events planned for 2014 – with many more to come.

I very much look forward to what the year ahead holds for our chapter. And I thank you for allowing me to be a part of this remarkable profession.

Sincerely,

Ashley N. Ditta, MS, CHPA,
Chairperson, ASIS Boston

**READ ANY GOOD BOOKS
LATELY?**

Write a review of a book you've read about security or a related subject and submit it to *The Security Beacon* for an upcoming issue. Book reviews should be 250-350 words in length. Questions? Email ASIS Boston Communication Committee member **Rich Zupan**.

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ASIS BOOK REVIEW

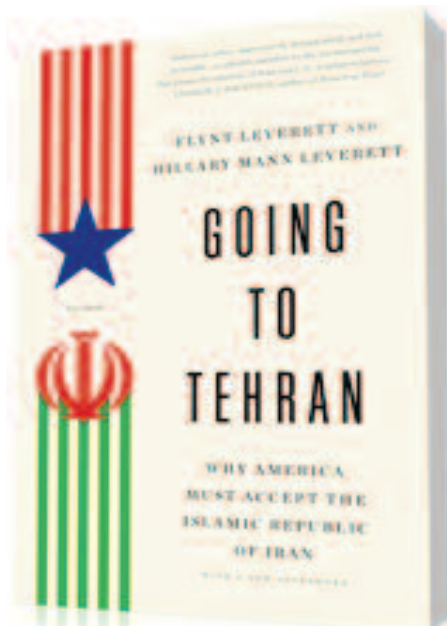
GOING TO TEHRAN: WHY THE UNITED STATES MUST COME TO TERMS WITH THE ISLAMIC REPUBLIC OF IRAN

Reviewed by Mark H. Beaudry, PhD, CPP

This book by professors and Middle East and Persian Gulf authority Flynt Leverett and political risk consultant Hillary Mann Leverett offers an unorthodox and candid analysis of US-Iran relations and challenges conventional wisdom about the past and the times ahead.

In it, the Leveretts note that first and foremost, some people fail to recognize the effects of the former Shah of Iran's use of the brutal secret police, SAVAK, as a contributing factor to the Iranian revolution. Unfortunately, the SAVAK utilized tactics such as murder, daily surveillance of citizens, inappropriate imprisonment, and people disappearing during the night from their homes as well as highly unorthodox torture techniques, rape, and the expropriation of wealth. In addition, Americans still remember their embassy in Tehran being stormed and their diplomats and paraded out of the Embassy blindfolded by the angry Fedayeen who were burning the American flag on television for attention. The Fedayeen as well as a majority of Iranians grew weary of the abuse they were subjected to by the Shah and his secret police. Even though the hatred for the Islamic Republic did not begin in 1979, it truly began with the Anglo-American coup against Prime Minister Mossadegh in 1953 that made Shah Reza the country's leader.

According to the Leveretts, the late Ayatollah Khomeini who served as both the supreme religious leader of the Islamic Republic and its political leader, originally proposed a government with less



power for himself, but eventually revised his plans. The basis of this book is a call for the American president to go to Tehran and that the US should speak to Iran on an equal platform. Unfortunately, the Leveretts' criticism of US foreign policy throughout the book gives it a very biased view. Even though I found this book an interesting read due to its points of argument (who doesn't like a good debate), I did not find any academic nor other scientific research in it about US foreign policy mishandling.

Risk of maintaining the status quo

The authors, do however, do a superb job outlining the fact that the US and Iran are on the path of yet another confrontation over US-Iran relations. In an attempt to provide a very different angle to the topic at hand about Iran, the Leveretts effectively demonstrate that continuing to ignore Iran will be disastrous to the US's regional standing.

One of the main questions the Leveretts seek to answer is why the US has been unable to effectively deal with

Iran over the past 30 years? Unfortunately, the Leveretts gloss over quite a few major abuses that have been committed by the Iranian government (like detaining Christians), the lack of free speech, and the lack of liberty to worship according to their conscience.

