The Security Beacon

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2012 ASIS Boston Chapter Leadership

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ASIS Boston will pilot new mentoring program

We are excited to announce that the ASIS International Boston Chapter is introducing its pilot "Mentoring Program." This new program is designed to match experienced security professionals with individuals who are looking to advance into leadership positions or those new to the industry. Any ASIS member, at any job level, may participate in the program.

The Mentoring Program was developed by the ASIS International Leadership Management Practices Council, which is vice chaired by ASIS Boston member Bonnie Michelman, CPP. In addition to Boston, the program also will be piloted in Atlanta, Chicago, Phoenix, San Francisco, and Washington DC.

The Mentoring Program is a process in which an ASIS member (protégé), is matched with an experienced ASIS colleague (mentor). It is designed to promote long-term leadership and career development through a one-on-one mentor-protégé relationship. *Read more on page 6*

Chairperson's Message

It seems as if it was just the other week that I was drafting a "Welcome back from the summer break" message for 2011. It is hard to believe that we are more than halfway through another year already.

I hope you all enjoyed some down-time this summer and are ready to join in some upcoming Boston Chapter events this fall. First, we are pleased to have been chosen by National to start a mentoring program. This will be an exciting opportunity to lend your expertise, or expand your own skill set by interacting with another member.

We will kick off the new program year with a stimulating dinner meeting on September 20th at Suffolk Downs. We are pleased to have as our guest speaker, James C. Braver, from The Israel Experience in Homeland Security (TIX Group), who will share some leading edge approaches to security based on the TIX Group's business services.

Read more on page 2

Chairperson's message, continued from page 1

On October 17th, we will have a luncheon meeting at the UMass Club with guest speaker Carol Martinson, vice president, Asset Protection, SUPERVALU, Inc.

We had a wonderful Golf Tournament in June. Many thanks to Denny Crowley for coordinating and organizing this event with the faithful assistance of Bill Goss. The Golf Tournament raised close to $5,000.00, which we can't wait to give away! Check out the website and send over your Manning scholarship nominations to Mike Pepe.

We will be offering a fall CPP Review Course on October 24-26, 2012. Thank you to Mark Beaudry for coordinating and Jim Campbell from Macy's who obtained conference space for us at the Auburn Mall. Keep an eye on your emails as this course fills up fast.

I look forward to seeing you in September. In the mean time, please feel free to reach out with ideas for our meetings and articles for *The Security Beacon* newsletter. Please consider placing your ad on the ASIS Boston website to gain a little extra advertising.

I remain sincerely yours,

Jennifer Goba

Jennifer Goba, CPP
Chairperson, ASIS Boston

Deadline for Manning Fund nominations draws near

Time is running out for nominating an individual or organization for a Manning Leadership Fund Award! Nominations for 2012 are due by September 30th.

Simply fill out the nomination form on the next page or online at the ASIS Boston website and explain why your nominee should receive a Manning Leadership Award. Choose from one of three categories:

1. **Mentorship** - How has the candidate helped other professionals in furthering/starting their career in Security? How does the nominee plan to apply any Award toward the enhancement of their career?

2. **Scholarship** - State how you are related to the nominee and what post-secondary institution has accepted the nominee. Furnish secondary school cumulative average and rank in class, major, security courses taken, memberships, and community activities.

3. **Charity** - Furnish some specifics as to why this particular charity was chosen; include specific use for the monies if known.

Please forward your completed application form to Mike Pepe at **mpepe@ussecurityassociates.com**, or send by 'snail mail' to: Mike Pepe, U.S. Security Associates, 50 Braintree Hill Office Park Suite 303, Braintree, MA 02184. Questions? Contact Mike at 781.915.7201.

Please print out the following application form to nominate a candidate or organization for a Manning Leadership Fund award. Please be sure to complete the form and return it by **September 30, 2012**, to ensure your candidate(s) receives full and proper consideration.

Nomination for the John P. Manning Leadership Fund Award

Nomination for: *(choose one)*   • **Scholarship**   • **Mentorship**   • **Charity**

_____
Name of Person or Charity

_____
Nominee's Address

_____
Nominee's Telephone Number (Home or School)

Please explain why your nominee deserves to receive a Manning Fund Award.
Additional sheets of paper may be attached, if needed.

Scholarship

Please furnish nominee's secondary school cumulative average, class rank, major, security courses taken, memberships, and community activities. Please be sure to include your relationship with the nominee (parent, spouse, or grandparent) and to which post-secondary institution he/she has been accepted.

Mentorship

a) Please describe how the candidate has helped other professionals start or further their security career.

b) Explain how the nominee plans to apply the award towards the enhancement of his/her career.

Charity

Please provide specifics as to why you have nominated this particular charity. Be sure to include an explanation of how the money will be used by the organization, if known.

