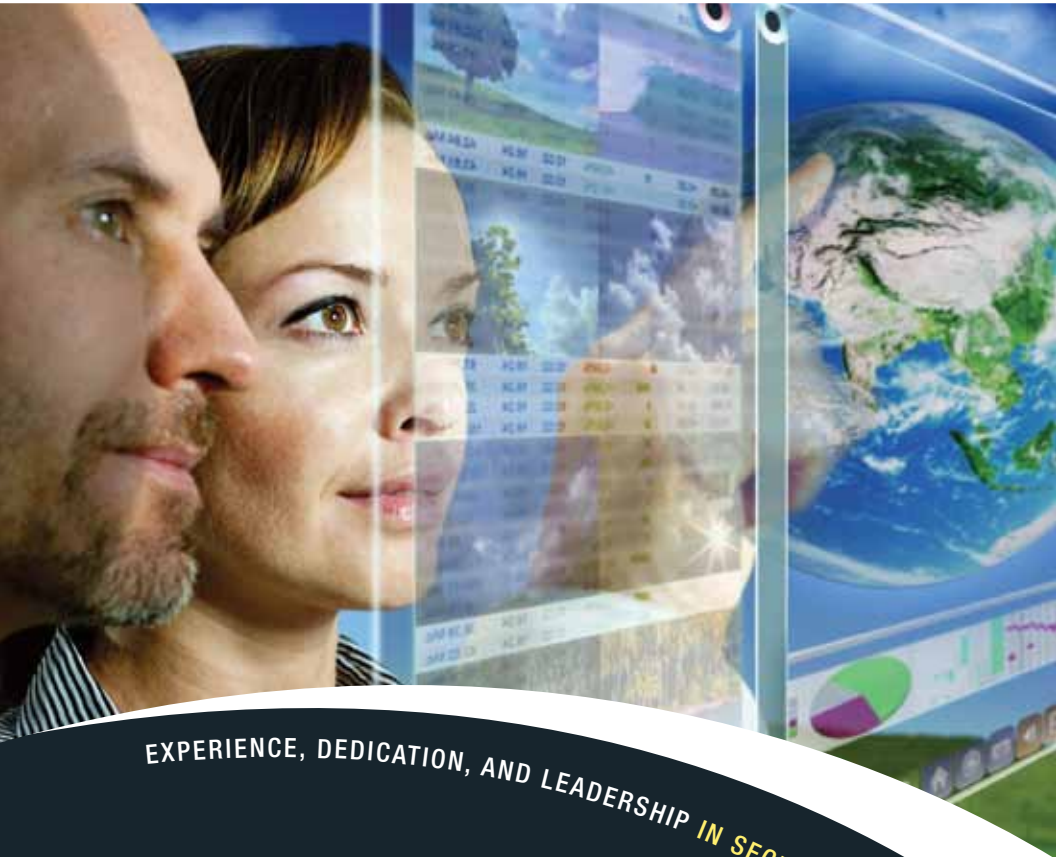


Physical and Logical Security: Advanced Applications and Economics



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION

July 16-19, 2012
Boston, Massachusetts

Earn up to
26 CPEs

ASIS
INTERNATIONAL
Advancing Security Worldwide®

The challenges that come with an ever-changing security climate are daunting


It's not easy keeping pace.

This intensive program focuses on strategic security solution planning, emerging trends, operating procedures, and the application of integrated technology that meets the increased level of security needed by today's commercial, industrial, and government enterprises.

Gain invaluable insights into the latest developments in access control systems, identity management, video surveillance, cabling systems, physical barriers, and integrated systems operations and processes. Participate in in-depth problem solving exercises that allow you to apply issues you are currently facing and take home solutions.

Conduct in-depth, hands-on analysis of risk assessment and security operations center management. Acquire numerous practical ideas you can readily put to use in your facility—and still have time to network with the best security professionals in the industry today.

If you make decisions about protecting your organization's critical infrastructure, this advanced, comprehensive program is for you. Prepare yourself to lead the way.



