



THE SECURITY BEACON

MAY 2013

BOSTON CHAPTER OF ASIS INTERNATIONAL

IN THIS ISSUE...

Letter from ASIS International	2
Hospital's response to bombings	3
CPP/PSP/PSI Review Course	3
Upcoming events	4
The new generation	5
Welcoming guests	6
Muslim middle class	7
Why manage risk?	8

2013 ASIS BOSTON CHAPTER LEADERSHIP

David Corbin, CPP
Chairperson
dcorbin1@partners.org

Ashley Ditta, Vice Chairperson
aditta@partners.org

Jim Healey, Treasurer
jhealey@usssecurityassociates.com

Alexis Rossetti, Secretary
arosetti@usisecurity.com



www.asis-boston.org

Editorial: Howard Communication Associates
Design: MSG Design

CHAIRPERSON'S MESSAGE



Sobering lessons for Boston's security professionals

The recent events in Boston drove home the sobering reality that terrorism can strike anywhere, at any time, even in our own beloved city. This tragedy also brought with it inspiring stories of accidental heroes, unity, love, and resilience.

Police from every conceivable community pitched in to help with the bombing investigation and related manhunt while crucial evidence was obtained through surveillance camera footage from retailers and restaurants nearby. Ultimately, Suspect Number 2 (who I refuse to name and glorify) was unwittingly located by a civilian checking on his boat. All told, the response to the Boston Marathon bombings was truly a collaborative effort that illustrated the need for disparate agencies and people to work together as one. Further, it solidified the need for public law enforcement to work in close harmony with private security to keep our community and our country safe – one of the important lessons gleaned from 9/11.

It is crucial that we don't allow events like this to destroy our faith in humanity, but instead, use the lessons learned to empower us to prevent another incident like this from happening in the future. The security posture of many buildings, campuses and critical infrastructure will undoubtedly remain high in the short term, but will eventually return to normal. However, we must not lull ourselves into a sense of security now that the bombers have been taken out of the picture. This is a wake-up call that clearly illustrates the need for competent security professionals, well-designed security programs, and proactive measures. As ASIS Boston Chapter members, we are on the forefront of this call to action and are uniquely qualified and poised to help in this frightening and uncertain time.

I know I speak for the Boston Chapter when I say that my thoughts and prayers go out to all of the victims of the bombings, including those who are no longer with us: Krystle Campbell, Martin Richard, Lu Lingzi and the MIT Police Officer who made the ultimate sacrifice while doing what he loved, Sean Collier. I am also eternally grateful to all of the law enforcement agencies and first responders who logged countless hours in the aftermath of the bombings to save so many lives and bring the two suspects to justice.

We are resilient, we are one, we are Boston Strong.

Sincerely yours,

David Corbin, CPP
Chairperson, ASIS Boston



**Powerful Security Solutions
Crafted by Accomplished Professionals**

Apollo International is the largest Massachusetts-based security firm offering services on a regional, national, and international basis.

- Quality Uniformed Security Services
- Security Consulting and Planning
- Investigative Services
- Executive Protection Services
- Information Documentation
- Reporting Technology
- Concierge Services



1-800-640-3287 www.apollointernational.com

**READ ANY GOOD BOOKS
LATELY?**

Write a review of a book you've read about security or a related subject and submit it to *The Security Beacon* for an upcoming issue. Book reviews should be 250-350 words in length. Questions? Email ASIS Boston Communication Committee member **Rich Zupan**.



