



THE SECURITY BEACON

OCTOBER 2012

BOSTON CHAPTER OF ASIS INTERNATIONAL

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2012 ASIS BOSTON CHAPTER LEADERSHIP

Jennifer Goba, CPP
Chairperson
jgoba@partners.org

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dcorbin1@partners.org

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www.asis-boston.org



Editorial: Howard Communication
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SYNTHETIC DRUG USE IS A GROWING THREAT IN NEW ENGLAND

*Prepared by Kirstin Walsh, Analyst, Massachusetts
General Hospital*

Overview

The US is currently seeing an increase in synthetic substances, also termed “designer drugs,” which are essentially artificial drugs that have been developed to avoid existing drug control measures.

These synthetic drugs are growing in popularity across the country and are causing major concern to public health officials, poison control centers, hospital emergency departments, and law enforcement. Many states have begun enacting legislation to reduce the availability of these dangerous substances.

"These synthetic drugs are growing in popularity across the country and are causing major concern to public health officials, poison control centers, hospital emergency departments, and law enforcement."

These drugs range from synthetic marijuana (K2, Spice, etc.) to “bath salts” that are comprised of mephedrone, a synthetic substance, intended for recreational drug use/substance abuse. Bath salts are sold with various names: White Rush, Cloud Nine, White Lighting, Vanilla Sky, etc.

read more on page 8

CHAIRPERSON'S MESSAGE

It was wonderful seeing everyone at our September meeting; what a wonderful venue. Many thanks to Jim Braver for being our honored guest speaker.

It is time for the Chapter to be considering its leadership team for next year. Currently, Vice Chair Dave Corbin will be running for Chairperson, Secretary Ashley Ditta will be running for Vice Chair, and Treasurer Jim Healey will be seeking a second term in that position. If you are interested in running for a leadership position or are willing to assist on one of our committees, please email me or Rich Zupan by October 20, 2012 at jgoba@partners.org or richard_zupan@bradycorp.com.



read more on page 2

WELCOME NEW ASIS BOSTON MEMBERS!

August/September

Joseph J. Andrasik, *Security Officer*
Longwood Security Services, Inc.

Warren T. Bamford, *Vice President*
National Grid

Jennifer Buzawa, *Assistant Security Manager*
Raytheon Co.

Robert R. Callen, *Security Manager*
Coca-Cola Co.

Ellen B. Cargill, *CTO*
Scallop Imaging

Janet B. Ceddia, *President*
Security Construction Services

John D. Clifford, *Security Supervisor*
DistriGas of Massachusetts, LLC

Ryan S. Corley, *Asset Protection Manager*
Raytheon

Ruth A. Cote, *Security Compliance*
MorphoTrust USA, Inc.

Matthew C. Dunbrack, *Facility Security Officer*
TASC

Michael R. Estrom, *Operations Manager*
ABM Security Services

Manny Gonzalez, *Operations Training Manager*
State Street Corp.

Lucy S. Johnson, *Senior Manager, Program*
Security, Raytheon Company

James Michael Judge, *Facility Security Officer*
CENTRA Technology, Inc.

Duane R. Keegan, *Police Officer*
MIT

Peter H. Kelly, *President*
Securitek Systems, Inc.

James Kottas, *Information Security Officer*
MorphoTrust USA, Inc.

Michael K. Landadio, *Site Security Officer*
MorphoTrust USA, Inc.

Kelley A. Lederer, *Loss Prevention Investigations*
Manager, TJX Companies, Inc./HomeGoods

Karl Lennon
Schneider Electric

Gregory P. Lindblad, *Program Manager, National*
Accounts, Axis Communications

Thomas O'Neill, *Vice President*
Constant Observation Services

CHAIRPERSON'S MESSAGE, CONTINUED FROM PAGE 1

We are fast approaching our October luncheon meeting, which will be held on October 17th at the UMass Club in Boston with registration starting at 11:30 am. I am excited to announce that our guest speaker will be Carol Martinson, who will be presenting on Intentional Security Design. (See story on page 3).

Our November meeting is scheduled for November 8, 2012, at Montvale Plaza in Stoneham with registration starting at 5:30 pm. This is our very special Awards and Networking night, and I would love to see a lot of support for our award and scholarship recipients. There is still limited time to fill out the nomination form for Manning Fund recipients and to nominate an active chapter member for the chapter's Sheldon E. Goodman award. All Goodman nominations should be sent to Rich Zupan, and all Manning Fund nominations should be addressed to Mike Pepe at Mike.Pepe@astrazeneca.com.