This book is very well written and offers an interesting perspective based on its authors' foreign policy perspective. It also provides insight into foreign policy decision-making processes based on the Leveretts' years of interaction with high-level individuals.

Much of what the authors present is their perspective, especially with regards to Iran and the Greater Middle East. Anyone and everyone who is even remotely curious about the current situation in the Middle East should read this book and at least be willing to consider what it has to say. The Leveretts sharing their diplomatic experiences knowing that many Iranians have reason to believe we want to overthrow their form of government and we have reason to question their motives in the Middle East beyond their borders. This is a very important book that makes an excellent case for US engagement with Iran.

Whether one agrees or disagrees with the authors, the Leveretts present a challenging and compelling argument. Many audiences would benefit from understanding their perspective. Reading this work will be an eye-opener for security professionals unfamiliar with the US-Iran relations and its historical timeframe during the 1950s and 1970s.

ASIS Boston member Mark H. Beaudry, PhD, CPP, served as a Marine Security Guard on Embassy duty from 1977-1980, during the Iran hostage incident. He is also Chairman of the ASIS International Leadership Management and Practices Council.

MARCH**17 - 20**

ASIS Assets Protection Course™:
Principles of Security (APC I)
Seattle, WA

19

ASIS Webinar: 26 Safe School
Standards

FREE ASIS Webinar: Reducing
Violence in the Workplace: Develop-
ing an Effective Internal Prevention
Program

20

Joint Meeting with IAHS Boston
Chapter
Topic: Integrating Security Systems
with RTLS for Enhanced Visibility &
Situational Awareness

22

IAHS Boston Chapter
2014 Basic Officer Training Course
New England Baptist Hospital

24

ASIS International, Providence
Quarterly Meeting
Topic: Counterfeiting and Diversion:
The Real Threat to Public Health
Providence, RI

**APRIL****1 - 3**

2014 European Security Conference
& Exhibition

7 - 8

Enhanced Violence Assessment and
Management
Denver, CO

9

3rd Annual Criminal Justice
Conference
Worcester State University

9 - 10

Active Shooter
Denver, CO

11

ASIS Boston Security EXPO 2014
Holiday Inn Boxborough
242 Adams Place
Boxborough, MA
For information, online registration,
www.asis-boston.org/expo/index.htm

16

ASIS Webinar: Managing Contractors
Onsite

18

IAHS Boston Chapter April Break-
fast Meeting
Massachusetts General Hospital

28

IAHS Training: Hospital Disaster
Preparedness Forum
Houston, TX

MAY**5 - 6**

7th Annual CSO Roundtable Summit
Miami, FL

Security Practices in a High Rise
Environment
Chicago, IL

5 - 8

ASIS Assets Protection Course™:
Practical Applications (APC II)
Charleston, SC

8 - 9

PSA/Tec CPP Review Program
PSA/Tec PSP Review Program
Westminster, CO

21

ASIS Webinar: Case Study of a
Transnational Threat: Lashkar-e-Taiba

28

ASIS Webinar: Reducing Crime
through Community Engagement

30

ASIS International Providence
Chapter Charity Golf Tournament

Online CPP/PCI/PSP review is
available anytime.
Visit www.asisonline.org to learn
more.

CALENDAR CONTINUED ON PAGE 5

JUNE

2 - 5

ASIS Assets Protection Course™:
Practical Applications (APC III)
New Orleans, LA

3 - 6

Effective Management for Security
Professionals

9 - 10

Security Force Management
New Orleans, LA

9 - 11

Facility Security Design
New Orleans, LA

11

ASIS Webinar: Protect your Perimeter:
Technology Solutions for Organiza-
tional Success

12

ACFE Boston goes to Fenway
Join your ACFE Boston colleagues for
Red Sox vs. Cleveland Indians
Visit www.acfe-boston.org for infor-
mation, registration.