**Register by
May 18 for
early-bird rates!**

*Sponsored by the
ASIS Physical Security Council*

YOUR RETURN ON INVESTMENT

- Increase your understanding of emerging trends and proven state-of-the-art control systems.
- Understand success strategies for clearly and effectively cost-justifying legitimate security enhancement projects.
- Understand the complexities involved with integrating physical components, staff, and procedures resulting in a cost-efficient, cost-effective system selection.
- Examine the elements that make up the hierarchy of a security control system including operating systems, database management, and enhancements.
- Understand the differences and requirements for integrators versus installers.
- Learn about screening processes that are effective and efficient.

PROFESSIONALLY DEVELOPED FOR

- Executives making security, operational, and funding decisions
- Security managers and directors
- Architects, engineers, planners, and developers
- Facility managers and directors
- Private sector and government decision-makers involved with oversight of critical infrastructure
- System auditors and risk management professionals

PROGRAM OVERVIEW

This program is organized in a physical security program deployment cycle:
Define the Need—Plan—Execute.

GENERAL SESSIONS

Monday, Tuesday, Wednesday

Spend two and a half days studying advanced topics common to all security program and technology strategies and gain insights on advanced technologies and deployment strategies.

Security System Upgrade, Planning and Life Cycle

Know how and when to upgrade your systems. Address the importance of planning, implementing and managing systems through the complete life cycle.

System Design and Implementation Process

Explore what constitutes sufficient project documentation and how to obtain it cost-effectively. See what specification formats make sense and how specific they need to be. Learn how drawings and text fit into the process.

Crime Prevention through Environmental Design (CPTED)

Review the elements of CPTED and learn how advanced physical security systems benefit from their application.

Network Infrastructure Design Elements and Cloud Computing

Focus on key network physical and logical infrastructure as well as aspects of network security. Analyze the differences and value tradeoffs associated with wholly-owned deployments and cloud options.

Top Technologies for Crisis Management

Experience a comprehensive technology overview from simple and effective to advanced tools used before, during, and after emergencies.

Video Surveillance and Management

Address advanced video technologies. Discuss constraints of existing and emerging technologies along with implications on support infrastructure. Review technology solution examples through case-study discussion.

Physical and Logical Access Control Systems

Not just about physical, we'll provide a guide to converged logical roles assignment. Learn how to integrate financial, network access and physical access control privileges on a single credential.

Crime and Loss Prevention Strategies, Guard Force Activity Tracking

Cost effective and simply implemented, these tools lower risk and manage manpower more effectively.

Security Operations and Command Centers

Evaluate how operational objectives impact the design and operation of monitoring centers. Learn best practice design strategies for operations and command centers. Learn best practices and strategies for emergency operations centers, security operations centers, dispatch, and surveillance monitoring centers.

Business Intelligence and Physical Security Information Management

Apply business rules, streamline operational processes, and perform trends analysis and activity "HEAT" mapping. Improve your facility safety.

Facility Hardening

Understand the fundamentals and learn from actual site examples regarding the design, implementation, and maintenance of the integrity of a facility hardened against blast, ballistics, and vehicle penetration. Identify tools and solution approaches.

BREAKOUT WORKSHOPS

Wednesday and Thursday

Concentrate on active problem solving in focused breakout tracks.

• Assessment and Master Planning

Evaluate a real site/situation. Develop an outline and key content with prioritized elements that can be refined into a final document that meets your company's needs. Leave with a roadmap, process, and example to replicate.

• Security Monitoring Centers and Security Force Management

Address organizational planning and personnel development for a quality security force operating in an organization that employs advanced security technology and centralized monitoring. Review planning and operating a site with a security operations center and response force. Address plans for normal and emergency response situations. Develop and take home a roadmap with useful examples.

Program content updates will be posted at www.asisonline.org.

HOW TO REGISTER

Web

www.asisonline.org/profdev.html

Phone

+1.703.519.6200

A downloadable registration form is available at www.asisonline.org.