1625 Prince Street
Alexandria, VA 22314-2818
USA
+1.703.519.6200
Fax: +1.703.519.6299
www.asisonline.org

BOARD MANAGEMENT COMMITTEE

April 16, 2013

PRESIDENT
Geoffrey T. Craighead, CPP
Universal Protection Service
Santa Ana, California

PRESIDENT-ELECT
Richard E. Widup, Jr., CPP
Purdue Pharma LP
Stamford, Connecticut

TREASURER
Dave N. Tyson, CPP
S. C. Johnson & Son, Inc.
Racine, Wisconsin

SECRETARY
David C. Davis, CPP
Northrop Grumman
San Bernardino, California

CHAIRMAN OF THE BOARD
Eduard J. Emde, CPP
Shell International BV
The Hague, The Netherlands

DIRECTORS

Brian J. Allen, CPP
Time Warner Cable
New York, New York

Deborah L. Allen, CPP
Petash Corporation
Northbrook, Illinois

Darryl R. Branham, CPP
Travelers Insurance Company
St. Paul, Minnesota

Chad Callaghan, CPP
Premios Liability Experts
Atlanta, Georgia

Richard E. Chase, CPP, PCI, PSP
General Atomics
San Diego, California

Thomas J. Langer
B&B Systems Inc.
Arlington, Virginia

Joseph H. McDonald, CPP, PSP
Switch Communications Group
Las Vegas, Nevada

Stephen Scharf
Eggenman
Costa Mesa, California

John E. Turey, CPP
TE Connectivity
Berwyn, Pennsylvania

David P. Corbin, CPP
Chairman, Boston Chapter #017

Mark L. Gaudette, CPP
Regional Vice President, Region 5F

Gentlemen:

On behalf of the ASIS Board of Directors, your thousands of colleagues around the world, and the headquarters staff, please accept our sincere condolences on the tragic events that took place yesterday in Boston.

At a time like this, we stand ready to help you in any way we can. While we realize that the impact of these inhumane attacks will fall primarily on your Chapter, we just want to reinforce that the strength of the entire ASIS International organization also is available if needed. You have only to let us know how we can assist.

We firmly hope that all members of your Chapter and their families are safe. Please extend to all of them our thoughts and prayers at this troubling time.

Sincerely,



Geoffrey T. Craighead, CPP
President, ASIS International



Michael J. Stack
Chief Executive Officer, ASIS International

cc: ASIS International Board of Directors



**Physical Security Solutions
for your Business**

- Access Control
- Video Surveillance
- Intrusion Detection
- Intercoms & Emergency Phones
- Visitor Management & Photo ID Systems

TESLA systems Inc.
INTEGRATED SECURITY PROVIDERS

978-352-5232 teslasystemsinc.com

MHA: HOSPITALS IMPROVED OUTCOME OF MARATHON ATTACK

by Emily Micucci



Key systems employed by Bay State hospitals helped reduce casualties resulting from the Boston Marathon bombings last week, the Massachusetts Hospital Association (MHA) said today.

According to the MHA Monday Report, 219 patients were treated in 20 hospitals in the Greater Boston and MetroWest regions following the twin blasts detonated at the finish line of Boston's historic race on April 15.

Despite the "incalculable pain and suffering" of the victims and their families, the MHA said the losses and injuries would have been worse without key communication and response measures Massachusetts hospitals use.

The MHA said the statewide WebEOC system, a crisis information management system that provides real-time information sharing between hospitals, fostered effective communication in the hours following the blasts, so hospitals were able to share data on available beds and staffing.

Five Level 1 trauma centers, which employ experts in mass casualty and disaster situations, were located in close proximity to the explosions, the MHA noted. And the elimination of ambulance diversions a few years ago, in place of coordinating patient-care needs in all hospital departments, prepared hospitals to treat patients after their emergency departments were full.

In addition, all hospitals conduct city-wide and internal drills to help prepare staff for mass casualties, the MHA said.

MHA President Lynn Nicholas and John Erwin, executive director of the Conference of Boston Teaching Hospitals, issued a joint statement following the Marathon bombings.

"Our thoughts are with those families who lost loved ones, those who were injured and those indirectly affected. We want to commend the heroic efforts of the hospitals, first responders, and the local, state and federal agencies that collaborated to ensure that the injured received care in the immediate aftermath of the event."

Reprinted from the Worcester Business Journal

ASIS BOSTON HOSTS ANNUAL CPP/PSP/PCI REVIEW COURSE, MAY 20-22, 2013

Are you ready to take your professional skills to a higher level? Register now for the Annual ASIS Boston CPP/PSP/PCI Review Course.