In addition, we will be hosting a Book Drive to support the non-organization, **More Than Words**. More Than Words is an amazing nonprofit, social enterprise that empowers youth who are in the foster care system, court involved, homeless, or out of school to take charge of their lives by taking charge of a business. Please bring one or more books to donate and check out their website at www.mtwyouth.org.

Please visit the ASIS Boston website to sign up for our website advertising. This is a wonderful opportunity to get some additional marketing for your company.

As always, please contact me with any concerns, questions and suggestions.

Best,



Jennifer Goba, CPP
Chairperson, ASIS Boston



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GO BEHIND THE SCENES OF SECURITY DESIGN AT OCTOBER LUNCHEON MEETING



ASIS Boston's October meeting speaker will share the inside view of Intentional Security Design at our Chapter

meeting on October 17th, 2012, at the UMass Boston Club.

Carol Martinson was appointed vice president of Asset Protection for SUPERVALU, Inc. in October 2006. She first joined SUPERVALU as Corporate Security Director in June 2005 and came with extensive experience in various security roles in the grocery, retailing and banking industries. Martinson leads the Asset Protection team to ensure SUPERVALU is the best place to work, shop, and invest by providing a safe and secure environment for customers and associates while protecting company assets.

Prior to joining Supervalu, Martinson served as risk management director of Lund Food Holdings, Inc. Prior to her tenure at Lund's, Martinson worked at Target Corporation where she began as an operations and investigations manager on her way to becoming Asset Protection Director. Martinson began her security career at First Bank System starting as a Security Officer and finally Vice President, Corporate Security. She is a Certified Security Services Financial Professional, active in ASIS International, ISMA, IACFI, and

has served on the planning commission and boards of Bank Administration Institute, Food Marketing Institute, and Crime Stoppers, Inc. Martinson received a B.A. in Business Administration and English from Concordia University in Moorhead, MN.

Register online at www.asis-boston.org, or at the door starting at 11:30 am. Cost is just \$30.00.

BEAUDRY, FOREST COLLABORATE ON NEW EDUCATIONAL PROGRAMS

Longtime ASIS Boston member Mark H. Beaudry, PhD, CPP, and Prof. James J. F. Forest, PhD, have been working together to develop graduate courses in Security Studies for the Criminal Justice Department at UMass Lowell. The University Board recently approved a new MA/MS degree program in Security Studies for Fall 2013.

Beaudry, who is a retired intelligence specialist from the US Marine Corps, is an educator, and senior security professional with IBM. He holds a Bachelor's degree and Master of Science degree in Criminal Justice, both from Northeastern University, and a PhD in Criminal Justice from Capella University. A member of ASIS International for more than 25 years, he chairs ASIS Boston's Certification Committee, and frequently conducts educational programs for ASIS Boston members, including the upcoming CPP/PSP/PCI Review Course on October 24-26. He is a frequent contributor to *The Security Beacon*.

Dr. Beaudry and Prof. Forest have also partnered on the creation of an outline for a new Center for Security Research and Technologies, which has been approved and is awaiting funding. The Center is expected to be a huge contributor to the advancement of the security profession as the body of knowledge in Security Studies continues to grow.

We extend sincere thanks to Dr. Beaudry and Prof. Forest for their dedication and hard work on these endeavors.



Mark H. Beaudry,
PhD, CPP



James J. F. Forest,
PhD

OCTOBER**1-2**

Contract & Procurement Fraud
Seattle, WA

9

FREE Webinar:
Taking the Mystery Out of PSIM

15-16

Conducting Corporate
Investigations, Las Vegas, NV

15-17

Video Surveillance: Applications
and Advances, Las Vegas, NV

15-18

CFE Exam Review Course
New York, NY

17

**ASIS Boston Luncheon Meeting
UMass Club**

225 Franklin St, 33rd Fl, Boston
Guest Speaker: Carol Martinson,
Vice President, Asset Protection,
SUPERVALU, Inc.

Cost: \$30.00 per person

In person registration begins at
11:30 am

Online registration can be
completed at www.asis-boston.org

**17**

Using Data Analytics to Detect
Fraud
Los Angeles, CA

17-19

Organizational Resilience
Las Vegas, NV

18-19

Money Laundering Schemes
Los Angeles, CA

Cloud Computing: Security's
Transformative Technology
Las Vegas, NV

23

FREE Webinar:
Achieving ASIS Board Certifica-
tion: The PCI Journey

24

FREE Webinar:
Modeling and Simulation for Opti-
mizing Security System Design

24-26

3rd International Conference on
Violence in the Health Sector
Vancouver, British Columbia