JULY

14

IAHSS 2014 Memorial Challenge
Poquoy Brooke, Lakeville, Ma

AUGUST

1

ASIS Boston/IAHSS Boston 2014
Day of Service
Greater Boston Food Bank

KEEP WORKERS SAFE WITH REGULATORY COMPLIANCE



The Occupational Safety and Health Administration (OSHA) recently released its list of the most frequently cited safety violations in FY 2013. Review the material below to keep your workers out of danger and help your company avoid needless risk.

1. The #1 most frequently cited OSHA violation was the failure of employers in the construction industry to provide their workers with appropriate **fall protection equipment**. Not only did this rank at the top of the list for number of violations, it also ranked #1 in terms of the highest penalties of the year. OSHA regulation 29 CFR 1926.501 requires employers to set up fall protection plans and provide their workers with the appropriate personal protective equipment to avoid falls.
2. The second most cited OSHA violation of 2012 was failure to comply with **Hazard Communication Standards**. The requirements for the Hazard Communication Standard (29 CFR 1910.1200) go hand in hand with Hazard Communication's Right to Know Law, which states that employees have the right to know the identity and hazards of chemicals they are exposed to and how to protect themselves.
3. OSHA's 3rd most violated regulation is in regards to their **scaffold regulation** (29 CFR 1926.451). According to the Bureau of Labor Statistics' Census of Fatal Occupational Injuries (CFOI), 64 people were killed while they were on scaffolds in 2011 alone. Further deaths and injuries could be prevented if workers and managers comply with OSHA's scaffold regulation.
4. The list continues with the fourth most violated regulation, **respiratory protection**. According to regulation 29 CFR 1910.134, all employers must provide appropriate respiratory equipment to employees, should it be necessary to protect their health. Employers must also establish a respiratory protection program that includes regular respirator maintenance.
5. A whopping 40% of the top 10 OSHA violations of last year involved **lockout/tag-out and electrical regulations**. These regulations are complex and involve many steps; however, they are incredibly vital to creating a safe work environment for those who perform machine maintenance or electrical work. Failure to correctly perform a LO/TO procedure could result in severe injury, dismemberment, or even death.

The goal of a successful **lockout/tag-out program** is to prevent the unexpected start-up of a machine while it is under maintenance. **Lockout/tag-out procedures** should be performed:

- Anytime an employee is required to remove a guard or other safety device;
- If worker places any part of their body into an area of a machine where work is usually performed

EXPO: CONTINUED FROM PAGE 1

Holistic master planning

Speaker David Gibbs, CPP, has served the security industry for more than 40 years, and is the current managing director for Guidepost Solutions, a global security consulting company with more than 400 employees located throughout the world. An award-winning security professional, vice president of the ASIS International Council and a Board member of the International Healthcare Security & Safety Foundation (IHSSF), Gibbs will examine, *Holistic Security Master Planning, A Journey to Integrate Planning*.



The third speaker of the day, Peter R. Brown, is well known from his more than 25 years in television journal-

ism and his current position as chief of staff to the president and CEO of Partners HealthCare, where he oversees external affairs for the organization, including community health, government affairs, public affairs and communication. His Security Expo topic, *The Media – Friend or Foe, Handling Media with Care*, will answer many questions about managing communications during crisis situations.

Intellectual Property Panelists Michael C. Theis, CISSP, SSA, and Carmine Nigro, bring years of experience in counterintelligence and cyber-counterintelligence to this timely discussion about cyberspace and security. You won't want to miss their interactive 90-minute presentation about dealing with the cyber threats of today and tomorrow.

State-of-the-art exhibits and more

While you're at the Security Expo, take time to visit our more than 40 exhibits. Be sure to support our 2014 Expo sponsors throughout the year, including Diamond Sponsors G4S and VISCOM Systems; Gold Sponsors Comtronics Wireless Communications, GS Security Systems, Inc.; Pasek; Securitas Security Services; United Security, Inc.; and Silver Sponsors American Alarm & Communications, Inc., DSA Detection; IDenticard Systems; U.S. Security Associates, Inc.; University of Massachusetts Lowell; and VPNE Parking Solutions, LLC.

The annual ASIS Boston Security EXPO presents vital information and education for security professionals and others who want to make professional connections and advance their careers. Register by March 31st to enjoy significant registration savings.

