



ASIS INTERNATIONAL SECURITY EXPO 2013

Enhancing **SECURITY**  
**LEADERSHIP**  
through **COLLABORATION**  
and **TRAINING**

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**APRIL 19, 2013**  
HOLIDAY INN | BOXBOROUGH, MA

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- State of the Art Exhibits
- Nationally Acclaimed Presenters
- Networking and Marketing Opportunities/Best Practices
- Resume Critique and Career Coaching

ASIS INTERNATIONAL  
SECURITY EXPO 2013Enhancing **SECURITY  
LEADERSHIP**  
through **COLLABORATION**  
and **TRAINING****SECURITY EXPO 2013 IS AN INTEGRAL PIECE OF  
YOUR SUCCESS!**

In times like these it is vital to use every resource available to you as a security professional. Regardless of your area of expertise – be it security integration, business continuity, counter-terrorism, contract services, intellectual technology or any number of other facets – the greater your exposure to relevant and timely information, the greater your chance to be successful.

**AMAZING PROFESSIONAL VALUE**

- Increase the breadth of your knowledge, skills and expertise through our dynamic speaker sessions
- View the latest cutting edge security technology
- Diverse exhibitors provide ways to put greater efficiency and effectiveness in your job while increasing your value and return on investment
- Share innovation and best practices with security professionals across New England

Founded in 1955, ASIS International is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS International Annual Seminar and Exhibits, as well as specific security topics. ASIS International also advocates the role and value of the security management profession to business, the media, governmental entities and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine – Security Management – ASIS International leads the way for advanced and improved security performance.

*"We are approaching that time of year, the annual Boston Chapter of ASIS International Security Expo. Each year this provides our region with top notch educational opportunities, vendor demonstrations and great networking for security and non-security personnel.*

*This daylong event gives us the chance to get up-to-date on industry trends and hear inspirational speakers. This is your chance to attend a special ASIS International event, don't miss out!!!!"*

*- Bob Johnson  
Senior Regional Vice President,  
Region 5*

**SIGN UP EARLY AND SAVE!**  
Register before April 4th  
and save \$25 off admission.

For more information, visit  
[www.bostonsecurityexpo.com](http://www.bostonsecurityexpo.com)

**OUR SUCCESS IS YOUR SUCCESS**

For over 30 years the ASIS International Boston Chapter's Security Expo has been an **integral part of professional development** for security professionals throughout New England. You don't want to miss this exciting opportunity to visit many local and global vendors. The wide array of **state-of-the-art technology and service vendors** include: workplace violence consultants, contract service providers, CCTV integrators, counter-terrorism experts, background investigations specialists and so many more.

Our nationally acclaimed speaker selection will provide you with **critical information that positions you, the security professional, at the forefront.**

You won't want to miss our networking luncheon with more than 400 of your colleagues. **The free flowing exchange of knowledge is often praised as one of the biggest benefits for attendees.**

Security Expo 2013 is an **amazing professional development opportunity**, an excellent value, and continues to be a venue full of tradition, innovation and inspiration.



## SPEAKERS



***“Recognizing the Current Threat - Using Behavior Recognition to Identify Threats”***  
**Todd McGhee**  
**8:00 am – 9:00 am**

While the rise of domestic terrorism continues to plague our society, the question still remains; How prepared is our community to prevent or mitigate against the next attack? This session will give participants the tools to recognize suspicious behavior indicators where large crowds gather without the use of race, religion or cultural background, while preserving the civil rights of our community.

Mr. Todd McGhee is Managing Partner and Co-founder of Protecting the Homeland Innovations, LLC (PHI, LLC). He is a Fox News contributor on Homeland Security related issues and he has authored two DHS approved training curriculum's developed for police and security professionals and civilian front line employees designed to combat against today's current threats. He began his law enforcement career in 1987 and retired from the Massachusetts Department of State Police after serving twenty-four successful years in public safety.



***“Human Trafficking”***  
**Lt. Pi Heseltine,**  
**Massachusetts**  
**State Police**  
**9:30 am – 10:30 am**

This segment will provide attendees with an overview of Human Trafficking, who the victims are, and what is being done in the Commonwealth to address it. We will discuss some of the challenges in combating Human Trafficking and what you can do to help.

Lt. Heseltine has been with the State Police approximately 20 years. Over the past several years, Lt. Heseltine has focused solely on Human Trafficking, conducting investigations and trainings across the Commonwealth of Massachusetts.

She served on the Governor's Commission on Sexual Assault and Domestic Violence where she spearheaded the drafting of the Sexual Assault Guidelines for Law Enforcement for the Commonwealth of Massachusetts. In addition, she serves on the Board of Directors for the Massachusetts Children's Alliance (MACA).