Fall 2012 CPP/PSP/PCI
Review Course
Macy's, 385 Southbridge St., Auburn
*Sponsored by American Alarm and
Communications, Inc.*

28-31

2012 Canadian Fraud Conference
Ottawa, ON

29-30

Tracing and Recovering Fraud
Losses
Boston, MA

Auditing for Internal Fraud
Columbus, OH

30-31

Mastering Solutions to Today's
Risks in Healthcare Security
New York, NY

NOVEMBER**1-2**

Investigating on the Internet
Salt Lake City, UT

4-6

2012 Asia Pacific Fraud Conference
Hong Kong

5-6

IAHSS BC Chapter Educational
Event
Vancouver, British Columbia

5-8

CFE Exam Review Course
Austin, TX

7

Webinar:
Tag You're It! Providing Flawless
Customer Service in the Healthcare
Security Environment

Nov. events continued on page 5

12-15

**ASIS Assets Protection Course:
Principles of Security (APC I)**
Alexandria, VA

14

**ASIS Boston Dinner Meeting &
Awards Ceremony**

Montvale Plaza, Stoneham, MA
Reception & Registration: 5:30 pm
Bring a book for our Book Drive!
All donations will be contributed to
the non-profit organization, More
Than Words.

**Webinar: Excellence in High-
Impact Security Education Training**

15

FREE Webinar:
**Achieving ASIS Board
Certification: The PSP Journey**

19

**Second CSO Roundtable European
Security Summit, Istanbul, Turkey**

26-30

**Wharton/ASIS Program for
Security Executives Week 1**
Philadelphia, PA

28

**Using Data Analytics to Detect
Fraud, Washington, DC**

29-30

Contract and Procurement Fraud
Washington, DC

How to Testify
Orlando, FL

Dec. events continued on page 8

BOOK REVIEW**THREE CUPS OF TEA**

by Greg Mortenson and David Oliver Relin



This story is without a doubt, amazing and inspiring to read. I highly recommend it. Mortenson is incredible, and the story needs to be read by every security professional.

Mortenson found himself in the very remote village of Korphe, after failing to climb the mountain known as K2. His success at impacting the lives of thousands of Pakistani children through the construction of schools is heroic and endless. This story needs to be shared with students, politicians, the military, and others concerned with children being educated and having some quality of life, regardless of where they live.

The barriers that Mortenson had to overcome were enormous and the challenges of building schools in Pakistan were remarkable, given the time frame just prior to 9/11 and after. Yet, Mortenson never gave up, nor did he take monies that would jeopardize the schools' security posture at the local village level. Even though Mortenson faced many setbacks, he continued to seek financial support to build schools while it took a toll on his personal life. Mortenson cared enough to take the time to learn the village norms and mannerisms, the village politics and hierarchy, as well as the Pakistani mujahedeen characteristics by geographic area. Doing so enabled his success, regardless of those who sought to prevent his work.

The authors clearly demonstrate the power of the village leaders and the Sharia courts. Reading this work will be an eye-opener for security professionals unfamiliar with the customs and mannerisms of Pakistan.

Mortenson has accomplished much and continues to do so, even as the conflict of fighting the Global Jihadist Movement in Pakistan continues. His determination to repay the generosity shown to him, and to fulfill a promise to the village leader and his people by building them a school remains undiminished. In addition, Mortenson has committed himself to fundraising and building many more schools in Pakistan. The story has passion and you feel that you are walking and talking in Greg's shoes throughout his travels in Pakistan. The book has merit in that it highlights the value of education for the future of children. Mortenson argues convincingly that the Wahhabi madrassas funded by Saudi Arabia are fostering hatred against America. The book is a must-read for all security professionals responsible for coordinating travel security programs for their companies.