Fast Facts

Registration Hours

Sunday

5:00-6:00 pm

Monday

7:00-8:00 am

Program Hours

Monday-Wednesday

8:00 am-5:00 pm

Thursday

8:00 am-noon

Registration Fees

The registration fee includes a networking reception on Monday, daily continental breakfast and refreshment breaks. *Hotel costs are not included.*

Program #1212	Early-bird 5/18/12	After 5/18/12
Member	\$1,010	\$1,110
Nonmember	\$1,310	\$1,410

Hotel Information

Be sure to mention ASIS when requesting the special room rate of \$169 single/double (plus tax). It will be honored until the room block is full or **June 30, 2012.**

Hyatt Regency Boston
One Avenue de Lafayette
Boston, MA 02111
+1.617.521.6333
Fax: +1.617.451.0054

Instructors

Steve Surfaro

Program Chair

Co-Chairman, Physical Security Council

Axis Communications / Purdue Pharma Technologies

Benjamin M. Butchko, CPP

Program Co-Chair

Butchko Security Solutions

Updates will be posted online.

Save the Date!

Plan now to attend the remaining programs in the five-part Physical Security Series.

Video Surveillance: Applications and Advances

October 15-17
Las Vegas, NV

Just Added! Cloud Computing: Security's Transformative Technology

October 18-19
Las Vegas, NV

Pertinent Information

Team Discounts

Receive a 10% discount when three to five attendees register from the same organization, 15% for six or more. Email asis@asisonline.org for details.

Confirmation

If confirmation of registration and payment has not been received three days prior to the event, please email asis@asisonline.org.

Attire

Business casual is recommended.

Certificates of Attendance

ASIS reserves the right to withhold certificates if attendance requirements are not met.

On-site Contract Programs

ASIS educational programs can be brought to your facility or customized. Visit us at www.asisonline.org/education.

Last-minute Registrations

While we welcome all registrations, including those on-site, the availability of handout materials cannot be guaranteed.

Rental Car Discount

Contact Dollar at +1.866.542.2303, extension 2 or www.dollar.com; reference code CM0140. FL rentals reference code CMO135.

Continuing Professional Education (CPE)

Each 50-minutes of instruction is eligible for one CPE.

►► Upcoming Programs

**Security Program Design:
A Critical Infrastructure Protection Model**
June 4-5, 2012 | Las Vegas, NV

Facility Security Design
June 4-6, 2012 | Las Vegas, NV

**Measuring Security Risk:
Part of the Management Process**
June 13, 2012 | Webinar

**ASIS Assets Protection Course™:
Functional Management (APC III)**
June 18-21, 2012 | San Antonio, TX

Executive Protection
July 9-10 | Irving, TX

Resilience Management Lead Auditor Certification
July 9-13, 2012 | Alexandria, VA

Security Force Management
July 16-17, 2012 | Boston, MA

Investigative Interviewing
July 18-19, 2012 | Boston, MA



**ASIS International
58th Annual Seminar and Exhibits**
September 10-13, 2012 | Philadelphia, PA USA

**Come early and take advantage of these
Pre-Seminar opportunities**

CPP, PCI, and PSP classroom reviews
September 7-8

Pre-Seminar programs and industry tours
September 8-9

ASIS 2012
September 10-13

View full calendar at www.asisonline.org/profdev.html.

Programming, schedule, locations, and pricing are subject to change.

About ASIS International

ASIS International (ASIS) is the preeminent organization for security professionals, with 38,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

Physical and Logical Security: Advanced Applications and Economics

July 16-19, 2012

Boston, Massachusetts



1625 Prince Street
Alexandria, VA 22314-2818
USA

Non-Profit
US Postage
PAID
ASIS

Save \$100!
Register by
May 18.

ASIS Delivers Distinctive Security Education

Leading security practitioners, who face the same challenges you face, develop and deliver distinctive ASIS programs. They address real-world security issues through personal experiences and by applying theories, proven and tested by leading security professionals. Your colleagues highly rate ASIS programs for providing best practices and the newest strategies for mitigating ever-changing security threats... today's implementation for tomorrow's security.

For more information, visit www.asisonline.org.