***“Workplace Safety/ Violence”***  
**Gerry Leone, Middlesex**  
**District Attorney**  
**11:00 am – 12:00 pm**

As Middlesex District Attorney, Leone manages a large public sector law office, overseeing the prosecution and investigation of thousands of serious and violent crimes in Middlesex County every year, including cases of homicide; child abuse and elder abuse; sexual and domestic abuse; organized crime; public corruption; cyber crimes; and white-collar crimes. He personally earned hundreds of convictions including the first-admitted Al Qaeda terrorist in U.S. history, “Shoe Bomber” Richard Reid.

From 2005 to 2007, Leone served as Senior Managing Director and Regional Counsel for Vance/Garda, an international investigation and security consulting firm, working in the consulting and investigations division. In 2010, he created the Workplace Safety and Violence Prevention Program which aims to help people better understand the creation and development of healthy workplace culture, as well as what steps they can take to minimize the risk of workplace violence.



***“Persuasive Leadership”***  
**Dr. Mario Moussa**  
**1:15 pm – 3:00 pm**

Dr. Moussa's talk, “Persuasive Leadership,” is about the leadership challenge described in the most vivid terms by former Chrysler chairman Lee Iacocca. “You can have brilliant ideas,” Iacocca said, “but if you can't get them across, your ideas won't get you anywhere.” Drawing on his experiences working with top security executives from around the world, Dr. Moussa will use engaging stories from business, politics, and the military to describe a systematic process for getting your ideas across.

Dr. Moussa advises senior leaders about strategy and competitiveness. His clients include many of the top companies and organizations in the world. A specialist in large-scale change initiatives, collaboration and negotiation, he has led consulting projects at major insurance companies, top pharmaceutical corporations and banks, leading universities and financial services firms.



### REGISTRATION

1. Register online at [www.bostonsecurityexpo.com](http://www.bostonsecurityexpo.com)
2. Fax this form to Jim Healey at 781-932-3109
3. Mail this form to:  
ASIS Boston Chapter  
47 Blueberry Hill Rd.  
Woburn, MA 01801-5258

Advanced registration is appreciated.

### REGISTRATION FORM

ATTENDEE NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

Payment Method:  Enclosed Check  Credit Card

CC# \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please submit a separate registration form for each attendee.  
 For more information visit [www.bostonsecurityexpo.com](http://www.bostonsecurityexpo.com).  
 For vendor information, contact Jim Stankevich, 603-847-3080, [jstankevich@tycoint.com](mailto:jstankevich@tycoint.com).

### SECURITY EXPO 2013 ADMISSION

Full day admission includes all seminars, exhibits and delicious lunch.

#### Before April 4, 2013:

- 1-2 attendees, full day. . . \$150 each
- 3+ attendees, full day . . . \$125 each
- Lunch & exhibits only . . . \$40
- Students, full day . . . . \$45 (with valid student ID)

#### Beginning April 4th and on-site registration:

- 1-2 attendees, full day . . . . \$175 each
- 3+ attendees, full day . . . . \$150 each
- Lunch & exhibits only . . . . \$40
- Students, full day. . . . . \$45 (with valid student ID)

**You save money by registering early!**

### SCHEDULE

- 7:00 am Registration/Exhibits Open
- 8:00 am - 9:00 am **Todd McGhee: "Recognizing the Current Threat - Using Behavior Recognition to Identify Threats"**
- 9:00 am - 9:30 am Exhibit Break
- 9:30 am - 10:30 am **Lt. Pi Heseltine, Massachusetts State Police: "Human Trafficking"**
- 10:30 am - 11:00 am Exhibit Break
- 11:00 am - 12:00 pm **Gerry Leone, Middlesex District Attorney: "Workplace Safety/Violence"**
- 12:00 pm - 1:15 pm Luncheon
- 1:15 - 3:00 pm **Dr. Mario Moussa: "Persuasive Leadership"**
- 3:00 pm Exhibits close

Throughout the day we will also be offering career coaching and 5-minute massages



### LOCATION



Security Expo 2013 will be held at the Holiday Inn in Boxborough, MA (I-495 EXIT 28), 242 Adams Place. Call the hotel for directions: 978-263-8701 or go to: [www.holidayinn.com](http://www.holidayinn.com). For discounted hotel room rates, please contact the hotel directly.

\*Free wifi access

#### Expo Co-Chairs

- Bonnie Michelman, CPP, CHPA 617-726-7979 [bmichelman@partners.org](mailto:bmichelman@partners.org)
- Jim Healey, CPP 781-953-0905 [jjhealey@verizon.net](mailto:jjhealey@verizon.net)



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**A MUST-ATTEND EVENT FOR**

- Security Professionals from all Industry Sectors
- Managers, Directors, CSO's, CEO's, CIO's
- Risk and Compliance Professionals
- Human Resources Managers
- Government and Military Personnel with Security Responsibilities
- Law Enforcement Personnel
- Homeland Security Professionals
- Information Technology (IT) Personnel

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