Sponsor Information *(must be an ASIS member)*

_____
Name

_____
ASIS Member #   Affiliation   Telephone Number

_____
Address:

_____
Signature:

Mail to: Manning Leadership Fund Committee Chairman Michael J. Pepe, US Security Associates, 50 Braintree Hill Office Park, Suite 300, Braintree MA 02184. Email ***mpepe@ussecurityassociates.com****.*

Deadline for submission September 30, 2012.

September

5

Building Your Fraud Examination Practice, Atlanta, GA

5-6

Sixth National Emergency Management Summit
Baltimore, MD

6-7

Interviewing Techniques for Auditors, Atlanta, GA

7-8

CPP, PCI, and PSI Review
Philadelphia, PA

10-13

ASIS 58th Annual Seminar and Exhibits
Philadelphia, PA

17

Certified Fraud Examiner (CFE) Exam Review Course
Washington, DC

20

ASIS Boston Dinner Meeting Suffolk Downs

Speaker: Jim Braver, The Israeli Experience in Homeland Security

Registration & Cocktail Reception: 5:30 pm
Dinner: 6 pm
Tickets: $30

24

Advanced Fraud Examination Techniques
Austin, TX

25

FREE Webinar:
Achieving ASIS Board Certification: The CPP Journey

26

Focus On Health Care Security Symposium
Richmond Hill, Ontario

October

1-2

Contract & Procurement Fraud
Seattle, WA

9

FREE Webinar:
Taking the Mystery Out of PSIM

15-16

Conducting Corporate Investigations, Las Vegas, NV

15-17

Video Surveillance: Applications and Advances, Las Vegas, NV

15-18

CFE Exam Review Course
New York, NY

17

ASIS Boston Luncheon Meeting UMass Club
225 Franklin St, 33rd Fl, Boston

Guest Speaker: Carol Martinson, Vice President, Asset Protection, SUPERVALU, Inc.

Cost: $30.00 per person

In person registration begins at 11:30 am

Online registration can be completed at www.asis-boston.org
Using Data Analytics to Detect Fraud
Los Angeles, CA

17-19

Organizational Resilience
Las Vegas, NV

18-19

Money Laundering Schemes
Los Angeles, CA

Cloud Computing: Security's Transformative Technology
Las Vegas, NV

23

FREE Webinar:
Achieving ASIS Board Certification: The PCI Journey

24-26

3rd International Conference on Violence in the Health Sector
Vancouver, British Columbia

Fall 2012 CPP/PSP/PCI Review Course
Macy's, 385 Southbridge St., Auburn
Sponsored by American Alarm and Communications, Inc.

28-31

2012 Canadian Fraud Conference
Ottawa, ON

29-30

Tracing and Recovering Fraud Losses
Boston, MA

September meeting will focus on Israeli experience in homeland security

James Braver, US Director for the TIX Group, aka "The Israel Experience" in Homeland Security, will be the guest speaker at ASIS Boston's kick-off meeting for 2012-13. The September meeting will be held at Suffolk Downs on Thursday, September 20, at 6:00 pm. Tickets are $30.

A Newton, Massachusetts native and UMass graduate with a Bachelor's degree in journalism and political science, Braver has been deeply involved in promoting US-Israel cooperation for 15 years and is responsible for coordinating all TIX activities in the US. Among his most important achievements was the facilitation and organization in California of the TIX Group's active shooter program. The program received certification from the California Peace Officers Standards and Training. Braver lived in Israel for three years and survived a terrorist attack on the Israeli border with Lebanon in 1977.

The TIX Group is made up of former high-ranking Israeli security officials with hands-on experience in Israel's fight against terrorism. They offer consulting and training services for the public and private sectors. The TIX Group's approach is based on the belief that terrorism and security problems are here to stay. They o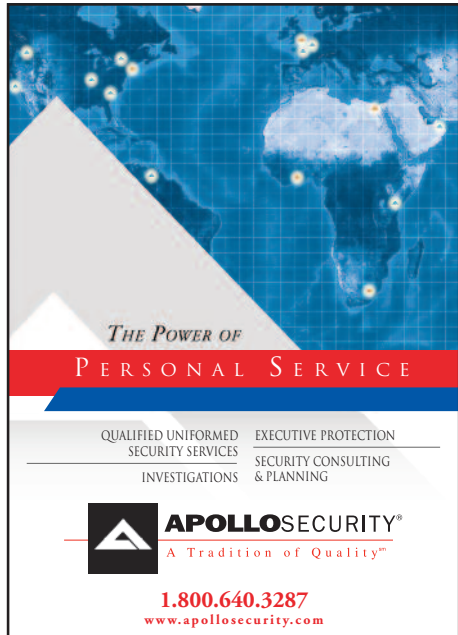ffer leading-edge approaches based on years of Israeli experience. As former high-level security officials, TIX Group members help mitigate industry losses in the event of highly publicized attacks and help businesses identify their needs and be better prepared