The work that Mortenson has accomplished should be applauded by all! For more pictures you can visit the [Central Asia Institute website](#).

Reviewed by: Mark H. Beaudry, PhD, CPP

AMERICAN RED CROSS OF EASTERN MASSACHUSETTS PROVIDES EMERGENCY ASSISTANCE AND MORE

Submitted by Bob Michalski, CPP



When a disaster threatens or strikes, the relief teams of the **American Red Cross of Eastern Massachusetts** (ARC of Eastern Massachusetts) provide

onsite and follow-up disaster assistance by helping clients with a place to stay, food to eat, clothes to wear, medication, and mental health services. According to ARC of Eastern Massachusetts Communications Manager Jillian Fennimore, “We address their basic human needs, help them recover from the disaster, and resume their normal daily lives as quickly as possible.”

Headquartered in Cambridge, ARC of Eastern Massachusetts is part of the largest and most diverse service organization in the US. ARC of Eastern Massachusetts serves 4.9 million people across 181 cities and towns in the Commonwealth, including Boston. Every day, the organization depends on staff, volunteers, donors, and private individuals to carry out its important local work.

Basic Statistics

In 2011, ARC of Eastern Massachusetts:

- responded to 461 emergencies
- provided \$500,000 in financial assistance
- provided emergency assistance to 991 families
- educated more than 44,330 people through community preparedness outreach

Provided health and safety training to:

- 58,404 individuals trained in CPR, First Aid, and AED
- 25,661 individuals trained in lifeguarding and water safety
- 5,674 individuals trained in other health related courses, including pet first aid

Health care job training and certification was received by:

- 1,962 people in 2011

International social services

- 87 tracing cases completed (Holocaust and others)
- educated 39 people in International Humanitarian Law & restoring family links

Services to Armed Forces

- Served 918 military cases
- Educated 1,715 people about available services

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NEW BOSTON ASIS MEMBERS CONTINUED FROM PAGE 2

Daniel R. Romanzo, *Special Agent*
FBI

Hardip Singh

Steve Smieshek, *Vice President*
Security Construction Services

Corey H. Tolbert, *Protective Services Manager*
Museum of Fine Arts, Boston

Michele M. Trifiro, *Director, Campus Safety/
Student Services*, Lesley University

Kristin L. Walsh, *Data & Intelligence Analyst*
Massachusetts General Hospital

July/August

Lonny Bedard, *Sales Director*
NC4

David W. Brewin, *Principal Tech & Sec Writer*
MorphoTrust USA, Inc.

Donna L. Chapman, *Integrated Solution Specialist*
Assa Abloy

Mike P. Cotrone, *Response Services Manager*
Global Rescue

Ed English, *CEO*
ELERTS Corp.

Gregory M. Falahee, *Business Development Manager*, AlliedBarton Security Services

Michael W. Frost, *Assistant Superintendent*
Essex County Sheriff Department

Paul R. Gerry, *Product Manager, Mobile Products*
American Science & Engineering

Josh Howlett, *Sales Manager*
HGH Infrared Systems

Dennis S. Kallelis, *Chief Security Officer*
MorphoTrust USA, Inc.

Michael J. Kiley, *Associate Chief Security Officer*
FBI

Mitchell J. Martin, *Business Development Manager*, AlliedBarton Security Services

Scott J. Martin, *Security Manager*
Massachusetts General Hospital

Thomas W. Millar

Thor A. Mollung, *Specification Manager*
Ingersoll-Rand

James O'Connor, *Assistant Safety Director*
Investor Group Services

continued on page 8

RED CROSS

CONTINUED FROM PAGE 6

Volunteerism

- 2,445 volunteers available in 2011
- 48,930 volunteer hours completed

The American Red Cross teaches individuals, families, businesses, places of worship, community groups, and students how to prevent, prepare for, mitigate, and respond to disasters. Through presentations, community partnerships, and events, the Red Cross teaches the importance of understanding our region's vulnerabilities and the steps needed to prepare for emergencies.

American Red Cross volunteers

- teach First Aid, CPR, swimming, and other lifesaving skills;
- respond to disasters and reconnect families separated by disasters or conflicts;
- support blood drives;
- help veterans, and members of the military and their families in the US and overseas.