This 3-day review session will be held at Axis Communications, 300 Apollo Drive, Chelmsford, on Monday, May 20-Wednesday, May 22, 2013. Coordinated by ASIS Boston member Mark H. Beaudry, PhD, CPP, this yearly program includes valuable information you won't find anywhere else, including sessions on:

- Security Principles and Practices
- Business Principles and Practices
- Personnel Security
- Emergency Preparedness
- Information Security
- Physical Security
- Investigations
- And Legal Aspects and Investigations

Every workshop is led by an expert in the field to provide the finest education for security professionals at all levels.

Cost for the program is just \$75 per person. Register **NOW** on the ASIS Boston website at www.asis-boston.org.

Questions? Contact Beaudry at mhbeaudr@us.ibm.com.

MAY**2**

ASIS Int'l. Webinar: Security Assessments: Finding the Weakest Link

4

IHSS Foundation Annual Golf Tournament
Myrtle Beach, SC

5 - 8

45th Annual IAHS General Meeting & Conference
Myrtle Beach, SC

6 - 7

ASIS International PSP & CPP Review Courses
New York, NY

8 - 9

ASIS 23rd New York Security Conference & Expo
New York, NY

11 - 12

25th Annual Midwest Security Conference
Lisle, IL

13 - 16

Assets Protection Course II: Practical Applications
Tucson, AZ

15

ASIS Int'l. Webinar: CPTED for the Modern Security Professional

16

ASIS Boston Dinner Meeting
Security the Port of Boston: USCG Responsibilities, Assets & Partnerships

Commander Jason Smith, Guest Speaker

5-6:15 pm: Registration & Cocktail Reception

6:15 pm: Dinner

\$30 pp

All Hands Club, Boston

20 - 22

Annual CPP/PSP/PCI Review Course

Chelmsford, MA

Facilitated by Mark H. Beaudry, PhD, CPP

AXIS Communications, 300 Apollo Drive, Chelmsford 01824

www.axis.com

\$75 for course and study

20 - 23

CFE Exam Review Course
Atlanta, GA

22

FREE ASIS Int'l. Webinar:
Security Operations from Convergence to Metrics Data Analytics & Visualization

JUNE**3**

Security Force Management
Indianapolis, IN

3 - 5

Facility Security Design
Indianapolis, IN

6

ASIS Boston Public Safety Luncheon
Randolph, MA

13

20th Annual J.P. Manning Memorial Golf Tournament
Wayland Golf Club
Wayland, MA

19

ASIS Int'l. Webinar: Social Media & Cloud Computing Threats to Privacy, Security & Liberty

JULY**17**

ASIS Int'l. Webinar: Recognizing & Assessing Suspicious Indicator

24

ASIS Int'l. Webinar: High-Rise Class "A" Security Service



A FORMULA FOR REACHING OUT TO THE NEXT GENERATION OF SECURITY PROFESSIONALS

By Bill Yacopucci, CPP



Let's face it, none of us are getting any younger. There's a lot of gray hair at our meetings, and a little less hair over-

all. Just for Men only goes so far. The way to keep our organization fresh and vibrant is to continue to attract new members or, as ASIS likes to call them - Young Professionals.

Young is a relative term. At 45, I am either an old fart or a young whipper-snapper – it all depends on whom you ask. So ASIS stretches the definition to include young people in or just leaving college, and those young at heart – perhaps retired law enforcement or former military people with a mid-career switch into the security profession.

You all know, in this profession we are exposed to a wide variety of pretty interesting things, events and people. So why aren't they knocking down the ASIS Boston door? Well, first they have to know there is a door on which to knock. While we may feel relevant around our peers, try and stop someone on the street and ask who or what ASIS is. It might turn into an Abbott & Costello routine – “As-is what?” The fact that you know who Abbott & Costello are should tell you we need some youth in here.