To sign up NOW for this important educational program, visit the [Guest Registration page](#) on the ASIS Boston website.

REGULATORY COMPLIANCE
CONTINUED FROM PAGE 5

Electrical requirements are necessary because they help prevent the occurrence of electrocution and electrical fires. The #1 most cited electrical violation is lack of grounding. There are dozens of [Lockout & Electrical Products](#) you should consider using, such as:

- **Machine Safety Signs** – These signs typically appear with [OSHA headers](#) and remind workers of important safety information.
- **Lockout & Electrical Labels** – Use a label to mark potential life-threatening conditions on switch plates, electrical panels, conduits or machinery. These labels have countless applications and comply with many OSHA requirements for safety procedures.
- **Electrical Labels & Wire Markers** – Use a label or wire marker to identify electrical lines, power sources and other potential hazards. The more workers know about what wires they are handling, the safer they will be.
- **Lockout Kits & Cabinets** – A kit offers an all-in-one bundle with everything you need to perform a successful lockout procedure while a cabinet is the perfect place to keep padlocks organized.
- **Lockout Tags** – Use a tag to identify areas that are locked out or under maintenance. Choose from a variety of wordings to communicate to your workers.

Stay compliant and keep your workers safe by observing the OSHA regulations.

Visit [OSHA](#) for more information.

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BOSTON MARATHON SECURITY: CONTINUED FROM PAGE 1

At a recent press conference, Boston Police Commissioner William Evans estimated that the 2014 Marathon could be the largest the city has seen. “Everybody wants to come out and be part of this,” said Boston Police Commissioner William Evans. “I think we’re going to see the biggest numbers we’ve had, bigger than the 100th anniversary.”

Hotels in high gear

Boston's hotels, many of which were directly impacted by last year's bombings, are in highest concentration in and around the area of the finish line in Boston's historic Back Bay. Some serve as headquarters hotels for race sponsors, others house VIP runners, and still others host the hundreds of members of the press, both domestic and international.

As participants finalize their hotel reservations and travel plans, the Boston Athletic Association (BAA) has just announced a long awaited list of new security restrictions, some of which have long-time participants wondering how they will navigate the pre- and post-race security changes, including the first ever "no bag" policy.

Some of the announced participant restrictions include:

- No backpacks or any similar item carried over the shoulder, or hand bags of any size;
- No glass containers;
- No containers capable of carrying more than one liter of liquid;
- No strollers, including baby strollers;



- No suitcases or rolling bags;
- No personal hydration system products (such as CamelBak®, Thor®, etc.);
- No weight vests or any sort of vest with pockets (Note: light-weight running vests are allowed).

Costumes covering the face or any non-form fitting or bulky outfits extending beyond the perimeter of the body are prohibited. Props (including sporting equipment, military and fire gear, and signs or flags larger than 11”x17”) are prohibited. Any item larger than 5”x15”x5” will be prohibited.

Runners who will need a change of clothing, shoes, or other gear will be provided with a clear plastic bag which they may drop off at the Boston Common on the morning of the race, where it will be stored outside for collection by participants after the race and after exiting the secured zones. The Boston Common is approximately a half-mile walk from the finish area. Additional warm clothing worn to the starting line and removed prior to the race start must be discarded, however, race officials have stated that all discarded clothing at the starting line will be collected and donated to charity.

‘Bandits’ banned

Another major change implemented for the safety of participants and spectators is a strict prohibition against unofficial marathon participation. Those in violation will be subject to interdiction, and those who are not officially registered in the Boston Marathon, sometimes referred to as “bandits,” will not be allowed to participate. Participants are asked to discourage family, friends and others who are not officially registered participants from entering the course in any manner.

Anyone on the course for any distance who has not been assigned or is not displaying an official BAA issued bib number is subject to interdiction. Similarly, units or groups such as military ruck-marchers which have sometimes joined on course will be allowed to participate but must comply with the new guidelines.