The "Ready When the Time Comes" program trains employees of participating companies and organizations as Red Cross disaster volunteers to serve in an emergency. The program, established in 2001, has trained more than 13,000 employees from 460 businesses and groups in 52 cities. These volunteers have been part of Red Cross responses in such events as flooding along the Mississippi River, Hurricane Irene, and several tornadoes.

The Red Cross encourages people who have been thinking about volunteering to take the plunge. Anyone wanting to make a difference should contact the ARC of Eastern Massachusetts to learn about getting involved. All volunteer and training opportunities are free of charge, and there is no shortage of ways you can make a difference in the lives of people who need it most.

To volunteer contact ARC of Eastern Massachusetts at www.bostonredcross.org or call (617) 274-5200.

ASIS Boston Dinner Meeting & Awards Ceremony

Wednesday, November 14, 2012
Montvale Plaza, Stoneham

Bring a book for donation to
More Than Words

Register online at
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SYNTHETIC DRUG THREAT... CONTINUED FROM PAGE 1

They are easily available online and in most convenience stores. Packages usually include text stating, “not for human consumption,” however, this is simply done in order to circumvent regulation of the substance. Abusers inject, ingest, or inhale these substances. The most common side effects reported are agitation, tachycardia (increased heart rate), and delusions/hallucinations.

As of April 2011, poison control centers in 22 states had received calls regarding bath salts and 42 states had reported having issues with them. In New England, Maine has experienced a severe problem with these drugs. In 2011, the Northern New England Poison Control Center reported 152 overdoses on bath salts in Maine; they were outlawed there in September 2011.

Local implications

Boston EMS does not currently track synthetic drug use, although overdoses and emergency transports involving opioids (such as heroin, oxycontin, methadone, etc.) are tracked. At this time, there are not measures in place to screen for synthetic drug use because few labs actually perform tests for these materials and often time tests are costly.

Currently, bath salts are legal in Massachusetts and can be sold and possessed with no age requirements. However, lawmakers are currently reviewing a bill to ban the posses-

sion and sale of bath salts in this state. If passed and signed into law, the bill will label bath salts as a Class C substance (hallucinogen). Thirty-eight states have outlawed bath salts thus far, and the DEA lists bath salts as a Schedule I Substance, along with LSD and heroin.

Sources

1. Mephedrone or “Bath Salts” – Increase in Use and Potential Associated Risks | New Jersey Regional Operations Intelligence Center (NJ ROIC) | 20 April 2011
2. Emergency Department Visits After Use of a Drug Sold as “Bath Salts” – Michigan, November 13, 2010 – March 21, 2011 | Morbidity and Mortality Weekly Report | Early Release, Vol. 60 | Center for Disease Control and Prevention | 18 May 2011
3. Trufant, Jessica / Daily News Staff | Lawmakers may ban salts in Massachusetts | MetrowestDailyNews.com | 3 June 2012

NEW BOSTON ASIS MEMBERS CONTINUED FROM PAGE 6

Nicole K. Orne, *Security Manager*,
Apollo Security

Francis W. Pedone, *Director of Operations*
Worcester Art Museum

Donna M. Reiss, *Government Sales Account
Manager*, American Science & Engineering

Daryl R. Richard, *Security Systems Administrator*
Shire HGT

Jeffrey C. Riddle, *Information System Security
Manager*, Raytheon Company

Brett Rogenski, *Integrated Security Sales Manager*
Schneider Electric

James E. Smith, *Special Agent*
Federal Aviation Administration

Mark Sokol, *Supervisor*
US Department of Justice

John W. Suslak, *Senior Security Leader*
GE-Aviation

Leelena M. Wheeler, *Security Manager*
L-3 Communications

Jose M. Martinez, *Acquisition Security Manager*,
US Air Force

CALENDAR OF EVENTS CONTINUED FROM PAGE 5

DECEMBER

3-4

Executive Protection
Annapolis, MD

3-5

Webinar:

**Tasers in Your Facility: Balance
Liability Against Threats**

3-6

Principles of Fraud Examination
Austin, TX

6-7

Health Care Fraud
Houston, TX

10

**Legal Elements of Fraud
Examination**
Las Vegas, NV

11-12

Fraud Risk Management
Las Vegas, NV

17-21

**Resilience Management Lead
Auditor Certification**
Leiden, Netherlands

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