When I talk to someone new about ASIS, I tell them we are the largest security organization that you've never heard of. And you know, they always agree they had no idea we existed. But when I add that we have some 38,000 members worldwide and about all the cool stuff we do, they truly are impressed.

Like a whole bunch of us, I started out in law enforcement before finding my way into the security field. It wasn't until I had been in security for over nine years that I even heard of what was then a nearly 40-year-old organization. If I hadn't picked up a copy of *Security Management* on a colleague's desk, it might have been another decade because we don't do a great job of spreading the word.

So are we going to sit here and accept our circumstance or are we going to do something about it? Where to start? Try your closest college. When I went for my Criminal Justice (CJ) degree, my only two choices were St. Anselm in Manchester, NH, or Northeastern University in Boston. Now you can't swing a dead cat without hitting a CJ program.

Quick tips

I live near Worcester and when I needed an assistant, I hit up Worcester State University for an intern from their CJ program. My jaw dropped when they told me they had 600+ CJ majors! I had no clue. I'd been away from it for 20 years. Their Criminal Justice Club (yes, they have those, too) happened to be putting on a career fair. How fortunate. Now I could have been selfish and gotten my intern and hit the bricks, but I saw an opportunity. So I split my table sign in half, figura-

tively, to allow room for the ASIS Boston Chapter logo, threw “Student Membership,” under it and was off to the races.

The left side of my table was intern stuff and the right side was for ASIS Boston recruiting. I printed a few things off the chapter and national websites and stuffed them in those little plastic table signs you get at Staples. Printed up a couple dozen student membership applications off the site and fanned them out... not too shabby.

And imagine, none of the hundreds of students I interacted with had heard of ASIS. Most said the CJ program is just now starting to talk about private security options. Surprise! Everyone there wanted to be a cop – and I get that, I was one of them 20-something years ago. So I could have given up there. But I told them, as I've often said, “Our industry is a bunch of has-beens and wannabes – and I mean that lovingly.”

Why become a security pro

So many of the seasoned professionals come from a law enforcement background, and so many of the young professionals starting out don't have the experience to compete for police jobs, so building your résumé in security is a great way to prepare for a future in law enforcement. That was my pitch. Sooner or later, you'll likely wind up in security if you want to get ahead and stay relevant. ASIS is the place to do it. And if your heart is set on law enforcement, you

CONTINUED ON PAGE 6

WHEN A SECURITY COLLEAGUE COMES TO TOWN

By Joseph C. Nelson, CPP



ASIS London Chapter officers and State Street guests included (l-r) Mike Hurst, ASIS UK Vice Chairman Strategic & Media, Joseph Nelson, CPP, State Street, Finbarr McCarthy, State Street, Mike Alexander, Chairman ASIS UK Chapter, John Murphy, CPP, State Street, and Graham Bassett.

Here's a way to share ideas and best practices around the globe without ever leaving the Boston area.

When ASIS Boston Chapter member Joe Nelson, CPP, attended the recent ASIS UK Chapter's Spring Seminar, he was welcomed by his colleague, John Murphy, CPP, PSP, of State Street Bank as an international guest. Murphy also had the foresight to coordinate Joe's visit with a visit by Finbarr McCarthy of the Ireland Chapter to provide a unique business travel experience.

State Street Global Security has a deep history of activity across ASIS and the industry. Even so, Murphy found another means to receive value from ASIS while having some fun. Attending the UK ASIS meeting provided both Joe and Finn with some great takeaways.

"This was an unmatched opportunity to listen and learn with the local security flavors and ideas all around us," Joe said. "I not only look forward to my next opportunity to be a UK ASIS guest. I would love to be a guest at other chapters' ASIS meetings too!"

Whenever you have colleagues from other chapters visiting, please bring them along to one of our meetings. As John Murphy of State Street Bank described, "What better way to learn and share ideas with your security colleagues!"

Members of all ASIS national and international Chapters are always welcome to the ASIS Boston meetings as guests.

Joseph C. Nelson, CPP, is assistant vice president of State Street Global Security and an ASIS Boston Chapter member.

