



# SECURITY EXPO | 2010

TRADITION. INNOVATION. REVELATION.

Networking

Revolution

Technology

Inspiration

Education

APRIL 27, 2010  
HOLIDAY INN  
BOXBOROUGH, MA

**ASIS**  
INTERNATIONAL  
Advancing Security Worldwide™  
BOSTON CHAPTER



## SECURITY EXPO | 2010

TRADITION. INNOVATION. REVELATION.

### **Merging the pieces for success**

*“The ASIS Boston Chapter Expo is, year after year, one of the best local security events available. The opportunities for networking, the variety of vendor exhibits and the quality of the education programs make this an event not to be missed.”*

-Dick Parry, CPP, CISM  
Executive Director and Head,  
Global Security  
Novartis Institutes for  
Biomedical Research, Inc

## SECURITY EXPO 2010 IS AN INTEGRAL PIECE OF YOUR SUCCESS!

In times like these it is vital to use every resource available to you as a security professional. Regardless of your area of expertise – be it security integration, business continuity, counter-terrorism, guard services or any number of other facets – the greater your exposure to relevant and timely information the greater your chance to be successful.

### SO MUCH VALUE TO YOU...

- Learn new security concepts from dynamic speakers
- Uncover the latest in state-of-the-art technology
- Discover solutions to issues you are dealing with right now
- Find methods to make your job easier from over 80 exhibitors
- Network with security professionals from across New England
- Learn security best practices from experts in your field

Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, governmental entities and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine – Security Management – ASIS leads the way for advanced and improved security performance.

**SIGN UP EARLY AND SAVE!**  
*Register before April 20th  
and save \$50 off admission.*

**For more information, visit  
[www.bostonsecurityexpo.com](http://www.bostonsecurityexpo.com)**

## 26 YEARS OF TRADITION, INNOVATION, AND REVELATION!

For over 26 years security professionals from all over New England have made the ASIS Boston Chapter's Security Expo **one of the best one-day events** they've ever attended.

Merge the pieces needed for success by visiting our exhibit hall with over 80 vendors, offering you the **latest in technology and service** presented by both local and global companies. They're all here, including state of the art security installers, workplace violence consultants, CCTV integrators, counter-terrorism experts, background investigation firms, guard service providers, and many more!

Our speakers are experts in their field, and will provide you with information to **enhance your skills as a security professional.**

Partake in a networking luncheon with 400 of your closest friends. Exchange business cards, offer some of your wisdom to a new associate, find answers to a nagging question. **The Expo's collegial atmosphere has been repeatedly mentioned as one of the biggest benefits for all attendees.**

Security Expo 2010 is an excellent value and a venue full of tradition, innovation, and revelations that you should not miss.

## INNOVATIVE RESOURCES. EXCEPTIONAL TALENT. INNOVATIVE STAFFING SOLUTIONS. DISCOVER THE VESUME DIFFERENCE.

Did you know that the average hiring manager will spend on average 10 seconds looking at your resume? In today's job market, it is more important than ever to differentiate yourself and capture the attention of hiring managers and make the right impression.

But how?

Meet with Hank Blumsack from the Vesume Group. Hank will be on site to meet with individuals who are looking for that competitive edge. The Vesume Group can assist individuals with highlighting their personality and communication skills through their unique 90 second video resumes, or vesumes, which allow you to truly stand out from the competition. The Vesume Group also provides state-of-the-art personality assessments, giving you a better understanding of the kind of work environment you really want. The assessments are used to locate job opportunities that are a great match for your skills – and how you like to work.



## PROGRAM

### **Cybercrime Investigations**

**Jeff Bedser, CPP**

**8:30 am – 9:30 am**

Join Jeff Bedser as he takes you through the essential technology and processes required to make your cybercrime investigations successful. Through understanding social networking sites, actual case studies, and sharing the latest in cybercrime techniques, you will leave this seminar with enhanced knowledge and skills you can immediately put to use.

