

Security Force Management: The Changing Paradigm



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION

July 16-17, 2012
Boston, Massachusetts

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19 CPEs

ASIS
INTERNATIONAL
Advancing Security Worldwide®

Take your security program to the next level

Ensure your program stays relevant.

Whether you're new to your security force leadership position, strive to increase your management responsibility, or have 20 years experience as a security manager, your ability to manage modern security force operations depends on your understanding of the law, management practices, technology, and best practices and procedures. This program delivers a comprehensive update on these core management requirements.

A thorough understanding of the trends and issues affecting the management of security officers is mandatory if you want to maintain a cutting-edge force. Private security operations and officers have been powerfully impacted by the development of guidelines and standards, as well as recent state and federal legislation and regulations.

Learn best practices for security force operations. Examine the impact of stellar security officer management and see how recent industry changes and new strategies drive a more responsive and efficient security force.

Sponsored by the ASIS Security Services Council

**Register
by May 18 for
early-bird rates!**

YOUR RETURN ON INVESTMENT

- Equip your security operations to navigate the changing landscape.
- Add cost-effective practices to your professional arsenal.
- Learn new strategies to improve performance.
- Understand the role your security department in active shooter scenarios.
- Gain information to assist in ensuring your safety, security, liability, and compliance with legal requirements.
- Understand the impact of current trends and recent issues.
- Learn how social media influences security operations.
- Learn how the new ASIS/SHRM Workplace Violence Prevention and Intervention Standard (2011) can enhance your existing program.

PROFESSIONALLY DEVELOPED FOR

- Security, facility, and property managers responsible for contract or proprietary security officers
- Contract and proprietary security company owners and managers
- Security supervisors
- Managers and supervisors with guard force training responsibility
- Corporate counsel, operations, purchasing, and administrators responsible for any aspect of security force management including: contracting, developing RFIs/RFPs, purchasing, and human resources

PROGRAM OVERVIEW

This newly redesigned course focuses on equipping security professionals to face and overcome the evolving challenges in security force management.

State of the Security Force

Review leading-edge decision-making tools and recent impacts on the security officer industry.

Occupy Wall Street-Protests, Demonstrations, and Flash Mobs

Numerous causes proliferate the news headlines presenting new challenges for security professionals. Receive valuable insights, lessons learned, and guidance to prepare your organization.

Social Media and Security

The emergence of Facebook, Twitter, YouTube, and cell phone cameras has introduced new challenges for security departments. Learn how to adapt, avoid common mistakes, and manage successfully in light of this new dynamic.

Workplace Violence in the 21st Century

The U.S. Department of Justice indicates that workplace violence is a very real possibility at EVERY work site. In all cases, the impact to businesses and individuals can be devastating. In 2011, ASIS collaborated with the Society of Human Resource Management (SHRM) to create a workplace violence standard for security professionals. Examine this standard as well as recent trends in workplace violence.

Building Effective Private-Public Partnerships

Now more than ever, security managers need to build, cultivate, and leverage effective partnerships with local, federal, and international law enforcement counterparts. Discover effective ways to accomplish this goal.

Active Shooter

The active shooter is an increasing threat throughout the world. Learn how to prepare your security program and organization for an active shooter scenario.

Financial Management for Non-financial Managers

Effective financial management—often viewed as a necessary evil for the security practitioner—is essential in today's economy! Receive valuable insight into managing the financial aspect of a security force operation.

Legislative Changes and the Effect on Your Operations

The EEO reported that there were more claims filed in 2011 than in its history. The Department of Labor created a smart phone app for employees to report payroll discrepancies. OSHA has taken the position that employers have responsibility for taking measures to prevent workplace violence. Human Resources is an ever changing entity. New laws and new interpretations of existing laws can affect employees and employers alike.

Limiting Professional Liability Exposure

You must stay ahead of the many legal pitfalls and challenges affecting the security and business industries. Receive invaluable information to equip your security operations to navigate the changing liability landscape.