Book Review
Lippman's "Understanding Islam" is a valuable resource for security professionals

By Mark Beaudry, PhD, CPP
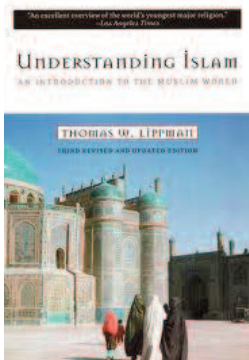
In his book, *Understanding Islam: An Introduction to the Muslim World, Third Edition*, author Thomas W. Lippman opens with the observation that the history of Islam is not very different from that of any other major religion. Although the book is an introduction to Islam, it has wider applications to security in general. Lipmann brilliantly explains Islam has about a billion followers with varied beliefs and practices, as well as what directs the Islamic community. The author has a confident voice and skillfully weaves the strands of this complex religion into a rich tapestry. His style is factual, objective, and historical.

Throughout this book, the author describes Islam's drawbacks, successes, military characteristics, and some pragmatic decisions based not on religion, but political considerations that have led Islam to where it is today. Whether the reader agrees with him or not, Islam is a challenging and compelling religion. This is a thoroughly researched, simply presented, and well-written work that guides the reader through the process. Many audiences would benefit from this book.

The text is not only exhaustively researched, it is also written from the perspective of someone who has "been there" and "done that." Thomas Lippman has extensive experience working throughout the Middle East so his knowledge of Islam is very enlightening. In addition, Lippman shows how Islam began with certain beliefs and has gradually changed through time.

The author uses a "wide angle lens" approach in making the book an excellent addition to any library or for use in the classroom. The author looks at Islam from the angle of examining the role and life of the prophet Muhammad, and which actions are permitted, discouraged, and forbidden by the faith. Lippman describes the many factions that have existed over time such as the Shiites and the Muslim Brotherhood, and includes a rather comprehensive history of the Muslim world from its inception in the early 7th century to modern day.

Everything Islam is either in the Koran, the hadiths, or in ancient traditions. Basically, there is no official clergy, no formal structure, and no recognized governing body in Islam which originated over 1,300 years ago, in a small, isolated, pagan society. And while it was handed down directly from God, one might note that His messenger, Muhammad, was illiterate. The Prophet himself was clearly a man of arms among other things, and that

Some of the topics the Mentoring Program plans to address are:

- Do you want to learn a new skill set?

- Are you transitioning from law enforcement, military, or another profession into security?

- Are you interested in career advancement or professional visibility ie., computer crime, writing skills, research, security surveys, etc....we can be as creative as you wish - you just need to ask

- Are you looking to overcome a barrier to career success?

This program offers an excellent way to get invaluable, confidential executive coaching at no cost.

The length of the mentoring relationship is recommended to be 12 months. Mentors who successfully complete the program will receive CPP recertification points.

The goal for the pilot program is to establish mentoring relationships starting in early October 2012. ASIS Boston Certification Chair Mark H. Beaudry, PhD, CPP, will present the program during the Chapter's upcoming meeting on September 20. Beaudry also will assist with chairing the pilot program.

If you are interested in participating in the new ASIS Boston Mentoring Program, contact Beaudry for details at 978-399-5438 or mhbeaudr@us.ibm.com.

Expanding Cooperation between Academic Researchers of Security Studies and Security Practitioners

By Mark Beaudry, PhD, CPP

In today's society, making better decisions based on research findings has taken on even more significance for security practitioners. The purpose of this article is to stimulate further debate on how security practitioners can leverage security studies researchers to improve decision-making.

Many security practitioners have ideas about the problem at hand. Yet, many do not follow through with an idea, which is really too bad. Why? Because, every idea does matter and could contribute to the profession. With that, our profession has many distinguished professors in security studies who are also recognized security studies researchers. Research can provide both fact findings and practical solutions to obstacles faced by security practitioners. By working closely with security practitioners, security researchers are better able to understand the goals and purposes security practitioners seek to achieve and what measures of success will be credible.

According to Backes[1], who argues that partners function as equal contributors, shared skills, responsibility for outcomes, and motivation to fulfill responsibilities will likely develop and help to ensure high quality research results. With that, Gill[2] argues that one technique that needs further discussion is the placement of security researchers within practice-based organizations to develop and conduct needed research and evaluation that impacts the organization. Further, by providing these opportunities that link research and practice may lead to better security policy, decision-making practice, and research. Regular integration of researchers and practitioners will build trust, and both parties will be equally invested in the outcome of research and the success and improvement of programs and services. Through continuous support of researcher-practitioner partnerships, our profession could decrease the gap between the two groups and increase the number of evidence based practices.