### **Diversity of Violence Panel**

**Bonnie Michelman, CPP, CHPA -  
Workplace Violence**

**Guy Rossi - School Violence**

**David Adams - Domestic Violence**

**10:00 am – 11:30 am**

Bonnie Michelman leads this panel of experts through a fascinating review of workplace, school and domestic violence. Bonnie will review two major workplace violence incidents, which will provide an in-depth look at how workplace violence impacts businesses as well as detail the recovery process. Guy Rossi speaks on the myriad of issues and concerns with school violence and new programs currently being developed. David Adams will round out the panel with the latest information on domestic violence and how it permeates into workplace and school violence. This informational session will end with time for questions for the panel.

### **Keynote Speaker**

**Greg Nelson**

**1:15 pm – 3:00 pm**

*A session you don't want to miss! Join Greg Nelson, a dynamic and highly-rated nationally known speaker and executive coach. He combines down-to-earth enthusiasm, knowledge and humor with practical solutions to the challenges facing today's leaders. You will connect with his engaging, high energy style and his message about the role of the leader and the practical tools that work. His tangible take-away and tips allow participants to put his words into action.*

## SPEAKERS



### **Jeff Bedser, CPP**

Jeffrey Bedser is the founder and Chief Executive Officer (CEO) of ICG, Inc. Under Mr. Bedser's leadership, ICG has evolved the industry response to Internet threat intelligence and investigative technique and methodology. ICG's innovative approach to driving actions against Internet driven threats and risk has resulted in thousands of successful investigations and millions of dollars in remuneration.

Mr. Bedser currently serves on the Security and Stability Advisory Council for ICANN and is on the 2010 Nominating Committee in that capacity. He sits on the Board of Directors for IntegriChain Inc. a company spun-off from ICG in 2005.

▶ For complete biographies, visit [www.bostonsecurityexpo.com](http://www.bostonsecurityexpo.com)





**Bonnie Michelman, CPP, CHPA**

Bonnie S. Michelman has extensive security management and leadership experience in diverse

industries. She currently is the Director of Police, Security and Outside Services at Massachusetts General Hospital, Boston, Massachusetts.

Bonnie currently serves as Chairman of the Board of the International Association for Healthcare Security and Safety (IAHSS). She is an instructor at Northeastern University, College of Criminal Justice in the Graduate and Undergraduate program. Bonnie is on the Regional Board of Directors for the Anti-Defamation League (ADL). She lectures and consults internationally and has over 60 publications.



**Guy Rossi**

Guy Rossi is a retired Police Sergeant of the Rochester, New York Police Department who specialized in patrol, recruit, field training

and defensive tactics instruction. He has been a nationally recognized law enforcement trainer since 1982. His experiences in officer survival skills have been published in over two hundred magazine articles and chapters in books on training.

Upon retiring from active duty he was employed as a Program Coordinator of Curriculum Development for the Public Safety Training Facility of Monroe Community College (MCC). Presently he is a Program Coordinator of Curriculum Development for the Homeland Security Management Institute of MCC.



**David Adams, ED.D**

Dr. Adams is co-founder as well as Co-Director of Emerge, the first counseling program in the nation for men who abuse

women, established in 1977. He is one of the nation's leading experts on men who batter and has conducted trainings of social service and criminal justice professionals in 42 states and 14 nations. He has published numerous articles and book chapters. Dr. Adams is a Commissioner on the Massachusetts Governor's Council on Sexual and Domestic Violence and past Co-Chair of the Justice and Accountability Committee of the Governor's Commission on Sexual and Domestic Violence. He is also the Director of the National Danger Assessment Training Project.



**Special Keynote Speaker Greg Nelson**

Greg Nelson is a nationally recognized leadership expert. He is a motivational and sought after

speaker with experience in leadership spanning more than 30 years. His work has been published in national publications such as *The Wall Street Journal*, *Quality Management Journal*, *Human Resource Executive*, *Health Leaders* and *Modern Healthcare*. He is also the co-author of the book, *Zapp! Empowerment in Healthcare*.

Greg currently services as the President of the Baptist Leadership Group in Pensacola, FL. He formally served as the Vice President of the Leadership Practice Group at Development Dimensions International, where he co-developed the Health Care Leadership Academy.