Physical Security Risks and Protective Countermeasures

Physical security risks as well as the countermeasures available to today's professional are ever changing. Gain insight into new technologies and tactics for improving your physical security posture.

Coping with Compliance

Examine the legal, regulatory, ethical, and policy issues that influence the work performance of security personnel and discuss the potential consequences of noncompliance.

Managing the Request for Proposal (RFP)

The RFP is a critical tool. Gain a better understanding of the process and learn the salient points to preparing an effective one that maximizes your ROI.

Effective Crisis Communications

One theme resounds in after action reports: improve communications! Although we live in a society where technology encourages instantaneous communications, we have seen that no single tool is infallible, and it is necessary to have a thorough and redundant plan in place.

Program content updates will be posted at www.asisonline.org.

HOW TO REGISTER

Web

www.asisonline.org/profdev.html

Phone

+1.703.519.6200

A downloadable registration form is available at www.asisonline.org.

Fast Facts

Registration Hours

Sunday

5:00-6:00 pm

Monday

7:00-8:00 am

Program Hours

Monday-Tuesday

8:00 am-5:15 pm

Registration Fees

The registration fee includes a networking reception, daily refreshment breaks and continental breakfast. *Hotel costs are not included.*

Program #1205	Early-bird 5/18/12	After 5/18/12
Member	\$ 825	\$ 925
Nonmember	\$1,125	\$1,225

Hotel Information

Be sure to mention ASIS when requesting the special room rate of \$189 single/double (plus tax). This price will be honored until **June 30, 2012** or until the room block is full.

Hyatt Regency Boston
One Avenue de Lafayette
Boston, MA 02111
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Faculty

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Vice President of Quality Management
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Bethesda, MD

Updates will be posted online.

Pertinent Information

Team Discounts

Receive a 10% discount when three to five attendees register from the same organization, 15% for six or more. Email asis@asisonline.org for details.

Confirmation

If confirmation of registration and payment has not been received three days prior to the event, please email asis@asisonline.org.

Attire

Business casual is recommended.

Certificates of Attendance

ASIS reserves the right to withhold certificates if attendance requirements are not met.

On-site Contract Programs

ASIS educational programs can be brought to your facility or customized. Visit us at www.asisonline.org/education.

Last-minute Registrations

While we welcome all registrations, including those on-site, the availability of handout materials cannot be guaranteed.

Rental Car Discount

Contact Dollar at +1.866.542.2303, extension 2 or www.dollar.com; reference code CM0140. FL rentals reference code CMO135.

Continuing Professional Education (CPE)

Each 50-minutes of instruction is eligible for one CPE.

►► **Upcoming Programs**

**Security Program Design:
A Critical Infrastructure Protection Model**
June 4-5, 2012 | Las Vegas, NV

Facility Security Design
June 4-6, 2012 | Las Vegas, NV

**Measuring Security Risk:
Part of the Management Process**
June 13, 2012 | Webinar

**ASIS Assets Protection Course™:
Functional Management (APC III)**
June 18-21, 2012 | San Antonio, TX

Executive Protection
July 9-10 | Irving, TX

Resilience Management Lead Auditor Certification
July 9-13, 2012 | Alexandria, VA

Physical Security: Advanced Applications and Technology
July 16-19, 2012 | Boston, MA

Investigative Interviewing Methods
July 18-19, 2012 | Boston, MA



►►  **ASIS International
58th Annual Seminar and Exhibits**
September 10-13, 2012 | Philadelphia, PA USA

**Come early and take advantage of these
Pre-Seminar opportunities**

CPP, PCI, and PSP classroom reviews
September 7-8

Pre-Seminar programs and industry tours
September 8-9

ASIS 2012
September 10-13

View full calendar at www.asisonline.org/profdev.html.

Programming, schedule, locations, and pricing are subject to change.

About ASIS International

ASIS International (ASIS) is the preeminent organization for security professionals, with 38,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

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July 16-17, 2012

Boston, Massachusetts



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For more information, visit www.asisonline.org.