The most important question at hand is who benefits from the research? Formal research provides us with new and useful ways of thinking about a profession and may eventually enter into security's practical reasoning and affect our practices. The outcome of the inquiry may be a change in practice, or it may be an enhanced understanding. The term inquiry has been defined by Clift, Veal, Johnson, and Holland[3] as, "a deliberate attempt to collect data systematically that can offer insight into professional practice." There is no formal research methodology associated with practical inquiry, although recent acceptance of qualitative research has accompanied an increased interest in, and advocacy of, practical inquiry.

Practical inquiry vs. formal research

Practical inquiry results are suggestive of new ways of looking at the context

Book Review

accounts for at least part of the unending strife that seems to characterize the history of Islamic nations. If you know little or nothing about Islam, this book is a good place to start. The religion is part of the politics of many countries today and in many nations where Islam is the predominant faith.

Finally, reading this work will be an eye-opener for security professionals unfamiliar with the religion and the historical implications of today's society. The book provides important information and is well-written, clear, and concise. There is a lot to commend this book for, but primarily Lippman's arguments are persuasive with enlightening observations that will benefit all security professionals who want to keep on top of such topics and social trends in our rapidly changing world.

and problem and/or possibilities for changes in practice. Formal research is what we usually think of in research. It is designed to contribute to a general knowledge about and understanding of processes, practitioners, outcomes, and contexts and the relationship between or among them. This type of research is generally written about in research and research methodology is broken down by methodological types: experimental, correlational, survey, case study, qualitative, and evaluation. The major distinction between these two forms of research is that practical inquiry is conducted in one's everyday work life for purposes of improvement, and formal research is meant to contribute to a larger community's knowledge base. There is a community understanding of appropriate rhetorical forms of representation, as well as adequate research designs and methodology in formal research, whereas the individual or group of practitioners involved in practical inquiry need only respond to a personal sense of validity and further questioning.

The results of practical inquiry, then, inform our practice in quite different ways than did the formal research. It also, informs our formal research by helping to provide a sense of the important and worthwhile questions for formal research and for the goals of a program. One could suggest, then, that practical inquiry may be foundational to formal research that will be truly useful in improving practice.

All research should involve cooperation of one form or another between researchers and practitioners.

Whether they serve as research subjects themselves, help researchers design, conduct, and support security studies or simply grant formal or informal approval of a project, the cooperation of practitioners is essential to the conduct of research. Some scholars argue eloquently for close, almost intimate cooperation between researchers and practitioners will contribute in many ways.

First, they can increase our understanding of how researchers and practitioners arrange joint participation in research projects. Second, they can help us understand how joint participation of this sort constitutes a local intervention. Third, they may be useful to researchers and practitioners as templates for designing and negotiating research cooperation. And fourth, examining these forms can alert us to implications of research project design for security research and reform as a professional organization. In addition, ASIS International Foundation has followed suit now with the contribution of the CRISP reports.

Like other disciplines, the security profession relies heavily on its publications (in all forms) to inform practitioners; provide important knowledge updates for practitioners and researchers; stimulate critical debate on important issues; demonstrate its professional accountability to the public; and generally represent the "cutting edge" of the discipline's knowledge.

Crucial to the development of any profession's unique body of knowledge and practice is the publication of its own distinctive scholarship. This is becoming more and more appreciable through peer-review journals such as *Journal of Applied Security Research, Journal of Homeland Security, and Security Journal.*

Finally, fact-based decision making provides a powerful tool that can have an effect on the overall achievement of a corporate security department mission and corporate business objectives. These research insights can make a real difference and enhance an organization's performance. Furthermore, security practitioners involved with ongoing security research can gain new skills in assessing and measuring their programs and can better understand the benefits of research.

References

[1] Backes, B. (2009) NIJ Seeks to Strengthen the Practitioner-Researcher Bond. Corrections Today, 8 (78-80).

[2] Gill, M. (2007) The Challenges for the Security Sector: Thinking About Security Research. Security Journal, 20 (27-29).

[3] Clift, R., Veal, M. L., Johnson, M., & Holland, P. (1990). Restructuring teacher education through collaborative action research. *Journal of Teacher Education*, 41(2), 52-62.

ASIS Boston members make the grade

Congratulations to ASIS Boston Certification Chair Mark Beaudry, PhD, CPP, on receiving his doctoral degree. An adjunct professor for various colleges and universities in Massachusetts since 1989, Mark has held numerous roles in the ASIS Boston Chapter, including chairman of Education and Certification.

Congratulations to Michelle Freadman, CPP, who was named "Woman of the Year" at 2012 ISC West by the Women's Security Council. Michele is the Deputy Director of Aviation Security Operations at Boston's Logan Airport.

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