NEXT GENERATION OF SECURITY CONTINUED FROM PAGE 5

should have been with me at the last meeting. Among the many corporate security professionals at my table were people from the FBI on my left and people from DEA on my right.

Halfway through the career fair, I ran out of business cards and had to flag down an organizer to print up more. I was feverishly scratching the HR lady's name off of hers and writing my info in its place – I think I have carpal tunnel now. The professor was so impressed with my materials and presentation, we discussed the possibility of my visiting classes in person and even getting a login to interact with online students. Hanging around these college kids made me feel a lot younger. Time to get more Just For Men so I can fake it a little longer.

How can you do it, too? Take all of your decades of investigative know-how and repeat after me: G-O-O-G-L-E. In five minutes you'll know who, what, when, and where. You already know why.

ASIS Boston member Bill Yacopucci, CPP, has over 20 years of experience in law enforcement and corporate safety and security. He is currently Chief Executive Officer at Walter Technology Group.

ASIS BOOK REVIEW

THE RISE OF ISLAMIC CAPITALISM: WHY THE NEW MUSLIM MIDDLE CLASS IS THE KEY TO DEFEATING EXTREMISM

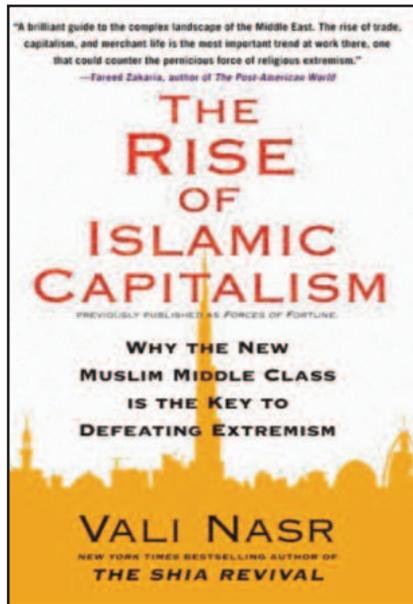
By Vali Nasr

Reviewed by Mark H. Beaudry, PhD, CPP

Vali Nasr has undoubtedly produced a fantastic piece of work that will not only increase our understanding of the Muslim world, but its future as well. Once again, Nasr writes a phenomenal text that clearly demonstrates a deep intellectual insight on how the US can engage the Muslim world through business, trade, and capitalism. Hence, the author argues that the solution to the problems in the Muslim world lies in economics. This is what Nasr calls the "critical middle" (Turkey, Iran, Pakistan, and Dubai).

In this provocative book, the author covers a wide spectrum of topics regarding the need for the middle class to exert its influence in both politics and economics. Nasr argues that the West should encourage the Muslim world to become capitalists and partner with the free market economies as well to develop their interest in commerce.

In today's society, Nasr is one of the best minds on Islam and the Middle East. He has a reputation for being insightful and coming up with new ideas. He explains that there are places in the Muslim world where a new middle class tied to business has been changing things for the better. His viewpoint also ties change in the Middle East to things



we know about business, economics, and capitalism, which is a completely novel idea.

The Rise of Islamic Capitalism is a worthwhile read. It explains Middle East history really well and makes the very interesting argument that what is happening in the Middle East is not all about religion, but business and economics play an important role. The main argument is thought provoking and completely out of the box. It is a nice read that makes a complex topic very understandable.

The missing middle-class

This book is a must-read for anyone that has an interest in the Middle East. Since the Iranian Revolution of 1979, the US has placed the greatest emphasis on containing and defeating Islamic fundamentalism in the Islamic world. To his credit, Nasr shows with much clarity how the failures of secularism have made it possible for fundamentalism to survive past its prime across the Islamic world. In the 1920s and 1930s, Mustafa Kemal Atatürk, the

founder of Modern Turkey, was decisive in westernizing his country to catch up with the West. Atatürk used Kemalism, a model of modernization-by-command, which resulted in several failures after scoring some successes. The absence of a middle class of merchants with their own bases of economic power independent from state sponsorship is now playing a key role in undermining stronger capitalist growth and liberalization in the Islamic world.