## REGISTRATION

### Three ways to register:

1. Register online at  
[www.bostonsecurityexpo.com](http://www.bostonsecurityexpo.com)
2. Fax this form to Jim Healey  
at 781-932-3109
3. Mail this form to:  
ASIS Boston Chapter  
47 Blueberry Hill Rd.  
Woburn, MA 01801-5258

Although there is no fee to enter the exhibit hall, registration is required.

## SECURITY EXPO 2010 FEES

Full day admission includes all seminars, exhibits, lunch and reception.

### By April 20, 2010

- 1-3 attendees, full day. . . \$125 each
- 4+ attendees, full day . . . \$100 each
- Lunch only . . . . . \$40
- Students, full day . . . . \$40 (with valid student id)
- Exhibits Only. . . . . No Charge

All full-day registrations after April 20 and all on-site registrations are \$175.

## REGISTRATION FORM

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ATTENDEE NAME

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COMPANY

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ADDRESS

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CITY

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PHONE

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EMAIL

Payment Method:  Enclosed Check  Credit Card

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CC#

EXPIRATION DATE

SECURITY CODE

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SIGNATURE

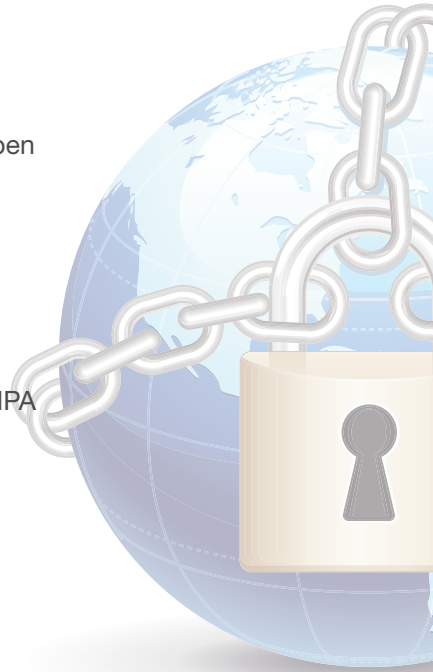
Please submit a separate registration form for each attendee.

For more information visit [www.bostonsecurityexpo.com](http://www.bostonsecurityexpo.com).

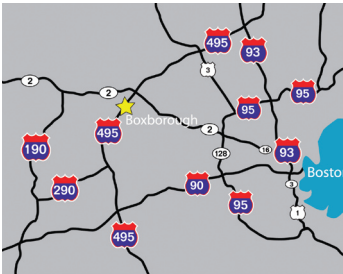
For vendor information, contact Jim Stankevich, 603-847-3080, [jstankevich@tycoint.com](mailto:jstankevich@tycoint.com).

## SCHEDULE

7:30 am - 8:30 am	Registration and Exhibits Open
8:30 am - 9:30 am	Cybercrime Investigations Jeffrey Bedser, CPP
9:30 am - 10:00 am	Exhibit Viewing
10:00 am - 11:30 am	Diversity of Violence Panel Bonnie Michelman, CPP, CHPA Guy Rossi David Adams
11:30 am - 12:00 pm	Cocktail Reception Exhibit Viewing
12:00 pm - 1:15 pm	Lunch
<b>1:15 pm - 3:00 pm</b>	<b>Keynote Speaker Greg Nelson</b>



## LOCATION



SecurityEXPO/2010 will be held at the Holiday Inn in Boxborough, MA (I-495 EXIT 28), 242 Adams Place. Call the hotel for directions: 978-263-8701 or go to: [www.holidayinn.com](http://www.holidayinn.com). For discounted hotel room rates please contact the hotel directly.

\*Free wifi access

### Expo Co-Chairs

Bonnie Michelman  
617-726-7979  
[bmichelman@partners.org](mailto:bmichelman@partners.org)

Jim Healey  
781-953-0905  
[jjhealey@verizon.net](mailto:jjhealey@verizon.net)





**ASIS Boston Chapter**  
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BOXBOROUGH, MA

## A MUST-ATTEND EVENT FOR

- Security Professionals
- Managers, Directors, CSO's, CEO's, CIO's
- Risk and Compliance Professionals
- HR Managers
- Government and Military personnel with security responsibilities
- Law Enforcement personnel
- Homeland Security Professionals

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