Boston hotel security directors gathered on March 11th with the Boston Police, Boston Public Health Commission, and a senior representative of Interstate Rental, the company that produces the Boston Marathon for the BAA and builds out the finish line area and related support services staging areas.

At the standing room only meeting, Boston Police Chief William Gross addressed the audience, stressing that, “Partnerships like that between ILSSA Boston and the Police Department are what help facilitate the planning of a safe marathon for everyone.”

CONTINUED ON PAGE 8

BOSTON MARATHON SECURITY
CONTINUED FROM PAGE 7

Security changes outlined

Det. Sgt. James O'Connor, and Deputy Superintendent Kelly Nee outlined the changes expected to occur this year with regard to secured areas, checkpoints and the finish line. Many of these changes are still being finalized as they actively solicit input from the community and impacted businesses.

“We are never going to reduce the risk to zero in any event, especially ones that attract hundreds of thousands of people, but we have to do the best we can to reduce that risk, to get it as low as possible,” commented State Police Colonel Timothy P. Alben at a recent press conference.

Increased hotel security

Participants can also expect to find heightened security all around the city including at their hotels. Hotel security will be stepped up in many ways, most notably with regard to luggage and baggage storage. “You’ve got major hotels at or near the finish line, many of which are just outside of the secured areas,” states Michael Soper, chairman of Boston’s hotel security association. ILSSA Boston. “You can expect that all hotels, but particularly those in the Back Bay, will be operating under heightened security protocols. I wouldn’t be surprised to see vehicle inspections at public parking garages, and a zero tolerance policy with regard to any items left unattended, or that seem out of place,” he continued.

Explosives screenings

Hotels will carefully scrutinize and inspect any luggage or baggage offered for storage by guests, while some hotels

“We are never going to reduce the risk to zero in any event, especially ones that attract hundreds of thousands of people, but we have to do the best we can to reduce that risk, to get it as low as possible.” State Police Colonel Timothy P. Alben

may decline to store luggage and bags altogether, Soper advises. “The obvious concern is the contents of the bags. It’s a real concern and one that must be taken seriously, to the point that we have provided our members with the opportunity to hire private Explosives Detection K-9 Units to more effectively screen bags and sweep their facilities.”

K-9’s are faster and more effective than any human screening. To help eliminate the fear factor of seeing a traditional K-9 team in the lobby of a hotel, all of the Explosives Detection K-9’s are Labrador Retrievers.

“It’s our hope that our hotel guests and visitors to Boston won’t be terribly inconvenienced by the necessary measures that have been put in place. We’re grateful that the BAA and the Boston Police have given the public several weeks to digest and understand the security changes and make the appropriate adjustments to their race day plans,” says Soper. The goal of the Boston Police is to have increased security, but to the extent possible, maintain the open and family friendly atmosphere that has always been part of the marathon.

“We know from past experience that hotel guests actually appreciate many of the extra security precautions that have been implemented – they realize that the industry has their best interests at heart.”

“We would encourage hotel guests with individual concerns to contact their hotels in advance. In many cases concerns can be eliminated with a simple phone call,” Soper advises.

Safety first

In terms of the new security protocols, Soper describes them as new and definitely needed. “Let’s be clear, things will be very different than in years past,” he says, “but we as a community have full faith in Boston Police Commissioner Evans and State Police Colonel Alben. Both agencies and their federal partners have developed a comprehensive plan designed to protect this event, its participants, and spectators. It’s our duty to lend cooperation and heed their advice. We’re all in this together with one common interest... public safety,” he remarked.

ILSSA Executive Director Skip Brandt observed that what happens at the 2014 Boston Marathon will have widespread impact. “All eyes will be on Boston this year,” he commented. “We have the opportunity to write the book on how to conduct a safe but enjoyable marathon, and we are happy to be a part of that process and have our page in that book. The world is looking to Boston to set the new standard.”

Michael J. Soper, CLSD, CAPP II, is chairman and law enforcement liaison of the International Lodging Safety and Security Association – Boston. For more information about ILSSA Boston, please visit: www.ilssa.org