Nasr brings up a variety of important points, often overlooked by other authors. In addition, the author learns from history that the right sort of economy will have to precede the right sort of politics in the Muslim world. Commerce and the social changes it requires and simulates made it possible for the rising bourgeoisie to press for democratization in the West. Nasr recommends that the West, including the US, bet on the profit motive that will further encourage the comparatively small, but growing, middle class in the region to press over time for a more comprehensive integration of the Middle East into the global economy and for better relations with the West.

Adhering to Islamic values

Nasr encourages Westerners to learn from Turkey, which has made much progress on its way to capitalist growth. Liberalizing, free-market reforms and the ongoing process of adherence to the European Union have opened the doors for the provincial, religiously conservative rising middle class that is on the

CONTINUED ON PAGE 8

RISK MANAGEMENT: WHAT'S IN IT FOR YOUR ORGANIZATION?

By Ann Bordeianu

Risk exists in all environments and it is impossible to eliminate altogether. Nonetheless, there are ways to reduce risk through the identification of vulnerabilities and minimizing their potential to cause harm. Risk managers often work side by side with safety and security experts to identify and implement measures to reduce security risks in the healthcare, educational, government, and corporate settings.

Prioritizing risks are important in this process. Security breaches that have the most significant impact and the highest likelihood are usually at the top of the priority list. The healthcare environment is particularly susceptible to safety and security risks due to incidents caused by visitors, patients, and disgruntled staff. The unique exposure to the public, urban locations and the highly emotional nature of healthcare can result in violence, theft and other security issues. The need to balance potential harm with convenient access is a challenge for all safety and risk management professionals, particularly those in the healthcare industry.

Effective healthcare risk mitigation solutions focused on managing visitors who enter hospitals have been utilized by security conscious organizations more frequently in recent years. Visitor management solutions can be as simple as a logbook with time-expiring badges for smaller institutions, while integrated software solutions may be better suited to the needs of larger organizations. Effec-

tive solutions will screen visitors, verify their visits, direct their pathway through the facility, and monitor their visitation time. As a result, organizations will be able to identify who is in the building, when they got there, who are they seeing, how long are they welcome, and where they should they go. These measures will reduce the likelihood that disgruntled former employees, emotionally unstable friends and family members, and the general public will pose a risk to patients, employees and visitors.

A comprehensive risk and security management plan is a wise and cost-effective investment for everyone. By combining best practices among security, facilities, safety, loss prevention, human resources, and finance, organizations can greatly reduce their chances of injuries, deaths, lawsuits, thefts, damage, and community concern.

Ann Bordeianu is Healthcare Market Manager for IDenticard Systems – A Division of Brady Corporation in Billerica, MA.

BOOK REVIEW CONTINUED FROM PAGE 7

march across the region to show its entrepreneurial mettle. For these Muslims, Islam is a way of life. Expecting Muslims to blindly embrace Western values at the expense of their traditional values will only lead to a culture war that will weaken the moderates. The rising middle class in the Muslim world is going to be – at least in the short term – Islamic and conservative. Nasr argues that the Muslim middle class wants many of the same things that Westerners want, but within an Islamic framework.

Drawing on his years of experience, the author walks the reader through what is needed to bring about positive change in the Middle East. According to the author, a majority of Muslim people face unique problems regarding the fundamental right to equal economic opportunity. Nasr writes Muslim countries need to emulate Turkey and discard the overbearing government control that fosters stagnation. The author proves that commerce and modernity are the keys to development in the Middle East. By integrating the Muslim middle class into the global economy, the threat of extremism will be diminished.

Book reviewer Mark H. Beaudry, PhD, CPP is a longtime ASIS Boston member, and a member of the ASIS International Crime Prevention and Loss Prevention Council.

We service **our clients** best,
when we serve **our**
employees first.



100 CambridgeSide Place
Cambridge, MA 02141
office: 617.621.2900
fax: 617.621.2911

United Security, Inc.